2013 NYLA Conference Brochure

Introduction

New York Library Association
6021 State Farm Road / Guilderland, NY 12084
518 – 432 – NYLA (6952) / 800 – 252 – NYLA (6952)
www.nyla.org / info@nyla.org

Executive Director
Jeremy Johannesen
Marketing & Communications Manager
Cara Longobardi

Director of Finance
Galina Tsvaygenbaum
Director of Membership Services
Lois Powell

Special Projects Coordinator
Mary Anne Waltz

The NYLA Annual Conference Brochure is published annually for attendee information for the New York Library Association Annual Conference.

All programs, speakers, dates and times are subject to change without notice.

2013 Conference Programmers

The conference programmers are representatives from all the sections, roundtables, and committees that make up NYLA. It is their hard work that results in the conference as you know it. Many thanks to each and every conference programmer.

NYLA 2013 Conference Chair – Ellen Rubin

Continuing Education Committee – Meg Van Patten

Section Programmers

ASLS Academic and Special Libraries Section – Karen Gardner Athey
LAMS Leadership and Management Section – Gillian Thorpe
PLS Public Library Section – Sara Dallas
RASS Reference and Adult Services Section – Kelly Yim
SMART Section on the Management of Resources and Technology – Ann Penwarden
SSL Section of School Librarians – Livia Sabourin
YSS Youth Services Section – MaryJo Smith

Roundtable Programmers

BIRT Bibliographic Instruction – David Titus
CORT Correctional Outreach Resource Team – Judith Doyle
EFR Empire Friends – Lisa Wemett
ESRT Ethnic Services – Adriana Blancarte-Hayward
GIRT Government Information – Rosemary Lasala
IFRT Intellectual Freedom – Rebecca Gerald
NMES New Members – Tinamarie Vella
RLRT Rural Libraries – Leona M. Cheresneski
RLSP Library Services to Special Populations – Brigid Cahalan

Affiliate Programmers

NY3Rs Nora Hardy
LTA Library Trustees Association – Mary Ellen O’Connor
PULISDO Public Library System Directors – Tim Burke
REFORMA Manuel Figueroa
SED / NYSL State Education Department / NYS Library – Mary Beth Farr
SLSA School Library System Association – MaryAnn Hebert
ULU Urban Librarians Unite – Lauren Comito
Center for the Book Rocco Staino

Future NYLA Conference

2014 Saratoga Springs, November 6 – 9
2015 Lake Placid, October 21 – 24 Celebrating our 125th Anniversary

2013 NYLA Conference

Wednesday, September 25 through Saturday, September 28, 2013
Niagara Falls, NY

Libraries Spark Imagination

Please join me in scenic Niagara Falls this fall as the New York State Library community gathers for our largest annual event. Come prepared to be energized as the theme, “Libraries Spark Imagination,” has been enthusiastically embraced by the various programmers, sections, and vendors. The expansive trade show floor will provide access to exhibitors as well as NYLA’s sections and roundtables. The convention center will be home to scores of creative and inspiring programs and special events, including our keynote speaker, the renowned author Alice Hoffman. This conference is a “can’t miss” event! If you are thinking of coming, but need some financial help, please check out the various section scholarships and the Dewey Fellowship awards.

I look forward to seeing you in September.

Carol Anne Germain, NYLA President
Alice Hoffman was born in New York City on March 16, 1952, and grew up on Long Island. After graduating from high school in 1969, she attended Adelphi University, from which she received a BA, and then received a Mirellees Fellowship to the Stanford University Creative Writing Center, which she attended in 1973 and 74, receiving an MA in creative writing. She currently lives in Boston.

Hoffman's first novel, Property Of, was written at the age of twenty-one, while she was studying at Stanford, and published shortly thereafter by Farrar, Straus and Giroux. She credits her mentor, professor, and writer Albert J. Guerard, and his wife, the writer Maclin Bocock Guerard, for helping her to publish her first short story in the magazine Fiction. Editor Ted Solotaroff then contacted her to ask if she had a novel, at which point she quickly began to write what was to become Property Of, a section of which was published in Mr. Solotaroff's magazine, American Review.

Since that remarkable beginning, Alice Hoffman has become one of our most distinguished novelists. She has published a total of twenty-one novels, three books of short fiction, and eight books for children and young adults. Her most distinguished novelists. She has published a total of twenty-one novels, three books of short fiction, and eight books for children and young adults. Her most distinguished novels include The Story Sisters, The River King, Blue Diary, The Probable Future, and The Ice Queen. Green Angel, a post-apocalyptic fairy tale about love and loss, was published by Scholastic and The Foretelling, a book about an Amazon girl in the Bronze Age, was published by Little Brown. In 2007, Little Brown published the teen novel Incantation, a story about hidden Jews during the Spanish Inquisition, which Publishers Weekly had chosen as one of the best books of the year. Her most recent novels include The Third Angel, The Story Sisters, the teen novel, Green Witch, a sequel to her popular post-apocalyptic fairy tale, Green Angel, The Red Garden, published in 2011, is a collection of linked fictions about a small town in Massachusetts where a garden holds the secrets of many lives.

Hoffman's work has been published in more than twenty translations and more than one hundred foreign editions. Her novels have received mention as notable books of the year by The New York Times, Entertainment Weekly, The Los Angeles Times, Library Journal, and People Magazine. She has also worked as a screenwriter and is the author of the original screenplay “Independence Day,” a film starring Kathleen Quinlan and Dianne Wiest. Her novel Aquamarine was made into a film starring Emma Roberts. Her short fiction and non-fiction have appeared in The New York Times, The Boston Globe Magazine, Kenyon Review, The Los Angeles Times, Architectural Digest, Harvard Review, Ploughshares, and other magazines.

Hoffman's latest work, The Dovekeepers, was released in April 2012. Toni Morrison called it: “a major contribution to twenty-first century literature.” The story of the survivors of Masada is considered by many to be her masterpiece.

2013 NYLA Conference Schedule

<table>
<thead>
<tr>
<th>Wednesday 9/25</th>
<th>Thursday 9/26</th>
<th>Friday 9/27</th>
<th>Saturday 9/28</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pre – Con CE Programs</td>
<td>NYLA Network / Membership Meeting</td>
<td>Program Slot #3</td>
<td>ALA Breakfast with Barbara Stripling</td>
</tr>
<tr>
<td>10:00 – 1:00 Half Day AM</td>
<td>8:00 – 9:00</td>
<td>8:00 – 9:15</td>
<td>8:00 – 9:30</td>
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<tr>
<td>2:00 – 5:00 Half Day PM</td>
<td>Program Slot #1</td>
<td>Exclusive Trade Show Time</td>
<td>Program Slot #7</td>
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<tr>
<td>10:00 – 5:00 Full Day</td>
<td>9:00 – 10:15</td>
<td>Exhibitor Spotlight Sessions</td>
<td>9:30 – 10:45</td>
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<td>NYLA Council Meeting</td>
<td>Trade Show Grand Opening</td>
<td>Program Slot #4</td>
<td>Program Slot #8</td>
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<tr>
<td>12:00 – 4:00</td>
<td>10:30 – 12:00</td>
<td>11:00 – 12:15</td>
<td>11:00 – 12:15</td>
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<tr>
<td>Niagara Falls Tours</td>
<td>Section Board Meetings</td>
<td>Section Luncheons LAMS/YSS/EFR</td>
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<tr>
<td>3:00 – 5:00</td>
<td>7:00 – 10:00</td>
<td>12:30 – 2:00</td>
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<tr>
<td>Center for the Book/RASS Luncheon</td>
<td>Keynote Address – Alice Hoffman</td>
<td>Program Slot #5</td>
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<tr>
<td>Pecha Kucha Presentations</td>
<td>12:00 – 1:30</td>
<td>2:15 – 3:30</td>
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<tr>
<td>12:00 – 1:30</td>
<td>Exclusive Trade Show Time Wine Tasting Reception</td>
<td>Program Slot #6</td>
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<tr>
<td>Keynote Address – Alice Hoffman</td>
<td>3:00 – 4:00</td>
<td>3:45 – 5:00</td>
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</tr>
<tr>
<td>1:30 – 3:00</td>
<td>Program Slot #2</td>
<td>Receptions</td>
<td></td>
</tr>
<tr>
<td>4:00 – 5:15</td>
<td>4:00 – 5:15</td>
<td>5:30 – 7:00</td>
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<tr>
<td>Receptions</td>
<td>Author! Author! / YSS Telling Tales</td>
<td>Inaugural Banquet</td>
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<tr>
<td>7:00 – 9:00</td>
<td>5:30 – 7:30</td>
<td>7:00 – 9:00</td>
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<tr>
<td>Scholarship Fund Benefit Event</td>
<td>ULU Fundraiser for Disaster Relief Fund</td>
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<tr>
<td>8:00 – 10:00</td>
<td>9:00 – 11:00</td>
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Visit www.nyla.org for expanded conference information and registration
**2013 NYLA Conference Brochure**

