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Introduction

New York Library Association
6021 State Farm Road / Guilderland, NY 12084
518-432-NYLA (6952) / 800-252-NYLA (6952)
www.nyla.org / info@nyla.org

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The NYLA Annual Conference Brochure is published annually for attendee information for the New York Library Association Annual Conference.

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2012 Conference Programmers

The conference programmers are representatives from all the sections, roundtables, and committees that make up NYLA. It is their hard work that results in the conference as you know it. Many thanks to each and every conference programmer.

NYLA 2012 Conference Chair – Lauren Gilbert

Section Programmers
ASLS Academic and Special Libraries Section – Patti McCall
LAMS Leadership and Management Section – Claudia Depkin
PLS Public Library Section – Kathy Naftaly
RASS Reference and Adult Services Section – Shauntee Burns
SMART Section on Management of Information Resources and Technology – Rachel Jaffe
SSL School Library Media Section – Livia Sabourin
YSS Youth Service Section – Cathy Brenner

Roundtable Programmers
BIRT Bibliographic Instruction – David Titus
CORT Correctional Outreach Resource Team – Merribeth Advocate
ESRT Ethnic Services – Manny Figueroa
GIRT Government Information – Judith Doyle
IFRT Intellectual Freedom – Ellen Rubin
NMES New Members – Tinamarie Vella
RLRT Rural Libraries – Joan Pollikka
RLSP Library Services to Special Populations – Brigid Cahalan

Committee Programmers
CE Continuing Education – Meg Van Patten
Exhibits Exhibits / Trade Show – Ellen Rubin

Affiliate Programmers
LTA Library Trustees Association of New York – George L. Stamatiades
NY3Rs Nora Hardy
PULISDO New York State Public Library System Directors – Tim Burke
REFORMA Manny Figueroa
SED/NYSL State Education Department/NYS Library – Mary Beth Farr
SLSA School Library System Association – Mary Ann Herbert

Future NYLA Conferences
2013 Niagara Falls, September 25 - 28
2014 Saratoga Springs, November 6 - 9

Special Thanks to Our 2012 NYLA Annual Conference Sponsors:

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- Best Buy
- Leadership Directories
- WT Cox Information Services
- Tech Logic
- Library Interiors, Inc.
- BBS Architects, Landscape Architects & Engineers, P.C.
- Communication Services
NYLA may be the oldest state library association in the country, but it is also at the forefront of innovation, helping librarians across the state write their next chapter in library excellence. Whether you work in a school, college, special, or public library, serve on a library board, or are working toward a library degree, this conference will address the issues that we will all face as we navigate an uncertain future, and provide us with the tools to address what our opening keynote David Weinberger has called “the new digital disorder.”

An innovative thinker and speaker on the future of libraries, David Weinberger is one of the world’s foremost experts on how the Internet is changing society. Our closing luncheon speaker Rebecca Stead, whose Newbury Award-winning YA novel was inspired by classic children’s literature, wrote her own next chapter as a bestselling writer after a successful legal career.

Check out the many special programs including the PLS Author! Author! event with David Liss, the Empire State Center for the Book Luncheon, and author luncheons with Hilary Jordan and Bruce Coville, among others. Relax with 18 holes of miniature golf at the NYLA Scholarship Bash at the Saratoga National Golf Club.

Choose from workshops on everything from historical documents to emerging technologies and everything in between. Learn about print-on-demand book machines, networking to advance your career, using the principles of improvisational comedy in the library, and welcoming library users of all abilities and interests.

Don’t forget to visit the vendors at the conference trade show to discover the new products, services, equipment, and technologies that will enable us to put all these great ideas into practice.

Let’s write our next chapter together. The story doesn’t end here…
NYLA Keynote Address
Thursday, November 8 - 4:00 PM - 5:30 PM
Saratoga Hilton/Saratoga Ballroom

NYLA is pleased to have David Weinberger as our Keynote Speaker at the 2012 Conference. David Weinberger, author and Internet Philosopher is perhaps best known as the co-author of the best-seller *The Cluetrain Manifesto*, which *Information Week* called the most important business book since Tom Peter’s *In Search of Excellence*.

