



BookBrowse for Libraries

Your Guide to Exceptional Books

The screenshots show the website's layout, including the navigation menu (Home, The Review, What's New, Find Books, Authors, Read-Alikes, Book Clubs, Blog, Free & Fun, About), a search bar with filters for Title, Author, and ISBN, and various content sections:

- Current Issue:** March 19, 2014. Features a review of 'The Blazing World' by Siri Hustvedt.
- Newsletter:** A subscription box for a free twice monthly email.
- Find a book:** A section with categories like Fiction, Non-Fiction, Mysteries & Thrillers, and Young Adults.
- Previous Issues:** A carousel of past review issues.
- This Week's Top Picks:** A carousel of book covers including 'Fever', 'Lorrie Moore', 'Purple Hearts', 'For the Benefit of Those Who See', and 'Splendors & Gloams'.
- Archives:** A section for past reviews, such as 'The BookBrowse Review' from March 09, 2014, featuring 'The Martian'.
- Publishing Soon / Featured This Week:** Sections for upcoming books, including 'Mimi Malloy, All Last!' by Julia MacDonnell.

Online magazines . Readers' advisory . Collection Development





Patrons Say...

“You are directly responsible for expanding my reading horizons exponentially.”
- Georganne

“Thank you for making it so easy for me and our club to make great choices.”
– Kim

“My book club friends think I’m so smart because I’m so informed about books!”
– Betty

“I will be 72 next week and my ‘20-something’ friends love BookBrowse just as much as I do.”
- Bev





Librarians Say...

“BookBrowse is a wonderful, easy-to-use service that provides excellent book recommendations.”

-Ali Birnbach,
Mill Valley Public Library

“Of all our electronic resources, BookBrowse is our patrons’ favorite, & our stats show it's the most used.”

- Georgia Robinson,
City of Kawartha Lakes
Public Library

“BookBrowse just gets better and better over time, the richest content of any readers' advisory service by far.”

-Carol Kubala,
librarian & readers' advisory
moderator at WebJunction

“We're absolutely loving BookBrowse! In two months, we've seen more use than many services in a year!”

-Erin Chestnutt,
Beauregard Parish Library,
LA.





What we offer

Exceptional books



Selective



Depth of information



Easy & intuitive to find just the right book



Exclusive member content





What sort of books?



“Windows & mirrors”



Fiction & nonfiction



Contemporary

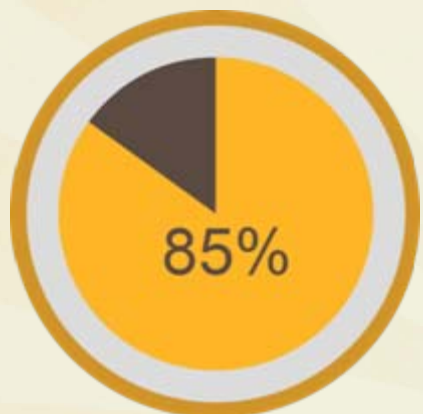


Perfect for book clubs & “discerning” readers





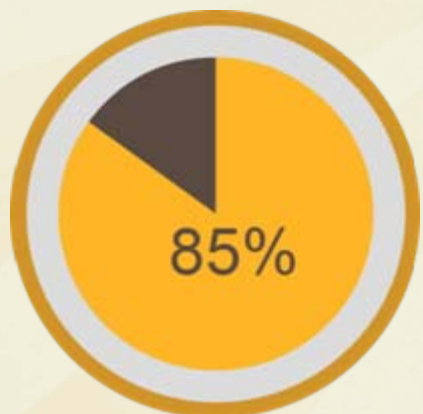
Who visits



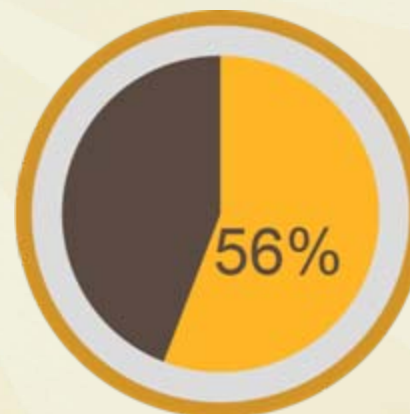
Aged 35+



College educated



Read 3+ books each month



In one or more book clubs





I want . . .

a book about . . .

a book similar to . . .

something new in a particular genre

a book to wow my book club

to know the best books publishing soon

I don't know – I just want a good book!

+ Plus more!