### Special Events

#### Experience Niagara Falls: Maid of the Mist Boat Trip
**Wednesday, September 25 – 3:00 PM – 5:00 PM**
This world-famous scenic boat tour of the American and Canadian Falls is a spectacular half-hour ride but the memory lasts a lifetime. Access the tour via the Observation Tower elevator at Prospect Point in the state park. Waterproof clothing is provided.
*Tickets are $13 per person*

#### Correctional Outreach Resource Team (CORT) Annual Dinner
**Wednesday, September 25 – 7:00 PM – 9:00 PM**
Join members of CORT for their annual gathering and dinner at the Hard Rock Café. Open to all.
*Tickets are $22 per person.*

#### Empire State Center for the Book / RASS Noted Author Luncheon
**Thursday, September 26 – 12:00 PM – 1:30 PM**
Enjoy lunch and meet three authors at the combined Empire State Center for the Book Author and RASS Noted Author Luncheon. Already scheduled to attend the event are Pauline A. Chen, Brian Castner, and Will Schwalbe. Chen is the author of the children’s novel Peeling and the Chicken-Fried Christmas, and most recently the novel, The Red Chamber. The Red Chamber is based on the epic Dream of the Red Chamber, one of the most famous love stories in Chinese literature. Brian Castner served three tours of duty in the Middle East, two of them in Iraq as the head of an Explosive Ordnance Disposal unit. He used his experiences to write The Long Walk—a thrilling, heartbreakingly, stunningly honest book that deals with the camaraderie of combat and the unshakable fear, anxiety, and survivor guilt. Will Schwalbe is a New York Times bestselling author of End of Your Life Book Club, the inspiring true story of a son and his mother who start a "book club" that brings them together as her life comes to a close. He is the founder of Cookstr.com, has worked in publishing (most recently as senior vice president and editor-in-chief of Hyperion Books), in new media, and as a journalist, writing for various publications including The New York Times and The South China Morning Post. He is also the co-author with David Shipley of SEND: Why People Email So Badly and How to Do It Better. Join us to hear all three authors as we are constantly reminded of the power of books to comfort us, astonish us, teach us, and tell us what we need to do with our lives and in the world.
*Tickets are $40 per person*

#### PLS Presents - Author! Author!
**Thursday, September 26**
5:30 PM – 7:30 PM
This PLS special event features Harold Schechter, a professor of American Literature and Culture at Queens College, the City University of New York. He is the author of the critically acclaimed mystery series featuring Edgar Allan Poe, which includes The Tell-Tale Corpse, The Hum Bug, Nevermore and The Mask of Red Death. Among his nonfiction works are the historical true-crime classics Fatal, Fiend, Deviant, Deranged, and Depraved. This is a ticketed event at Top of the Falls Restaurant, Goat Island, Niagara Falls. There will be bus transportation to and from the program.
*Tickets are $35 per person*

#### YSS Telling Tales with The Genesee Storytellers
**Thursday, September 26**
5:30 PM – 7:30 PM
The Genesee Storytellers pride themselves on their large repertoire of folktales from around the world which enables them to tailor programs for any theme and for any audience. They have a special interest in seeking and telling tales of pioneer New York State. They are all former children’s librarians with a rich experience in children’s literature and storytelling. Their stories can make you laugh, scare you silly, or give you a glimpse into the past. Don’t miss this event!
*Tickets are $15 per person*

#### New Members Meet & Greet
**Thursday, September 26 – 6:00 PM – 7:30 PM**
Calling all new NYLA members! Don’t miss this opportunity to network with others who are new to NYLA. This event is free and will take place in the Sheraton at the Falls Hotel. Sponsored by the New Members Engagement Subcommittee (NMES). FREE

#### NYLA-Dewey Scholarship Fund Event @ the Aquarium of Niagara
**Thursday, September 26 – 8:00 PM – 10:00 PM**
Our annual Scholarship Fund Event will be held at the Aquarium of Niagara. The Aquarium of Niagara is a world of discovery with over 1,500 aquatic animals. Sharks, pipefish, sea horses, giant Pacific octopus and a colony of Peruvian penguins will make this a Scholarship Fund Event like no other! www.aquariumofniagara.org
Proceeds from the event will support the NYLA-Dewey Scholarship Fund, which provides financial assistance to enable interested and deserving students to pursue a Masters Degree in Library Science at an ALA-accredited library school in New York State. Each year, a recipient from each of New York’s seven library schools is eligible for an award of $1,000 to cover tuition costs and related expenses.
*Tickets are $50 per person*

#### End of Your Life Book Club
**Friday, September 27 – 12:30 PM – 2:00 PM**
YSS is pleased to present the 2013 Empire State Award for Excellence in Literature for Young People to Laurie Halse Anderson. She is The New York Times-bestselling author known for tackling tough subjects with humor and sensitivity. Her work has earned numerous national and state awards, as well as international recognition. Two of her books, Speak and Chains, were National Book Award finalists. Laurie was honored with the 2009 Margaret A. Edwards Award, given by the YALSA division of the American Library Association, for her “significant and lasting contribution to young adult literature.” Mother of four and wife of one, Laurie lives in northern New York.
*Tickets are $35 per person*

#### Empire Friends Luncheon
**Friday, September 27 – 12:30 PM – 2:00 PM**
Join us for the farewell address of the 2013 NYLA President, Carol Anne Germain, the presentation of NYLA’s major awards, and the induction of the 2014 NYLA President, Sara Kelly Johns.
*Tickets are $25 per person.*

#### NYLA Inaugural Banquet and Awards Ceremony
**Friday, September 27 – 7:00 PM – 9:00 PM**
Join us for the farewell address of the 2013 NYLA President, Carol Anne Germain, the presentation of NYLA’s major awards, and the induction of the 2014 NYLA President, Sara Kelly Johns.
*Tickets are $50 per person*

#### ALA Breakfast with Barbara Stripling
**Saturday, September 28 – 8:00 AM – 9:30 AM**
Join American Library Association (ALA) President and New Yorker, Barbara Stripling for a panel presentation outlining her presidential theme, “Libraries Save Lives.” Together with her invited guests (Sue Condonie, Pam Bengtson, and Matt Delaney), Barbara will discuss how you can get involved in projects and programs that embrace the concepts of changing lives for the better in your library. A full hot breakfast will be served as part of this ticketed program.
*Tickets are $25 per person*
Niagara Falls Information

Enjoy the beautiful Niagara Falls and have an experience that will last a lifetime. Niagara USA is not only home to the Falls but it is a place rich in history, culture, outdoor life, shopping, adventure and agriculture. There are hundreds of attractions and things to do in Niagara Falls year-round.

Shopping:
Fashion Outlets of Niagara Falls USA
1900 Military Road (I-90 exit 22)
Niagara Falls, NY 14304
Phone 716-297-2022 / 1-800-414-0475
www.fashionoutlets.com
Fashion Outlets is the region’s premier outlet center located in Niagara Falls USA, just minutes from the Conference Headquarters Hotel. Our upscale shopping environment enclosed in a beautiful climate controlled space, houses over 150 of the top designer name outlets as well as several dining options.

Winery:
Niagara Wine Trail
www.niagarawinetrail.org
Located along the lower river below the roaring waters of the Falls, is the Niagara Wine Trail. These delightful Niagara wineries offer selections for all tastes. The fertile soil and adequate rainfall of the Niagara region contribute to the excellent growing conditions on the vineyards. The Niagara USA region has a unique microclimate for the production of world class wines, along with a beautiful countryside situated on the Niagara escarpment.

Niagara wine tours, events and festivals are held year-round to offer the wine tasting experience to all visitors of Niagara Falls. Visitors can purchase a Niagara Wine Trail Vino Visa Passport for only $30 and enjoy free tastings, gifts and coupons.

Attractions:
Niagara Falls State Park
www.niagarafallsstatepark.com
Niagara Falls State Park is America’s oldest state park, established in 1885 and designed by great landscape architect, Frederick Law Olmsted.