His latest book, *Too Big to Know* discusses how the Internet is transforming knowledge and expertise. In the book, Weinberger shows how business, science, education, and the government are learning to use networked knowledge to understand more than ever and to make smarter decisions than they could when they had to rely on mere books and experts.

He is a senior researcher at Harvard Law’s Berkman Center for the Internet & Society, Co-Director of the Harvard Library Innovation Lab at Harvard Law School, and was a Franklin Fellow at the United States State Department (2009-2011). The Harvard Library Innovation Lab creates prototypes and tools that demonstrate possibilities for libraries in the networked age.

Weinberger has been published in a wide variety of journals, including *Wired* and *Harvard Business Review* many times, as well as in *Scientific American*, the *New York Times*, *Smithsonian*, *Foreign Policy*, *Salon*, *USA Today*, the *Boston Globe*, the *Guardian*...even *TV Guide*.

He is a well-known blogger and can be found posting frequently on his blog *Joho the Blog*. http://www.hyperorg.com/blogger/.

Conference Farewell Luncheon
Saturday, November 10 - 12:30 PM - 2:00 PM
Saratoga Hilton/Saratoga Ballroom

NYLA 2012 Farewell Luncheon welcomes Rebecca Stead. Rebecca Stead was lucky enough to attend the kind of elementary school where a person could sit in a windowsill, or even under a table, and read a book, and no one told that person to come out and be serious (well, eventually someone did, but not right away). It was at school that she began writing stories. Much, much later, she became a lawyer (she believed that being a writer was impractical), got married, and started working as a public defender. But she still wrote stories (for adults) when she could find the time. One day, her three-year-old son, though fabulous, accidentally pushed her laptop off the dining-room table, and the stories were gone. Poof.

So, it was time to write something new. Something joyful (to cheer her up: she was pretty grouchy about the lost stories). She went to a bookstore and bought an armload of books that she remembered loving as a kid. She read them, went back to the store, bought more books, and read them.

And then she began to write books for children, and to love writing. She has written three novels, *When You Reach Me* winner of the Newbery Medal and the Boston Globe-Horn Book Award for Fiction; *First Light*, a Bank Street College “Best Book for Children,” a Junior Library Guild selection, and a New York Public Library “Teen Read,” and the recently released *Liar & Spy*.

This is a ticketed event. Please see Registration Desk for details.

### 2012 NYLA Conference Schedule

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<th>Wednesday 11/7</th>
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<td>Program Slot #2</td>
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<td>Exclusive Trade Show Time</td>
<td>Program Slot #6</td>
<td>Inaugural Banquet</td>
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<td>Trade Show Reception</td>
<td>3:00 – 4:00</td>
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<td>Keynote Address</td>
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Barns of New York
Rural Architecture of the Empire State
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GREY OSTERUD
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SUSAN FOX ROGERS
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The Holland Land Purchase
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Celebrate your inner shopper... with enticing boutiques, cozy bookstores, cool outdoor outfitters, antiques, and your favorite national retailers. You can spend days shopping in Saratoga.

**Dine Like Kings**

So many wonderful restaurants in Saratoga Springs, New York – so little time! Choose from charming sidewalk cafés, fireside inns, intimate bistro, gourmet restaurants, and informal fun spots.

**Saratoga is Queen of the Spas**

Relax with a mineral bath, soothing massage, loofah scrub, or seaweed wrap... Visitors and guests just love Saratoga’s famous spas!

**Horses, of course**

Discover the horses that make Saratoga Springs, famous at the National Museum of Racing and Hall of Fame... then take in the live action at the Saratoga Raceway!

**Learn Something New**

So many amazing museums to visit in Saratoga – including the National Museum of Dance, the National Bottle Museum, the Military Museum, the Tang Museum at Skidmore, the Saratoga Harness Hall of Fame, and many more! Plus, don’t miss Grant’s Cottage, the General Philip Schuyler House, and Saratoga National Historic Park – the site of the turning point of the American Revolution.

