BookBrowse for Libraries
Your Guide to Exceptional Books

Online magazines . Readers’ advisory . Collection Development
“You are directly responsible for expanding my reading horizons exponentially.”
- Georganne

“Thank you for making it so easy for me and our club to make great choices.”
- Kim

“My book club friends think I’m so smart because I’m so informed about books!”
- Betty

“I will be 72 next week and my ‘20-something’ friends love BookBrowse just as much as I do.”
- Bev
“BookBrowse is a wonderful, easy-to-use service that provides excellent book recommendations.”
- Ali Birnbach, Mill Valley Public Library

“Of all our electronic resources, BookBrowse is our patrons’ favorite, & our stats show it's the most used.”
- Georgia Robinson, City of Kawartha Lakes Public Library

“BookBrowse just gets better and better over time, the richest content of any readers' advisory service by far.”
- Carol Kubala, librarian & readers' advisory moderator at WebJunction

“We're absolutely loving BookBrowse! In two months, we’ve seen more use than many services in a year!”
- Erin Chestnutt, Beauregard Parish Library, LA.
What we offer

- Exceptional books
- Selective
- Depth of information
- Easy & intuitive to find just the right book
- Exclusive member content
What sort of books?

- “Windows & mirrors”
- Fiction & nonfiction
- Contemporary
- Perfect for book clubs & “discerning” readers
Who visits

- Aged 35+: 85%
- College educated: 90%
- Read 3+ books each month: 85%
- In one or more book clubs: 56%
I want . . .

a book about . . .
a book similar to . . .
something new in a particular genre
a book to wow my book club
to know the best books publishing soon
I don’t know – I just want a good book!

Plus more!
# BookBrowse for Libraries: NYLA Pricing

## Public Libraries

<table>
<thead>
<tr>
<th>Size of Legal Population</th>
<th>Annual Rate</th>
<th>Early Bird Discount (Agree by end Dec 2014) + no setup fees*</th>
</tr>
</thead>
<tbody>
<tr>
<td>0 - 5,000</td>
<td>$200</td>
<td>$180</td>
</tr>
<tr>
<td>5,000 - 10,000</td>
<td>$300</td>
<td>$270</td>
</tr>
<tr>
<td>10,000 - 25,000</td>
<td>$500</td>
<td>$450</td>
</tr>
<tr>
<td>25,000 - 50,000</td>
<td>$700</td>
<td>$630</td>
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<tr>
<td>50,000 - 100,000</td>
<td>$1000</td>
<td>$900</td>
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<tr>
<td>100,000 - 175,000</td>
<td>$1300</td>
<td>$1170</td>
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<tr>
<td>175,000 - 250,000</td>
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<td>250,000 - 500,000</td>
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<td>$1980</td>
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<td>500,000 - 750,000</td>
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<td>$2700</td>
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<tr>
<td>750,000 - 1,000,000</td>
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<td>$3150</td>
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<tr>
<td>1,000,000 - 1,250,000</td>
<td>$4000</td>
<td>$3600</td>
</tr>
<tr>
<td>1,250,000 - 1,500,000</td>
<td>$4500</td>
<td>$4050</td>
</tr>
<tr>
<td>1,500,000+</td>
<td>On request</td>
<td></td>
</tr>
</tbody>
</table>

* A public library is defined as a single library/ group of libraries which share a centralized budget, OPAC & website.

*Early Bird Discount applies to orders received 12/31/2014. Additional discount off first year only.
How to Access BookBrowse

- Logged in automatically in library (by IP number)
- From library website via links page
- From BookBrowse (link at top right of all pages)
- Quicklink for library: e.g. bookbrowse.com/sccl

More Info: bookbrowse.com/lib

Includes feature list, pricing, examples of free promo materials, free trial and contact info, etc

Thank you!

Davina Morgan-Witts, Editor
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At least once a month…

- 71% aged 35+
- 64% Visit their library in person
- 59% Visit a bookstore in person
- 88% Visit a bookstore online
- 78% Borrow at least one library book
- 90% Buy at least one book

Source: 2012 Survey. So as not to skew the results, patrons of libraries that subscribe to BookBrowse were excluded from this data.
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