Cave of the Winds
www.niagarafallsstatepark.com
Get closer than you can imagine at the Cave of the Winds! Go face-to-face with the pounding waters of Niagara Falls and get soaked on the Hurricane Deck where you are just feet from the thundering waters. You cannot get any closer to the Falls! Be sure to plan a trip at night when the Falls are illuminated in a rainbow of color! (Admission)

Maid of the Mist Tour
www.maidofthemist.com
This world-famous scenic boat tour of the American and Canadian Falls is a spectacular half-hour ride but the memory lasts a lifetime. Access the tour via the Observation Tower elevator at Prospect Point in the state park. Waterproof clothing is provided. (Admission)

Niagara Gorge Discovery Center
www.niagarafallsstatepark.com
Since the Ice Age ended the Falls have been the scene of constant change. Through interactive displays, fossil and rock specimens, a multi-screen presentation and an exciting elevator ride, you’ll see how plant and animal life developed and rivers and lakes were created. (Admission)

Niagara Scenic Trolley
www.niagarafallsstatepark.com
The best way to see the park! Stopping at several locations throughout the park, you can board and stay on for the entire 3 mile route or get on and off as you wish. A history of the park is provided by an on board tour guide. (Admission)

Observation Tower
www.niagarafallsstatepark.com
The Tower’s observation deck extends over the Niagara Gorge and is the only place in the Park to view both the American and Horseshoe Falls at the same time! Ride the elevator down to the lower landing for a view from below or to board the Maid of the Mist. (Admission)

Whirlpool Jet Boat Tours
www.whirlpooljet.com
As seen on The Amazing Race, Whirlpool Jet Boat Tours is an exhilarating experience aboard 1500 horsepower jet boats that take you safely through the Niagara River Gorge on the Niagara River. You’ll experience awe-inspiring scenery, historical significance, and Class Five white water at the Devil’s Hole Rapids! Hydrate your senses! (Admission)

Old Fort Niagara
www.oldfortniagara.org
Original 18th century fortress active during the French and Indian War, American Revolution, and War of 1812. Exciting living history programs, exhibits and spectacular scenery. Minutes from the Falls via the Robert Moses Parkway North. (Admission)

Dining:
Gadawski’s
1445 East Falls St., Niagara Falls, NY 14304
Phone (716) 285-0320
Open daily for lunch. Featured on the TODAY show for their pierogi. Serving other Polish & Irish specialties.

Dominic’s Little River Bar and Grille
7611 Buffalo Ave., Niagara Falls, NY 14304
Phone (716) 524-2140
Closed Monday. Enjoy burgers, seafood, steak and more.

Kol
310 Fourth Street, Niagara Falls, NY 14303
Phone (717) 873-6322
www.senecaniagaracasino.com
Pan-Asian cuisine meets timeless traditions. A high energy, high style environment. Fine dining attire and reservations required. Located inside the Seneca Niagara Casino Hotel.

La Cascata
310 Fourth Street, Niagara Falls, NY
Phone (717) 873-6322
www.senecaniagaracasino.com
Italian fine dining. A strong accent placed on traditional recipes, complemented with a remarkable collection of wines and cheeses. Fine dining attire and reservations required. Located inside the Seneca Niagara Casino Hotel.

Savor
28 Old Falls St., Niagara Falls, NY 14303
Phone (716) 210-2580
nfculinary.org/restaurants-and-retail.php
Located inside the Niagara Falls Culinary Institute. Fine dining and an open hearth oven in an intimate setting. Open Wednesday-Sunday. Closed Monday and Tuesday.

Wine on Third
301 3rd Street, Niagara Falls, NY 14303
Phone (716) 285-9463
www.wineonthird.com
Open evenings. Serving wines from all over the world including some of the best from the Niagara Wine Trail.
ALL registrations MUST be submitted online. This will include those being paid by organizational check and purchase order. Registration is open online at: www.nyla.org

**Conference Registration Fees and Plans**

<table>
<thead>
<tr>
<th>Package Plan Registration</th>
<th>Includes: Badge, entry to all non-ticketed programs, Trade Show, Scholarship Fundraiser, Awards Banquet, and ALA Breakfast.</th>
<th></th>
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</thead>
<tbody>
<tr>
<td></td>
<td>Early Bird (7/12)</td>
<td>Advance (8/30)</td>
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<tr>
<td>NYLA Members</td>
<td>$270</td>
<td>$310</td>
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<tr>
<td>Non – Members</td>
<td>$335</td>
<td>$375</td>
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<tr>
<td><strong>Full Conference Registration</strong></td>
<td>Includes: Badge, entry to all non-ticketed programs and the Trade Show.</td>
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<td></td>
<td>Early Bird (7/12)</td>
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<td>NYLA Members</td>
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<tr>
<td>Non – Members</td>
<td>$228</td>
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*Full Conference Registration* is available to the following NYLA member types at the discounted rates:

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<thead>
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<th>Unemployed / Retired / Trustee / Student / Friend</th>
<th>Early Bird (7/12)</th>
<th>Advance (8/30)</th>
<th>Late (after 8/30)</th>
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</thead>
<tbody>
<tr>
<td>Non – Members</td>
<td>$40</td>
<td>$50</td>
<td>$60</td>
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</table>

**Single Day Registration** – Includes: Badge, entry to all non-ticketed programs and the Trade Show (Thursday or Friday). Single day registration is for ONE DAY ONLY.

<table>
<thead>
<tr>
<th>Thursday &amp; Friday</th>
<th>Early Bird (7/12)</th>
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<tr>
<td>NYLA Members</td>
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<td>Non – Members</td>
<td>$160</td>
<td>$200</td>
<td>$220</td>
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<tr>
<th>Saturday</th>
<th>Early Bird (7/12)</th>
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<tr>
<td>Non – Members</td>
<td>$85</td>
<td>$125</td>
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*Single Day Registration* is available to the following NYLA member types at the discounted rates:

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<th>Advance (8/30)</th>
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</thead>
<tbody>
<tr>
<td>Non – Members</td>
<td>$20</td>
<td>$25</td>
<td>$30</td>
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</table>

**Special Events**

Events listed in bold are included in the Package Plan Registration.

Please note that the Package Plan is not available when registering onsite.

**Wednesday, September 25**

NYLA Leadership & Management Academy: Human Resources - $130  
Maid of the Mist: Tour - $13  
CORT Dinner - $22  
Digital Literacy Training - FREE

**Thursday, September 26**

NYLA Networking Breakfast/Membership Meeting  
FREE for NYLA Members / Non-members $14  
(pre-registration required, space limited)  
CFTB / RASS LUNCHEON - $40  
PLS Author! Author! - $35  
YSS Telling Tales - $15  
NYLA Scholarship Fundraiser - $50

**Friday, September 27**

Empire Friends Luncheon - $25  
LAMS Luncheon - $34  
YSS Empire State Award Luncheon - $35  
NYLA Inaugural Celebration and Awards Banquet - $50

**Saturday, September 28**

ALA ‘Breakfast with Barbara’ - $25

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**Registration Policies**

Early-bird rates apply to all registrations submitted online by July 12, 2013. Payment must be received within 30 days of receipt of the registration submission, if not the registrant will be charged the prevailing rate (i.e. Advanced or Late). Please note that the registration fees increase after July 12, 2013 and August 30, 2013. Registrations submitted after August 30, 2013, will be charged the late registration rate.

The conference rates for NYLA members are for NYLA personal members. Institutional members are permitted to send one member of their staff who is not a NYLA member to the conference at member rates (designated representative). A letter from the institution’s director must accompany the staff member’s registration.

**Group Registrations**

Organizations that register four or more individuals to attend the conference will receive a discount on their total overall amount due of ten percent (10%). The discount applies to registration fees only and is not applicable to special events (package plan registration and pre-conference CE workshops are eligible). In order to qualify for the group registration discount, the sponsoring organization must be an organizational member of NYLA, all registrations in the group must be submitted at one time, and all registrations must be paid by a single organizational payment (check or credit card). Please denote on the online registration form that the registration is part of a group. Following submission, as revised adjusted invoice will be issued with the correct discounted total due.

Group registration payments are due within 30 days of receipt of the submission, if not the registrants will be charged the prevailing rate (i.e. Advanced or Late).

**Refunds**

Written requests with signature for Conference or Continuing Education workshop refunds must be postmarked or faxed by August 30, 2013. An administrative processing fee of $50 will be deducted from the amount refunded. NYLA will honor requests for refunds which are received by the stated deadline, and will retain only an administrative fee from them. Refunds will not be offered for discounted registrations—Unemployed Librarian, Student, Friend, Trustee, Retiree, or any Single Day Registrations.