**Victorian Sidewalks**

Admire flying buttresses, gothic gables, stained glass windows, gingerbread porches and charming gazebos – Saratoga Springs, has more than 1,000 beautiful buildings on the National Historic Register.

---

**Local Arrangement Tours**

**Wednesday 3:00pm – 5:00pm**

**Tour of Saratoga Springs**

This will be a general tour of historic Saratoga Springs. We will view the Victorian architecture of North Broadway, Historic Saratoga Racetrack, Congress Park, the Canfield Casino and the downtown Broadway business district. We will taste a couple of mineral springs and discuss the evolution of the city from a pine wood forest to a world class resort. Saratoga was the ultimate social playground of the rich and famous in the 1800’s. Founded on the healing mineral springs that are found in the city, it became the destination of thousands of people who came to see and be seen in the United States. This is a ticketed event. Please see the Registration Desk for details.

**Tour of the Tang Museum**

The Frances Young Tang Teaching Museum and Art Gallery at Skidmore College opened in October 2000. Designed by architect Antoine Predock, the 39,000-square-foot building is sited dramatically on Skidmore’s scenic campus. While on the tour, take the opportunity to embrace your inner artist and engage in a hands on art-making activity appropriate for all ages and skill levels. Explore your creativity and take home a unique souvenir. This is a ticketed event. Please see the Registration Desk for details.

---

**Saratoga Attractions**

As found on www.discoversaratoga.org

**Saratoga National Historical Park**

Rt. 4 & 32 | Stillwater

(518) 584-9821

http://www.nps.gov/sara/

Site of the first significant American military victory during the Revolution, the Battles of Saratoga rank among the fifteen most decisive battles in world history. The Battlefield Visitor Center is open daily from 9am to 5pm. No fee required in November.

**National Museum of Dance**

99 South Broadway | Saratoga Springs

(518) 584-2225

www.dancemuseum.org

Located in the former Washington Bath House, a spacious, airy 1918 Arts and Crafts–style building, in the Saratoga State Park, it is the only museum in the country dedicated to American professional dance. Open to the public Tue-Sun, 10-4:30; beginning Nov. 5, Fri-Sun 10-4.

**Tang Teaching Museum and Art Gallery**

Skidmore College

815 Broadway | Saratoga Springs

(518) 580-8080

tang.skidmore.edu

One of the first interdisciplinary museums of its kind in the country, the Tang develops exhibitions and programs that present art together with science, history and other subjects. Tue-Sun 12-5, Thu till 9.

**The Crystal Spa**

120 South Broadway | Saratoga Springs

(518) 584-2556

www.thecrystalspa.net

Experience a luxurious, relaxed atmosphere at affordable prices in one of the world’s finest mineral bathhouses. The Rosemary Spring was discovered in 1964 and is housed under a beautifully restored Victorian Gazebo. Each mineral bath is fed from the spring and you can drink directly from the gazebo fountain. Open 7 days a week, 8:30-4:30. Please call during our business hours to book a reservation and for prices.

**Saratoga Springs Restaurants**

A small sampling, as found on www.discoversaratoga.org

**Cantina**

430 Broadway | (518) 587-5577

Fresh, delicious Mexican cuisine and festive drinks in a relaxing atmosphere. Stop by for our famous margaritas or bring the whole family for dinner.

**Chianti II Ristorante**

The Lofts @ 18 Division St. | (518) 580-0025

Chianti II Ristorante is an authentic Italian restaurant where charming atmosphere, excellent food, and impeccable service blend together to give you a wonderful dining experience.

**Compton’s Restaurant**

457 Broadway | (518) 584-9622

Family-operated with breakfast and lunch served all day. Friendly, quick service at reasonable prices.