BookBrowse for Libraries: NYLA Pricing

Public Libraries

Size of Legal Population			Annual Rate	Early Bird Discount (Agree by end Dec 2014) + no setup fees*
0	-	5,000	\$200	\$180
5,000	-	10,000	\$300	\$270
10,000	-	25,000	\$500	\$450
25,000	-	50,000	\$700	\$630
50,000	-	100,000	\$1000	\$900
100,000	-	175,000	\$1300	\$1170
175,000	-	250,000	\$1500	\$1350
250,000	-	500,000	\$2200	\$1980
500,000	-	750,000	\$3000	\$2700
750,000	-	1,000,000	\$3500	\$3150
1,000,000	-	1,250,000	\$4000	\$3600
1,250,000	-	1,500,000	\$4500	\$4050
1,500,000+			On request	

 A public library is defined as a single library/ group of libraries which share a centralized budget, OPAC & website.

 *Early Bird Discount applies to orders received 12/31/2014.
Additional discount off first year only.





How to Access BookBrowse

- **Logged in automatically in library (by IP number)**
- **From library website via links page**
- **From BookBrowse (link at top right of all pages)**
- **Quicklink for library: e.g. bookbrowse.com/sccl**

More Info: bookbrowse.com/lib

Includes feature list, pricing, examples of free promo materials, free trial and contact info, etc

Thank you!

Davina Morgan-Witts, Editor
davina.witts@bookbrowse.com

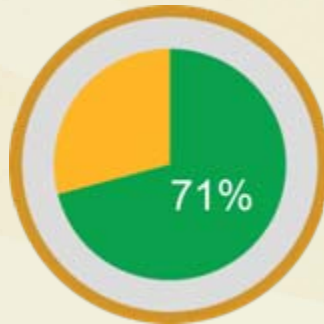
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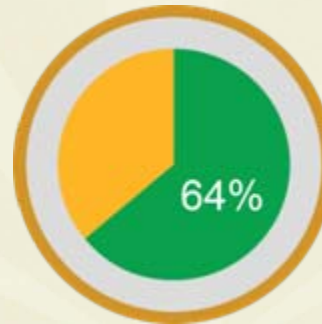


About BookBrowse's Visitors

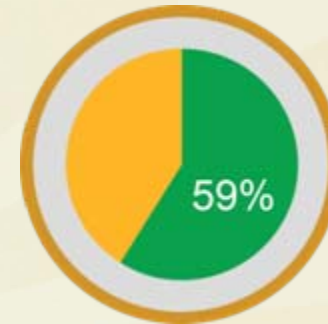
At least once a month...



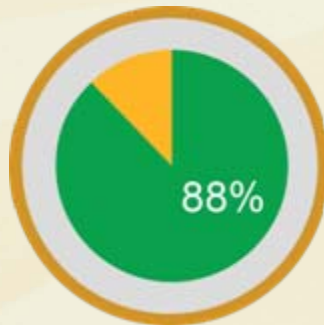
aged 35+



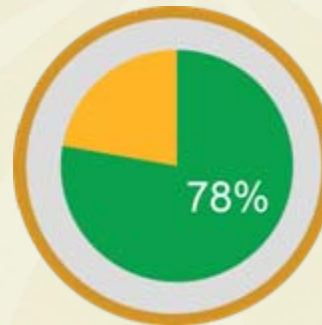
Visit their library
in person



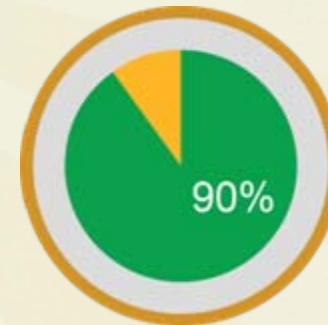
Visit a bookstore
in person



Visit a bookstore
online



Borrow at least one
library book



Buy at least
one book

Source: 2012 Survey. So as not to skew the results, patrons of libraries that subscribe to BookBrowse were excluded from this data.





For Libraries

Access in library & RPA. Links to OPAC, Library branding. print materials. Stats

In Depth

Reviews, excerpts, beyond the book articles, reading guides, interviews

Read-Alikes

By title, by author; between fiction & nonfiction

Interactive

Book discussions, blog, giveaways, news, quizzes & games. Patron Emails

BookBrowse

Readers' Advisory
Online Magazines
Collection
Development

Reading Lists

Cross reference: genre, time period, setting & theme. Also award winners & favorites

Book Clubs

Recommendations, reading guides advice, Q&As

Authors

Interviews, bios, pronunciation guide links to author sites

New & Notable

Previews & recent. Online mag provides one-stop source for all that's new