After the deadline has passed, no refunds will be issued. Instead, the registration amount, less a $50 administrative-processing fee, will be credited toward the conference or the Institutes in the next calendar year only. No credit or refund will be issued for unused funds, if the recipient fails to attend the subsequent conference or a NYLA Institute before the close of the following calendar year, no refund will be made and no further credit given. The credit is nontransferable based on the person or organization who made the original payment. Refunds will be processed as promptly as possible after the close of the Conference. Credit vouchers will not be offered for discounted registrations - Unemployed Librarian, Student, Friend, Trustee, Retiree, or any Single Day Registrations. No refund credit will be issued for special event tickets after the cancelation deadline has passed.

In fairness to all attendees, registrants who do not attend the Conference will be liable for their entire Conference fee. Full refunds will be made if a Continuing Education Workshop and/or special event is canceled or closed out.

**Pre-Conference CE Workshops – Wednesday, September 25**

**Morning Workshop (10:00am - 1:00pm)**

CE-A: Planning for Disasters: The Nitty Gritty

**Afternoon Workshops (2:00 – 5:00pm)**

CE-B: Planning for Disasters: Developing a Written Plan  
CE-C: Digital Repositories

**Full Day Workshops (10:00am – 5:00pm)**

CE-D: Leading Library-Style  
CE-E: Build Your Common Core Compass  
CE-F: Everyday Ethics  
CE-G: Supervising for Success

CE-H: DIY Library Box + $50 Materials Fee

**Early Bird (7/12) | Advance (8/30) |**

<table>
<thead>
<tr>
<th>Morning Workshop*</th>
<th>Member: $65</th>
<th>$80</th>
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<tbody>
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<td>Non-Member: $90</td>
<td>$105</td>
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<tr>
<th>Full Day Workshop</th>
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* Two half-day workshops will be billed at the same rate as one full day workshop.

Visit www.nyla.org for expanded conference information and registration
Traveling to Niagara Falls

Whether you are visiting Niagara Falls from across the state, country or internationally, a trip to the region has never been easier. View a full listing of buses, shuttles, airports, train stations and other transportation options available to and from Niagara Falls NY. There are plenty of options when looking for transportation in Niagara USA.

By Plane

If you are coming from a distance you might want to fly into the Buffalo Niagara International Airport (BUF). Round trip flights from NYC are starting as low as $159! A free shuttle will be provided during peak travel days from the Buffalo Niagara International Airport to the Conference & Event Center. Please refer to nyla.org for more details.

By Train

Niagara USA is connected to East Coast destinations such as New York City, Philadelphia and Washington D.C via Amtrak. Service also runs to and from Canada. Amtrak offers a 10% discount for attendees off the best available rail fare to Niagara Falls, NY (NFL) between September 22, 2013 – October 1, 2013. To book your reservation call Amtrak at 800-872-7245 or contact your local travel agent. Please be sure to refer to Convention Fare Code X26P-972 when making your reservation. Reservations must be made by phone to receive this discount.

This offer is not valid on the Auto Train and Acela Service. Fare is valid on Amtrak Regional for all departures seven days a week, except for holiday blackouts. Offer valid with Sleepers, Business Class or First Class seats with payment of the full applicable accommodation charges.

By Bus

For many travelers coming to Niagara USA, buses serve as an affordable, convenient option. Niagara USA is serviced by Greyhound, New York Trailways and various tour operators.

By Car

If you are traveling to Niagara USA by car, the region is connected is connected to Interstate 90, a major highway by the Interstate 190 interchange. The region also has various parkways, highways and expressways that make traveling between attractions a breeze. The address of the Conference & Event Center is: 101 Old Falls St. Niagara Falls, NY 14303.

Please note that this is not an endorsement of any travel provider, and all travel is at your own risk.

Where to Stay

Headquarters Hotel

Sheraton at the Falls
300 Third Street
Niagara Falls, NY 14303
sheraton.com/atthefalls

The group rate is $159/night (available thru August 24, 2013, and is subject to availability)

To make reservations online please visit nyla.org
By Phone: 1-866-961-3780

Overflow Hotel

Holiday Inn
114 Buffalo Avenue
Niagara Falls, NY 14303

The group rate is $130/night (available thru August 24, 2013, and is subject to availability)

To make reservations online please visit nyla.org
By Phone: 1-888-HOLIDAY

Visit www.nyla.org for expanded conference information and registration
Pre-Conference Continuing Education Programs

Planning for Disasters
This pair of workshops is presented as two stand-alone programs that may be taken as a full day workshop.

CE A: Planning for Disasters: The Nitty Gritty
Sponsor: NYLA CEC
Half-Day AM Program 10:00 AM – 1:00 PM
The workshop will cover techniques for coping with water disasters, such as drying books and documents. Supplies and materials needed, vendors, and identifying materials for special handling will be discussed. Michele Brown is a professional book conservator with experience in disaster planning and remediation, mold prevention and remediation, and care and handling of library materials.

Presenter:
Michele Brown is head of Book Conservation at Cornell University, and a graduate of Fordham University. She received a certificate in Hand Bookbinding and Restoration from the Camberwell School of Arts and Crafts, England, in 1977. She has been involved in book conservation since 1977, and has been a contract conservator for Harvard University, Dartmouth College, the Boston Athenaeum, and the University of Vermont, as well as a book conservator at the Boston Public Library, before taking over the management of the book conservation operation at Cornell in 1995. She has taught numerous bookbinding classes and conducted many workshops on the care and handling of library materials, disaster preparedness, and mold remediation. She is a member of the Guild of Book Workers, and the American Institute for Conservation (AIC).

CE B: Planning for Disasters: Developing a Written Plan
Sponsor: NYLA CEC
Half-Day PM Program 2:00 PM – 5:00 PM
The workshop will address disaster plans: how to create them and how to evaluate their effectiveness. Although disasters can take many forms (fire, water, loss of electricity) and scopes (regional, building, single room), disaster planning can minimize the damage and speed the response and recovery processes. Participants will be given the skills needed to go back to their libraries and create a disaster plan. Participants will also be given a disaster plan on a thumb drive that they can then use to adapt with information for their own institutions. Michele Brown is a professional book conservator with experience in disaster planning and remediation, mold prevention and remediation, and care and handling of library materials.

CE C: Digital Repositories
Sponsor: ASLS
Half Day PM 2:00 PM – 5:00 PM
This workshop addresses key issues surrounding the creation, maintenance, and cultivation of digital repositories. Drawing on the latest literature, case studies, and personal experiences, speakers lead a discussion that covers planning the digital repository, selecting a methodology for its establishment, populating it with content, marketing it to the library’s constituencies, and meeting the various challenges and questions along the way. Participants have the opportunity to bring their own experiences to bear, as well as engage in group discussions regarding how to get the most out of a digital repository.

Presenters:
Jim DelRosso is the Digital Projects Coordinator for Cornell University’s Hospitality, Labor, and Management Library, where he is responsible for such projects as DigitalCommons@ILR, the digital repository for Cornell’s ILR School. A digital librarian since 2009, Jim is also the President for the Upstate New York Chapter of the Special Libraries Association, and has served as the Communication & Social Media Chair for the SLA’s Academic Division.

Amy Buckland is the eScholarship, ePublishing & Digitization Coordinator at McGill University Library, where she is responsible for scholarly communication, publishing initiatives, and making rare items from special collections available to the world through digitization. She loves information almost as much as Fluevog shoes, and thinks academic librarianship is ripe for a revolution. You can find her online at informingthoughts.com and in most social networks as Jambina.

CE D: Leading Library-Style: Discovering the Leader Within!
Sponsor: PLS
Full Day 10:00 AM – 5:00 PM
Based on the premise that you don’t need a title to be a leader, this workshop is designed to enhance personal leadership skills while exploring real-world examples of how librarians – at every level - are leading change without losing sight of their core mission and values. Participants will reach a better understanding of their most significant values, identify their leadership orientation, and formulate personal initiatives as they prepare to take their leadership to the next level and enhance their contribution to their libraries’ growth. All will walk away with a personal action plan for success.

CE E: Build Your Common Core Compass with Nonfiction Resources
Sponsor: YSS
Full Day 10:00 AM – 5:00 PM
Help your library shine as you build your knowledge base about the Common Core (CC) Standards. Nonfiction is the magnetic center of CC implementation. Learn how to assemble resources that will attract attention and help prepare your patrons and students to appreciate all the features nonfiction has to offer. Be ready for those parent and teacher questions about where to find informational text and field questions about text complexity. Create the sparkle and fizz that nonfiction can be!