**Forno Bistro**

541 Broadway | (518) 581-2401

Located at the edge of Broadway, Forno Bistro offers a variety of rustic Italian food, Tuscan style. From the thin crust, wood fired pizza to the homemade pastas in an elegant but casual atmosphere.

**Four Seasons Natural Foods Store and Cafe**

815 Broadway | (518) 584-4670

Fine vegetarian ethnic cuisine and natural foods shopping. Serving lunch and dinner 7 days. Daily specials, soups, salads, sandwiches, organic produce, vitamins and more!

**Hattie’s Restaurant**

33 Phila Street | (518) 584-7970

Located at the edge of Broadway, Forno Bistro offers a variety of rustic Italian food, Tuscan style. From the thin crust, wood fired pizza to the homemade pastas in an elegant but casual atmosphere.

**Jacob & Anthony’s American Grille**

38 High Rock | (518) 871-1600

Located at the edge of Broadway, Forno Bistro offers a variety of rustic Italian food, Tuscan style. From the thin crust, wood fired pizza to the homemade pastas in an elegant but casual atmosphere.

**Karavalli Regional Cuisine of India**

47 Caroline Street | (518) 580-1144

Karavalli Regional Cuisine of India offers creative dishes from various regions of India. Open daily for lunch buffet 11:30-2:30. Weekend brunch buffet 12-3. Dinner Sun-Thu 5-10, Fri-Sat 5-11.

**Mouzon House**

45 Phila Street | (518) 584-0014

Family-operated with breakfast and lunch served all day. Friendly, quick service at reasonable prices.

**Olde Bryan Inn**

123 Maple Avenue | (518) 587-2990

Serving a variety of salads, sandwiches, choice center-cut sirloin, fresh Atlantic seafood, pasta, and homemade desserts. Open Sun-Thu 11-10, Fri-Sat 11-11.
One Caroline Street Bistro
One Caroline Street | (518) 587-2026
An intimate little bistro with fabulous food and a great wine list. Live music nightly and soft piano music during dinner. Fresh, organic ingredients from local farms.

Putnam Market
435 Broadway | (518) 587-3663
Putnam Market is located in the heart of downtown Saratoga. They are known for their spectacular selection of great food. Stop by for a deli sandwich, picnic, delicious dinner, gift basket or catering for your party!

Ravenous
21 Phila Street | (518) 581-0560
Ravenous features a wide selection of savory and sweet crépes for lunch, dinner, or weekend brunch. Locals also rave about the Belgian pommes frites: fresh-cut, twice-cooked French fries served in paper cones, with your choice of dipping sauce.

Sushi Thai Garden Restaurant
44-46 Phila Street | (518) 580-0900
Just a few steps away from Broadway, step into the Far East! We serve the finest Thai Cuisine along with the taste of Japanese Cuisine. Lunch 11:30-3; dinner Sun-Thu 5-10, Fri-Sat 5-10:30.

Wheatfields Restaurant & Bar
440 Broadway | (518) 587-0534
Wheatfields Restaurant and Bar serves lunch, dinner, and late night daily. Wheatfield’s menu is a collection of homemade pastas, chicken, beef, seafood, and daily specials.

Spring into Action… and YOU could WIN a FREE 2013 NYLA Conference Registration!

Congratulations to our 2012 Spring into Action winners
Natalie A. Tschechaniuk was recruited into NYLA by Brigid A. Cahalan. Both work at the New York Public Library in New York, NY. As the winners of this promotion, both received a FREE registration to the 2012 NYLA Conference.

Great news! We’re doing it again!
Encourage a new person to join NYLA and you and your new recruit have the chance to win a free 2013 NYLA Annual Conference registration. Anytime a current NYLA member recruits a new first-time NYLA member between now and August 31, 2013, you both will have a chance to attend the 2013 NYLA Conference in Saratoga Springs, NY for FREE! This contest is part of NYLA’s Membership Committee membership drive.

We need your support!
For full details, rules and dates, please visit:
www.nyla.org

NYLA Membership forms available at the Registration Desk.