Each attendee is asked to bring 3 to 5 books that they feel represent quality nonfiction and an Internet ready device for the hands-on portion of this workshop.

CE F: Everyday Ethics: Tools for First Responders on the Library’s Front Lines
Sponsor: NYLA CEC
Full Day 10:00 AM – 5:00 PM
Concerns and complaints about library services and programs are scheduled. When faced with a frustrated or upset patron, there’s no time to brush up on your library’s policies or to practice your “elevator speech” on our professional values. How can you be prepared for that next confrontation at the desk?

This highly interactive workshop, presented at an introductory level, will explore a variety of ethical scenarios in public library settings, offer suggestions for how to equip yourself and your staff for these situations, and review available resources for training and expert assistance. Participants will learn through observation of and participation in role-playing exercises and discussions.

Learning Outcomes/ Objectives:
• Learn to identify common ethical dilemmas in specific library settings
• Gain skills in addressing such issues through role-playing and discussion
• Practice articulating ethical responses to a variety of audiences and in multiple settings
• Learn about available resources for training and assistance with ethical issues
• Gain an understanding of ways in which you can sustain an ethical community in your libraries and systems

Presenter:
Barbara M. Jones is the Director of the Office for Intellectual Freedom at the American Library Association in Chicago, she received her Ph.D. in U.S. Legal and Constitutional History at the University of Minnesota and her MLS at Columbia University in New York. Before ALA, she worked in academic libraries for her entire career, including several in New York State: Union College; Fashion Institute

Visit www.nyla.org for expanded conference information and registration
of Technology; New York University; and Columbia Teachers College. She has written material for and has conducted professional workshops all over the U.S., and also in Africa, South and Central America, Europe, and Asia. Ethics and intellectual freedom have been her professional focus for the last 35 years. Her most recent book is: Protecting Intellectual Freedom in Your Academic Library: Scenarios From the Front Lines (ALA, 2009).

CE G: Supervising for Success
Sponsor: NYLA CEC
Full Day 10:00 AM – 5:00 PM
If you are new to management or just looking for some answers to get your team working more effectively, this is the workshop for you. We will look at leadership myths, the difference between managing and leading, establishing a productive environment, coaching & delegating, along with goal setting. This is an interactive workshop with exercises designed to get you up on your feet and thinking. You will leave with real action steps that you can use immediately. This workshop is built around Situational Leadership and group development.

Presenter:
Ted Baumhauer, with his Doctorate of Education in one hand and juggling props in the other, delivers a unique program that both entertains and teaches. Through the use of interactive games, energetic presentation style, and object manipulation skills, Ted creates a memorable learning program. Participants leave with new perspectives and ideas about leadership, teams, creativity, and how to be more effective.

CE H: DIY Library Box
Full Day 10:00 AM – 5:00 PM
This hands-on workshop will introduce non-techy people to some very very cool technology. Participants who have very low exposure to computers and IT will build a wireless virtual library. The Library Box, an innovation by librarian Jason Griffey, acts as a wireless hub for a contained, self-sufficient library and file exchange. Urban Librarians Unite has used them to provide free e-book downloads in the subway but other uses abound including publishing local authors, project exchange spaces, and game play.

This workshop will expose technology neophytes to hardware and open source software solutions which will make them the envy of their “tech guys” when they get back. Not only will participants learn about the use of the Library Box but along the way they will find out about telnet, open source, and the command line.

There will also be an exploration of how to find free content and program around the library box as well as the opportunity to start your collection with the ULU Core Library of hundreds of rights free texts. Damn the Man—Free Information Everywhere For Everyone!

All participants will leave this training with a fully functioning Library Box and bragging rights that they are on the razor’s edge of the information revolution. The Library Box was originally created by Jason Griffey, and you can find more information about the project at www.librarybox.us.

* A $50 materials fee in required in addition to the standard CE registration rates.

Presenters:
Lauren Comito is an Outreach Librarian for Queens Library where she helps people to understand and embrace technology as well as helping in job readiness and employment. She has recently been elected as an ALA Councilor at Large, and been appointed to the Committee on Library Advocacy. As the Director of Communications and Operations for Urban Librarians Unite she is a key figure in modern urban library activism and is willing to dress up as anything from a superhero to a ringmaster to a zombie if it will help libraries.

Christian Zabritski is the CEO of Urban Librarians Unite, a 2012 Library Journal Mover & Shaker, the coauthor of “Grassroots Library Advocacy: A Special Report” and a popular speaker and writer about library advocacy, graphic novels, and library service to diverse and at risk teens. Christian is an aggressive advocate for libraries in the community and a tireless warrior for any library at risk.

Digital Literacy Training
Wednesday, September 25, 2013
The training is a full day workshop and consists of two sessions, one on the digital literacy curriculum and one on how to teach adult learners. It is open to both librarians and library support staff who interact with the public. There is no fee for registering for this program.

Digital Literacy Curriculum
10:00 AM - 1:00 PM
The strategy of the New York State Broadband Initiative is “to create more ‘e-citizens‘ who are digitally literate and connected to affordable Internet access, so they can be full participants in the information age.” In support of this initiative, a set of digital literacy standards were approved in 2010, and a supporting set of exemplary skills were identified soon after. By early 2012, a full curriculum, based on these standards and skills, was developed and approved. The four modules comprising the curriculum are: Basic Computer Skills, Using the Internet, Communicating Online, and Introduction to MS Word. The morning session will introduce this curriculum and its accompanying resource materials, highlighting especially Basic Computer Skills and Using the Internet.

NYLA Leadership & Management Academy Program
Wednesday, September 25, 2013
This course is offered as part of the NYLA Leadership & Management Academy. There is a separate registration fee required to participate in these programs. All participants must complete the application form found at nyla.org

Human Resources
9:00 AM - 4:00 PM
This full day program will cover the essentials of Human Resource Management.

How to Teach Adults
2:00 PM - 5:00 PM
In a recent survey of public libraries in New York, 78% responded that patrons under 18 had a working or advanced knowledge of computers and technology, 86% reported that patrons between 18 and 25 had working or advanced knowledge, and 93% reported that the 25-40 age group had basic to working skills. The potential population for digital literacy classes then will be primarily adults over 40. This session will explain the difference between adult and young learners, present a summary of the principles of adult education, and highlight tips and techniques that can be used in library workshops aimed at adult learners.

Speaker:
Mary Anne Waltz is currently the project manager and instructor for the NYLA Digital Literacy project. Since acquiring her MLS at Syracuse, she has worked in libraries at Syracuse University, the University at Albany, and RPI. She has been involved in digital literacy training since serving with the group of librarians at Syracuse whose job it was to help faculty make the transition from a card to an online catalog. Her current interests, in addition to digital literacy, include the role and potential of technology in the delivery of library services.

Intellectual Freedom in Your Academic Library: Scenarios
Sponsor: NYLA CEC
Full Day 10:00 AM – 5:00 PM
For expanded conference information and registration, visit www.nyla.org
Thursday Programs

Program Slot #1 9:00 AM - 10:15 AM

Sparking Open Access Publishing for Faculty
Sponsor: ASLS
This panel will discuss open access publishing and how to encourage faculty to publish in open access journals. Challenges facing academic publishing, as well as the escalating costs of managing serials collections will also be addressed.
Track: Administration & Leadership

Speakers:
- Jenica Rogers, SUNY Potsdam
- Amy Buckland, McGill University
- Jim DelRosso, Cornell University

Self-motivation for Prison and Jail Librarians
Sponsor: CORT
Panel will present ways one-person library personnel can stay on top of their professional and organize their work for rewarding results inside sometimes bleak surroundings. Please bring some of your own self-motivating resources, stories, and ideas to share.
Track: User Services

Speakers:
- Membréth Advocate, Mid-Hudson Library System
- Corrine Leone, Gowanda Correctional Facility
- Judy Doyle, Hudson Correctional Facility

What’s Your Library’s Reputation?
Sponsor: LAMS
How is your library marketing itself? Is your library sending the right message to your community? Are you sending the wrong message and not realizing it? Learn how to create consistent and well thought out marketing messages and a reputation as a strong library.
Track: Core Knowledge & Career Development

Speakers:
- Rebekkah Smith-Aldrich, Mid-Hudson Library System
- Gillian Thorpe, Julia L. Butterfield Memorial Library

The Human Library—Real Books and Conversation
Sponsor: PLS / RSLP
Check out a human from the Toronto Public Library’s Human Library. The Human Library is designed to promote dialogue, reduce prejudices, and encourage understanding that can be replicated in your community.
Track: Administration & Leadership

Speakers:
- Linda Hazan, Toronto Public Library
- Ab. Velasco, Toronto Public Library

The Future of Reference Collections Tools for Managing Digital Collections
Sponsor: RASS
Spreadsheets and spreadsheet applications are pervasive when it comes to metadata management. They are used for generating, capturing, editing, importing, exporting, exchanging, and reporting of metadata. Opinions about this fact aside, the reality is that it is critical to know how to properly use spreadsheet applications within this context. This workshop will explore some useful metadata management features within Excel and Google Spreadsheets and talk about how to work around them when they behave badly.
Track: Technology & Digital Information

Speaker:
- Chris Lacinak, Audio/Visual Preservation Solutions

Just Imagine! Libraries Welcoming Everyone!
Sponsor: RSLP
Come to share your opinion about future program topics to help libraries provide access to all, including people with all types of disabilities.
Track: Diverse & Special Populations

Speaker:
- Brigid Cahalan, New York Public Library

Create a School Library Writing Center
Sponsor: SSL
Learn how to create a Writing Center that operates within the school library during the day and after school. The Writing Center utilizes peer tutoring to address Common Core Standards in writing.
Track: School & Youth Programs, Services, and Literacy

Speaker:
- Timothy Horan, Hauppauge High School

YOUMedia: Cypher @ Teen Central
Sponsor: YSS
Encourage your teen users to hang out, mess around, and geek out by developing a space in your library where they can explore, express, and create using digital media.
Track: School & Youth Programs, Services, and Literacy

Speakers:
- Tonia Burton, Rochester Public Library
- Brian Bailey, Nazareth College

Program Slot #2 4:00 PM - 5:15 PM

Sparking Internal Academic Library Advocacy
Sponsor: ASLS
Network with fellow ASLS members at this unconference session that will focus on brainstorming ideas for advocacy within your library. Advocating to library directors can be daunting, but discussions during this session should provide new ideas. Membership meeting will follow. Come by for ideas, coffee, and cookies.
Track: Core Knowledge & Career Development

Speakers:
- Elaine Lasada Bergman, University at Albany

Libraries Supporting Released Offenders and Families
Sponsor: CORT
Offenders are released into our communities everyday. Many are referred to the public library for “free” internet access, employment, and literacy programs. Hear from re-entry services providers, who work directly with ex-offenders, about what their needs are for themselves and their families.
Track: Administration & Leadership

Speakers:
- Antwan Diggs, Western NY Coalition for Re-entry
- Sharan Spaker, Peace Prints
- Karen Smith, Spectrum Human Services
- Tracy Remig, Buffalo Urban League
- Judy Doyle, Hudson Correctional Facility

Disseminating Multicultural Works Through Self-Publishing
Sponsor: ESRT / REFORMA
A panel composed of self-published authors of ethnic literature and a professional in the publishing industry will share their experiences in self-publishing.
Track: Diverse & Special Populations

Speakers:
- Tejas Desai, Queens Library
- Neesha Meminger, Author and Filmmaker

Digital Public Library of America (DPLA) – What Does it Mean for Libraries?
Sponsor: NY3rs
Learn about DPLA’s steps toward the realization of a large-scale digital public library that will unlock a trove of historical and cultural data digitized, archived and easily searchable thanks to rich metadata.
Track: Technology & Digital Information

Speaker:
- Emily Gore, Digital Public Library of America

Travel the Road to a Special Legislative District
Sponsor: PLS
The Buffalo Erie County Public Library will be asking voters in Erie County to create one library district comprised of autonomous public libraries. Key personnel will discuss this ambitious effort.
Track: Administration & Leadership

Speakers:
- Mary Jean Jakubowski, Buffalo Erie Public Library
- Jack Connors, Buffalo Erie Public Library
- Joy Testa Cinquino, Buffalo Erie Public Library
- Libby Post, Communication Services

Get SMART with Mobile Websites
Sponsor: SMART
Learn about tools and complementary technologies that will help you and your staff, without advanced technical skills, create and easily maintain a professional, functional mobile site at little to no cost.
Track: Technology & Digital Information

Speaker:
- Kari McLellan, East Greenwich Community Library

Information, Technology, Imagination, Intelligence and Teens
Sponsor: SSL / BIRT
Being hyper-connected and tech-savvy does not equate to being intelligent. We will introduce a recipe for empowering students to explore, answer questions, and think critically to build knowledge with technology.
Track: School & Youth Programs, Services, and Literacy

Speaker:
- Paige Jaeger, WSWHE BOCES

YSS Membership Meeting and Meet Adam Gidwitz
Sponsor: YSS
Author Adam Gidwitz will tell a REALLY Grimm fairy tale, and then relate how imagination, and a little bit of reading, transformed him from a boy who never wrote into a writer.
Track: School & Youth Programs, Services, and Literacy

Speaker:
- Adam Gidwitz

Visit www.nyla.org for expanded conference information and registration
Friday Programs

Program Slot #3 8:00 AM - 9:15 AM

**Curating Library Data, Big Data, Data Sets**

Sponsor: ASLS
Collecting large amounts of complex data can help to assess your library’s services for purposes of advocacy. This session will discuss the basics of “Big Data” and “Data Science” including the data that can be collected, how it is stored, and how it can be used.

Track: Current Issues & Research

Speakers: Jill Hurst-Wahl, Syracuse University
Erin Bartolo, Syracuse University

**Canadian Government Information: Knowing Our Neighbors**

Sponsor: GIRT
This program describes the Canadian government depository program and Canadian government information comparing it to U.S. government information.

Track: Current Issues & Research

Speaker: Edward Herman, State University at Buffalo, Lockwood Library

**Creating a Thriving 21st Century Library**

Sponsor: LAMS
This popular program returns with twenty-one more new examples of library innovations including customer service, facilities, technology, and more. LAMS Membership meeting at the beginning of the program. Refreshments will be served.

Track: Administration & Leadership

Speakers: Kimberly Bolan, Kimberly Bolan and Associates
Rob Cullin, Evanced Solutions

**Expand your Local Network!**

Sponsor: NMES
Learn how to network with fellow librarians to achieve joint goals, brainstorm, and have fun.

Track: Current Issues & Research

Speaker: Tatiana Bryant, The Desk Set

**Legal Issues for Public and Association Libraries**

Sponsor: PLS
This is a continuation of the PLS “Legal Issues” series. Library law experts, Ellen Bach and Robert Schofield, will continue to develop our lay knowledge of the law.

Track: Administration & Leadership

Speakers: Ellen Bach, WhiteMan, Osterman and Hanna
Robert Schofield, WhiteMan, Osterman and Hanna

**Innovative Reference Services**

Sponsor: RASS
This workshop will explore taking a proactive approach to reference by creating innovative service models including: roving reference, reference outreach with local businesses and community groups, “rent a librarian,” and interactive help desks.

Track: User Services

**Rudi Weiss Lecture: IT Security for Librarians**

Sponsor: SMART / ASLS
Learn ways to be more secure, how to stay safe online and secure your browser, PC, and other devices used daily and tackle some common security myths as well as network security.

Track: Technology & Digital Information

Speaker: Blake Carver, New York Power Authority Niagara Project

**Family Literacy Night for the Community**

Sponsor: SSL
Learn to plan, fund, market, and execute a reading event that community members of all ages will rave about!

Track: School & Youth Programs, Services, and Literacy

Speakers: Kristina Pierce, Arcade Elementary School
Maria Muhlbauer, Pioneer Middle School
Stephanie Kosmert, Pioneer High School
Elizabeth Brisky, Delevan Elementary School

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Learn ways to be more secure, how to stay safe online and secure your browser, PC, and other devices used daily and tackle some common security myths as well as network security.

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Track: School & Youth Programs, Services, and Literacy

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Maria Muhlbauer, Pioneer Middle School
Stephanie Kosmert, Pioneer High School
Elizabeth Brisky, Delevan Elementary School

Program Slot #4 11:00 AM - 12:15 PM

**Moving Friends’ Records to Cloud Storage**

Sponsor: EFR
Turnover in officers and bulging file cabinets are reasons to consider an online backup service for archival membership and financial records. This basic overview will focus on considerations for selecting a service, what costs are involved, and the security of your files.