The Untold Story of Champ
A Social History of America’s Loch Ness Monster
Robert E. Bartholomew

Oreoos and Dubonnet
Remembering Governor Nelson A. Rockefeller
Joseph H. Boyd Jr. and Charles R. Holcomb

An Uncommon Cape
Researching the Histories and Mysteries of a Property
Eleanor Phillips Bruckbill

J’aime New York, 2nd Edition
Eloise A. Brüère, editor

John Emmett Connors
Artist from Troy
John Emmett Connors With Vito F. Grasso

Liberty Street
Encounters at Ground Zero
Peter Josyph

The Impeachment of Governor Sulzer
A Story of American Politics
Matthew L. Lifflander

Fight All Day, March All Night
A Medal of Honor Recipient’s Story
Wayne Mahood

Distributed for
Parks & Trails New York

Cycling the Hudson Valley
A Guide to History, Art, and Nature on the East and West Sides of the Majestic Hudson River

Cycling the Erie Canal
A Guide to 400 Miles of Adventure and History Along the Erie Canal and Trail

Grand Isle
A Novel
Sarah Van Arsdale

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• Transform your syllabi with stable links to course content.
• Save and share content with RSS feeds and social bookmarking.
### LAMS

**Directors, Board Leadership Begins with You!**

10:00 AM – 1:00 PM/LAMS/3 Contact Hours  
Saratoga Hilton / Saratoga Ballroom 1  
Tips, tricks, and best practices for problem solving, strategic planning, and working with trustees in a positive environment. Session includes a personality test to help directors see issues from both sides of the boardroom.

**Speakers:**  
Rebekkah Smith Aldrich, Mid-Hudson Library System  
Mentirah Advate, Mid-Hudson Library System

### SMART

**RDA: What’s It All About: The Foundations and Possibilities**

10:00 AM – 1:00 PM/SMArT/3 Contact Hours  
Saratoga Hilton / Broadway 1  
We have all been discussing RDA (Resource Description and Access) and FRBR (Functional Requirements for Bibliographic Records) for quite some time. But what is currently happening, and what can we hope to see in the future? Both catalogers and non-catalogers will get valuable insight and information from this half-day session which will look at what is currently in place and where RDA may be headed in the next few years.

**Speaker:**  
John Myers, Catalog Librarian, Shaffer Library, Union College

**RDA: The Cataloging Nitty Gritty**

2:00 PM – 5:00 PM/SMArT/3 Contact Hours  
Saratoga Hilton / Broadway 1  
This half-day session looks at differences between RDA and AACR2 as well as at the specific changes catalogers can expect to see when RDA is adopted. This session has been designed for those who catalog and expect to be affected by this change.

**Speaker:**  
John Myers, Catalog Librarian, Shaffer Library, Union College

### RASS

**Grant Writing for Your Library**

2:00 PM – 5:00 PM/RASS/3 Contact Hours  
Saratoga Hilton / Saratoga Ballroom 2  
Grant awards are critical in the professional lives of librarians and library directors and managers. Our proposal-writing workshop is team-taught by expert grant writers who understand what can make a proposal more competitive and more likely to be accepted.

**Speakers:**  
Denise Clark, Queens Library  
Maureen O’Connor, Queens Library  
Mary Linda Todd, Library Development Specialist II, NYS Library

### SSL

**“Hands-on” Google Tools Workshop for Public and School Librarians**

Saturday, November 10  
2:00 PM – 5:00 PM/SSL/3 Contact Hours  
Saratoga Hilton / Broadway 1 & 2  
Google has tools for all librarians. Collaborate, write/edit online, publish docs as webpages, create online questionnaires, use special features, and assist patrons/students. Tools covered: Docs, Forms, & special features that push information to the desktop.