Track: Technology & Digital Information

Speaker: Libby Post, Communication Services

**Sparking a New Life for Refugees**

Sponsor: ESRT / REFORMA
A panel of experts will present their experiences working with immigrants and refugees in Utica, NY, and the impact on the community services and revitalization, from 1979 to the present.

Track: Diverse & Special Populations

Speakers: Darby O’Brien, Utica Public Library
Kevin Marken, Mohawk Valley Resource Center for Refugees

**Same Information: Whole New Look**

Sponsor: GIRT / BIRT
Help your patrons and students get the information they need on the Federal Government using Ben’s Guide to U.S. Government for Kids. Give them the latest congressional details with Congress.gov. The Government Printing Office (GPO) is upgrading Ben’s Guide, its educational web tool. The Library of Congress is transforming Thomas into Congress.gov to provide a more powerful search and better ADA compliant display, along with ease of use across desktop and mobile devices. Enjoy learning how these two updated web resources can help your patrons get the primary resources they need and deserve in a whole new way.

Track: Current Issues & Research

Speakers: Rosemary LaSala, St. John’s University, Rittenberg Law Library
Astrid Emel, St. John’s University, Rittenberg Law Library

**You’re Reading WHAT?!?!**

Sponsor: IFRT
A discussion of banned and challenged books along with some inspiring films to match.

Track: School & Youth Programs, Services, and Literacy

Speaker: Michael O’Neil, Communications Coordinator, National Coalition Against Censorship

**NYSED Virtual Learning Initiative**

Sponsor: NYSED-NYSL / SSL
Come learn about NYSED’s work in Virtual Learning over the past year, featuring a summary of recently funded Virtual Advanced Placement Programs.

Track: Technology & Digital Information

Speakers: Lawrence Pasqua, NYSED
John Brock, NYSED

**Build Your Base. Grow. Support. Win.**

Sponsor: PLS
Library advocate Libby Post will bring you the best of PLAs Turning the Page and other advocacy program strategies for building your base of support so you can win.

Track: Administration & Leadership

Speaker: Libby Post, Communication Services

**SMART Flash Talks & Membership Meeting**

Sponsor: SMART
Come join your fellow SMART members as they share short and fast presentations on how technology is shaping their libraries concluding with a short membership meeting and roundtable discussions.

Track: Technology & Digital Information

Speaker: Rachel Jaffe, Binghamton University Libraries

**Management and Activity Ideas for Storytimes**

Sponsor: YSS / RSLP / SSL
Are your storytimes sometimes out of control? Try these tested techniques for calming and managing your young participants. These easy activities work well for children with or without special needs.

Track: School & Youth Programs, Services, and Literacy

Speaker: Don Sinton, Stepping Stones Learning Center
Program Slot #5 2:15 PM - 3:30 PM

**Makerspaces Spark Up Libraries**
Sponsor: ASLS

Makerspaces have been created to empower and enrich library services and patrons’ lives. One of the new innovative uses of library spaces is sure to spark your imagination with new ideas. Makerspaces can be full of tools of all kinds.

Track: Technology & Digital Information

**Speakers:**
- Sue Considine, Fayetteville Free Library
- Mark McBride, Buffalo State
- NJ Wolfe, Fashion Institute of Technology - SUNY

**Beyond the Book Sale**
Sponsor: EFR

Involve your Friends and community by copying these unique projects! Volunteers can: “Adopt-a-Shelf” to keep library materials in order and looking fresh, raise funds with a walk between two branch libraries, and spruce up the children’s area.

Track: Administration & Leadership

**Speakers:**
- Cindy Costa, Wadsworth Library
- Ann Ryan, Friends of the Irondequoit Public Library
- Deb Leary, Rochester Public Library/Amherst Branch

**Making Your Own Leadership Opportunities**
Sponsor: LAMS

How to create an opportunity for leadership... spark it yourself! With speakers representing all three types of libraries, librarians will learn how to create opportunities for themselves to become leaders, even if they are not in charge!

Track: Administration & Leadership

**Speakers:**
- Lauren Comito, Queens Library
- Sue Kowalski, Pine Grove MS Library
- Gillian Thorpe, Julia L. Butterfield Memorial Library

“Creating the Future”: A 2020 Vision Update

An update on “Creating the Future: A 2020 Vision and Plan for Library Service in New York State.” Discover what your colleagues have accomplished and share your own successes and challenges!

Track: Administration & Leadership

**Speakers:**
- John Hammond, Chair, Regents Advisory Council on Libraries, Bernard Margolis, State Librarian and Assistant Commissioner for Libraries

**Get the Most for Your Money**
Sponsor: RASS

Learn how to assess and reallocate budget funds to maximize your offerings. This workshop takes an in-depth look at examples of the best use of your budget including collections, programming, and reference services.

Track: Current Issues & Research

**Speaker:**
- Heather Matzef, Fayetteville Free Library

**Americans with Disabilities Act and Libraries**
Sponsor: RLSP / PLS

How libraries can meet and exceed the requirements of the 1990 ADA and its amendments (2008) so people with all types of disabilities can use their libraries to the fullest.

Program Slot #6 3:45 PM - 5:00 PM

**Reaching Out to Younger Volunteer Friends**
Sponsor: EFR / PLS

Join EFR for a short membership meeting, including the presentation of the Dan Casey Award, followed immediately by our program. Who will follow the Boomers to help the library in 10 years? Attracting younger adults to work on Friends initiatives might mean changing meeting times, maintaining a “family-friendly” environment, offering short-term jobs, and flexible training schedules.

Track: Administration & Leadership

**Speakers:**
- Susan Klick, Friends of the Scottsville Free Library
- Stephanie Heywood, Friends of the Mendon Public Library
- Rebekkah Smith Aldrich, Mid-Hudson Library System

**The ABCDs of ESOL**
Sponsor: ESRT / REFORMA / CORT

Taking ESOL classes to the next level. A panel of professionals will talk about their experiences conducting ESOL classes in their libraries.

Track: Diverse & Special Populations

**Speakers:**
- Beth Donovan, Mastics-Moriches-Shirley Community Library
- Carmen Navarro-Gao, Mastics-Moriches-Shirley Community Library
- Steven Mathney, New York Public Library

**New York’s Early Literacy Plan and You**
Sponsor: NYSED-NYSL / PULISDO

Findings and recommendations for the implementation of the New York State Early Literacy Plan.

Track: School & Youth Programs, Services, and Literacy

**Speakers:**
- Karen Balsen, NYSED-NYSL, DLD
- Elaine Meyers, Early Literacy Consultant

**Malcolm Hill Lecture**
Sponsor: PULISDO

The premise of the Malcolm Hill Lecture is to bring in a speaker (or speakers) from outside the field of librarianship to share ideas that will make a positive difference to libraries and librarians.

Track: User Services

**Speaker:**
- TBD

**Rural Libraries “Table Talks”**
Sponsor: RLRT

Join RLRT for “Table Talks” small group discussions about simple, creative programs, advocacy, promotion, and collaboration. Ideas and tips that can work even for the smallest libraries. Bring your ideas and share.

Track: Administration & Leadership

**Speakers:**
- Angela Gonzalez, Penn Yan Public Library
- Sarah Creveling, Penn Yan Public Library

**Spark Your Advocacy to Ignite Support**
Sponsor: SSL

Fallout from tax cap legislation is wreaking havoc in library staffing, but school librarians are an incredibly cost-effective, well-managed, collective resource. Do we know how to communicate that to our communities? Learn how a librarian and a foreign language teacher advocate for their thriving programs.

Track: School & Youth Programs, Services, and Literacy

**Speakers:**
- Tara Thibault-Edmonds, Rondout Central School District

Visit www.nyla.org for expanded conference information and registration
2013 NYLA Conference Brochure

Saturday Programs

Program Slot #7 9:30 AM - 10:45 AM

Sparking Imagination Through Special Libraries
Sponsor: ASLS
Special Libraries are not all the same. Join us to learn about some libraries that have a special focus.
Track: Diverse & Special Populations
Speakers:
Cynthia VanNess, Buffalo History Museum
Christopher Bensch, National Museum of Play at The Strong
Dean Angle, WBFO – FM

Selecting NOT to Censor
Sponsor: IFRF
This presentation will examine the sometimes problematic relationship between selection and censorship of materials. Several case scenarios will be presented for discussion of potential options and solutions. Attendees are encouraged to bring their own cases for discussion.
Track: Core Knowledge & Career Development
Speaker:
Valerie Nesset, Ph.D. State University of New York at Buffalo

Librarians as Political Animals
Sponsor: LAMS
Savvy library professionals know it’s their job to be in the political game. Join an academic, public, and school librarian for a lively discussion highlighting how they integrate political thinking and skills into their day-to-day lives as library administrators, and why it’s so important.
Track: Administration & Leadership
Speakers:
Cyril Oberlander, Milne Library, SUNY Geneseo
Jeff Davignon, Walworth-Seely Public Library
Sue Kowalski, Pine Grove Middle School Library

Writing for the Web
Sponsor: RASS
This practical, hands-on workshop introduces the key principles of composing engaging content for the web and expanding your library’s global presence through social networking media. During the workshop, participants craft their own posts for wikis such as blogs, Facebook, LinkedIn, MySpace, and Twitter.
Track: Core Knowledge & Career Development
Speaker:
Shawn Donohue, New York Public Library

Libraries and Literacy Coalitions: Essential Partners
Sponsor: RLRT
Learn how libraries collaborate with the Madison County Literacy Coalition. Over 60 county wide groups provide literacy services of all types: adult, early childhood, family, financial, digital, and health literacy.
Track: Current Issues & Research
Speakers:
Jay Dunn, Madison County Literacy Coalition
Betsy Kennedy, Cazenovia Public Library

Empire State IFC Masters Common Core
Sponsor: SLSA / SSL / SED
State IFC benchmark skills are aligned to the NY State Common Core to increase classroom consistency and assure career and college readiness.
Track: School & Youth Programs, Services, and Literacy
Speakers:
Melissa Jacobs Israel, NYC School Library System
Leanne Ellis, NYC School Library System
Jennifer Henry, Clinton-Essex-Warren-Washington BOCES School Library System

From Maps to Apps
Sponsor: SMART / RASS
Learn about the use and implementation of geo-based services (e.g. digital mapping tools) and how these tools change the ways we interact with information and place.
Track: Technology & Digital Information
Speaker:
April Younglove, Rochester Institute of Technology

Program Slot #8 11:00 AM - 12:15 PM

EBook Discovery, Finding Patrons
Good eBook Reads
Sponsor: LAMS
Publishers have been finding books for libraries to buy for many years. Today, many large publishers refuse to sell and yet there are many undiscovered gems in the growing millions of titles published each year. Join us to learn how we can discover good ones for our patrons.
Track: Technology & Digital Information
Speakers:
Amy Edelman, IndieReader.com
Karen Estrovich, Overdrive Collection Development Manager
Richard Naylor, Town of Colonie Library

Speed Mentoring!
Sponsor: NMES
Speed mentoring where students can sign up for 15 minute sessions each with 1 mentor and then they rotate sort of like speed dating. Each mentor would see 5 students.
Track: Core Knowledge & Career Development
Speakers:
Patti McCall, University of Central Florida
Tiramaniie Vella, CUNY J-School

New York Heritage Online for You
Sponsor: SMART / GIRT
Learn about the cooperative New York Heritage Program run to create a digital repository devoted to the state’s history and how its participating libraries have benefited.
Track: Technology & Digital Information
Speakers:
Karlen Chase, Western New York Library Resources Council
Claire Enkowsky, Central New York Library Resources Council

NYLA-SSL Membership Forum
Sponsor: SSL
This forum will include a meeting for all current and potential members. We will discuss, make decisions, and plan how we can maximize the talents of our innovative members.
Track: User Services
Speakers:
Sue Kowalski, Pine Grove Middle School
Karen Sperrazza, NYLA-SSL

New Library Disaster Responses
Sponsor: ULU
Traditional libraries have responded to extreme weather and devastation by looking to how they can protect and preserve their buildings and collections. Increasingly, however, libraries are putting themselves on the front lines of disaster responses and focusing their energies on how to serve the immediate and critical needs of their public at times of crisis. Join this panel of first responder librarians as they share their wisdom and expertise on providing service in communities which have been wiped out.
Track: Administration & Leadership
Speakers:
Sharon Anderson, Queens Library
Catherine Ciazzo, Schoharie Free Library
Lauren Comito, Urban Librarians Unite
Christian Zabriskie, Urban Librarians Unite

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FROM A DEBUT NEW YORK NOVELIST COMES
A TRULY ORIGINAL AND
CLEVER COMIC CAPER.

With the help of an eccentric
neighbor and an artificial
intelligence inside a double-six
domino, three unassuming
friends will try to save Long
Island (and the rest of the planet)
in this witty adventure about
the importance of curiosity
in a complacent world.

WHAT WE FOUND
IN THE SOFA
AND HOW IT SAVED
THE WORLD

A NOVEL BY
HENRY CLARK

LITTLE, BROWN AND COMPANY
BOOKS FOR YOUNG READERS
NYLA Annual Library Products and Services Trade Show

Preliminary List of Exhibitors
Each year the NYLA Trade Show features the latest and greatest products and services available to the library community. The Trade Show is your opportunity to give the vendors feedback on their products and let them know how best to meet your needs and the needs of your library.

Exhibitor participation makes the conference affordable for attendees, so be sure to show your thanks by visiting them.

Trade Show Hours:
Thursday, September 26, 2013
10:00 AM – 5:00 PM

Exclusive Trade Show Time
10:30 AM – 12:00 PM
3:00 PM – 4:00 PM

Friday, September 27, 2013
9:00 AM – 12:00 PM

Exclusive Trade Show Time
9:30 AM – 11:00 AM

Exclusive Trade Show Time has been set aside during the conference when no other programming will be taking place, to allow you time to explore and experience the Trade Show.

AWE
Brodart Company
CoLibri Systems North America Inc.
Combined Book Exhibit
Comprise Technologies
EBSCO
Educational Furnishings Co.
EFI
Empire State Center for the Book
EnvisionWare
Evanced Solutions LLC
Facts on File, An Infobase Learning Company
Findaway World
Follett
Guildcraft Arts & Crafts
JanWay Company
Mandarin Library Automation
Mango Languages
McGraw-Hill Professional
National Learning Corporation
New York 3Rs Association, Inc.
OverDrive
PBS Educational Media
Plymouth Rocket
Polaris Library Systems
Quality Books Inc.
Random House
RTI Disc Repair
SkyRiver Technology Solutions
SUNY Press
The Donohue Group
World Book
WT Cox Information Services

Companies in bold are NYLA Vendor Partners

Wine Tasting
Thursday, September 26, 3:00 PM – 4:00 PM
Join us for a beautiful afternoon of wine, cheese and good company on the Trade Show Floor. Meet and Greet with exhibitors while enjoying wine from some of New York State’s finest wineries. Attendees may purchase bottles to be enjoyed at home.

*Please note: Bottles of wine may not be opened or consumed on the premises. Thank you for your cooperation.

Pecha Kucha Presentations
Thursday, September 26, 12:00 PM – 1:30 PM
Grab your lunch and grab a seat for the 2013 Pecha Kucha presentations. This program, taking place on the Trade Show Floor, will offer a series of presenters that will each discuss their topic using 20 slides for 20 seconds per slide. The fast paced format makes for exciting six minute and twenty second presentations.

Program Tracks – Cataloging the Conference

Administration & Leadership
Programs that explore issues surrounding the management of libraries in all forms.

Subtopics:
• Building, Construction & Maintenance
• Budgeting and Planning
• Collaboration
• Human Resources
• Trustee / Board Relations
• Friends Groups

Core Knowledge & Career Development
Information providing ways in which to keep your skills sharp and advance your professional growth.

Subtopics:
• Advocacy/Legislation
• Networking

Current Issues & Research
Hot topics and details on new findings and methodologies in the library profession.

Subtopics:
• Government Information / SED & NYSL
• Intellectual Freedom

Diverse & Special Populations
Learn more about meeting the unique needs of all patrons.

Subtopics:
• Ethnic Services
• Rural Libraries
• Correctional Libraries

School & Youth Programs, Services, and Literacy
Information for librarians working with youth and students in all setting.

Subtopics:
• Digital Literacy
• Storytime Best Practices
• Tween & Teen Programs
• Youth Issues (bullying)

Technology & Digital Information
All things related to hardware, software, and innovations to drive your library forward by using all the latest emerging technologies.

User Services
Programs that explore best practices in meeting the ever-changing needs of patrons.

Subtopics:
• Communications & Publications
• Community Outreach
• Readers Advisory
• Reference Services

Meetings are not listed under any of these tracks.

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