**Speaker:**  
Carol LaRow, Google Certified Teacher

### NYLA-CEC

**Getting to the Core: Libraries and the Common Core Standards**

10:00 AM – 1:00 PM/NYLA CEC/3 Contact Hours  
Saratoga Hilton / Saratoga Ballroom 2  
What are the Common Core Standards? What do they mean for libraries? Our panel of experts will discuss the Common Core from several different perspectives. All schools across the state are adopting the Common Core State Standards (CCSS). Curriculum and lesson plans are being re-written to align with the educational shift. Teachers and librarians are collaborating on an inquiry-based learning approach, and academic and K-12 librarians are exploring best practices for working together to ensure students develop critical information literacy skills. With this shift to informational text and inquiry-based learning, libraries will naturally become critical resources for students and teachers.

**Speakers:**  
John Brock, Associate in School Library Services, NYS Library  
Jini Belair, Monroe 2 BOCES Manager-Library Group  
Mary Ratzer, Consultant  
Nancy Greco, St. John Fisher College

**Storytelling for All**

10:00 AM – 5:00 PM/NYLA CEC/6 Contact Hours  
Saratoga Hilton / Saratoga Ballroom 3  
Join storyteller Jeannine Laverty for a day that will be fun and filled with learning. She will present techniques that will allow beginners and experienced tellers alike to enhance their skills. Whether your audiences are children, teens, or adults, you can bring storytelling alive by attending this workshop. Class size is limited to allow for maximum participation so be sure to sign up soon for a great experience. Further info will be provided upon pre-registration.

**Speaker:**  
Jeannine Laverty, Storyteller

**Copyright Boot Camp for Librarians**

2:00 PM – 5:00 PM/NYLA CEC/3 Contact Hours  
Saratoga Hilton / Broadway 4  
A primer session on copyright basics with an emphasis on digital media, current issues, and topics of particular relevance to librarians. You will gain a fundamental grasp of copyright principle, understand current copyright issues, appreciate the tensions between the needs/missions of libraries and the demands of copyright-based industries, and develop a realistic and pragmatic approach to copyright.

**Speaker:**  
Paul Rapp, The Law Office of Paul C. Rapp

### NYLA – L&MA

**NYLA Leadership & Management Academy Programs**

**Time Management and Organizational Skills**

3:30 AM – 5:30 PM  
Saratoga Hilton / Broadway 3  
This course will instruct attendees on managing time effectively, developing strategies for allocating time wisely, prioritizing tasks, and creating a process for controlling time spent on tasks and responsibilities.

**Speaker:**  
Wayne Piper, Library Management Consultant

**Conflict Resolution and Team Building**

1:30 PM – 5:30 PM  
Saratoga Hilton / Broadway 3  
This course will develop skills toward understanding and managing conflict in the workplace and delve into how to motivate and create a collaborative work environment for employees.

**Speaker:**  
Wayne Piper, Library Management Consultant

**Digital Literacy Training**

The training is a full day workshop and consists of two sessions, one on the digital literacy curriculum and one on how to teach adult learners. It is open to both librarians and library support staff who interact with the public. There is no fee for this program.

**Digital Literacy Curriculum**

10:00 AM – 1:00 PM  
Saratoga Hilton / Broadway 2  
The strategy of the New York State Broadband Initiative is “to create more ‘e-citizens’ who are digitally literate and connected to affordable Internet access, so they can be full participants in the information age.” The morning session will introduce this curriculum and its accompanying resource materials, highlighting especially Basic Computer Skills and Using the Internet. The four modules comprising the curriculum are: Basic Computer Skills, Using the Internet, Communicating Online, and Introduction to MS Word.

**How to Teach Adults**

2:00 PM – 5:00 PM  
Saratoga Hilton / Broadway 2  
This session will explain the difference between adult and young learners, present a summary of the principles of adult education, and highlight tips and techniques that can be used in library workshops aimed at adult learners.

**Speaker:**  
Mary Anne Waltz, NYLA Digital Literacy Program Manager
NYLA Networking Breakfast & Membership Meeting  
8:00 AM - 9:00 AM  
Saratoga Hilton / Saratoga Ballroom 1-2-3  
Learn about NYLA’s sections, activities, and opportunities for professional involvement while enjoying a continental breakfast. We will also conduct the annual NYLA Membership Meeting, which shall be conducted in accordance with Robert’s Rules of Order. Arthur Friedman, Ed.D, will serve as the NYLA Parliamentarian.

Trade Show Grand Opening  
10:30 AM – 12:00 PM  
Be sure to join NYLA President Matt Bollerman as he cuts the ribbon and officially opens the trade show. This exciting annual showcase features the latest and greatest products and services available to the library community. This is your opportunity to give the vendors feedback on their products and let them know how to best meet your needs and those of your library. Exhibitor participation makes the conference affordable for attendees, so be sure to show your thanks by spending lots of time exploring the show floor! Trade Show hours for Thursday 10:30 AM – 6:00 PM.

Empire State Center for the Book Luncheon  
12:00 PM - 1:30 PM  
Looking for a great place to have lunch with authors and benefit a worthwhile project? Then come to the first annual Empire State Center for the Book Author Luncheon. The Center has arranged for authors and narrators to come and speak to the group about their works followed by autographing after lunch. Books by these authors will be available for free or at a minimal cost, plus additional titles can be purchased at the conference bookstore. Guests include Karen Engelmann, Edward Herrmann, Dennis Boutsikaris and Rosalyn Landor. Please visit the Empire State Center for the Book’s website for more information on the organization. Tickets are $45 per person. See Registration Desk for details.

A Taste of Saratoga  
3:00 PM - 4:00 PM  
Join NYLA and our vendors on the trade show floor for a “Taste of Saratoga.” Local restaurants will be offering samples of menu items to all attendees, providing ideas on where to spend your evenings while in Saratoga!

NYLA Scholarship Bash  
8:00 PM - 10:00 PM  
Our annual scholarship fund event will be held at the Saratoga National Golf Club, which is ranked one of the nation’s top public courses year after year by Golf Digest and Golfweek magazines. Join us for hors d’oeuvres and desserts as well as 18 holes of miniature golf. Come support the NYLA Scholarship Fund at this fun-filled evening with colleagues and friends while enjoying the stunning landscape! This is a ticketed event. See Registration Desk for details.

Keynote Address  
4:00 PM - 5:30 PM  
Saratoga Hilton / Saratoga Ballroom 1-2-3  
Join us for the keynote address by David Weinberger. See complete details on page 4.

Author! Author!  
6:00 PM – 7:30 PM  
NYS Military Museum, 61 Lake Avenue  
Sponsor: PL5  
The PL5 special event features historical fiction authors David Liss and Eleanor Kuhns. David Liss is the author of six novels, most recently The Devil’s Company. He has five previous bestselling novels: A Conspiracy of Paper, winner of the 2000 Edgar Award for Best First Novel, The Coffee Trader, A Spectacle of Corruption, The Ethical Assassin and The Whiskey Rebels. Born in New Jersey and raised in Florida, David is, in fact, a one-time encyclopedia salesman. He received his B.A. from Syracuse University, an M.A. from Georgia State University and his M.Phil from Columbia University, where he left his dissertation unfinished to pursue his writing career. He lives in San Antonio with his wife and children. Eleanor Kuhns was the winner of the 2011 Minotaur Books/Mystery Writers of America First Crime Novel competition for A Simple Murder. An up-and-coming writer of historical mysteries, she is the Assistant Director and Head of Adult Services of the Goshen Public Library, NY. Tickets are $35 per person. See Registration Desk for Details.

Organizational Meetings  
Wednesday, November 7  
NYLA Council Meeting  
11:00 AM - 4:00 PM  
Saratoga Hilton / Travers  
NY3Rs Meeting*  
11:00 AM - 5:00 PM  
Saratoga Hilton / Phila  
Central Libraries Director’s Meeting*  
5:00 PM - 7:00 PM  
Saratoga Hilton / Phila  
NYALS Meeting*  
5:00 PM - 7:00 PM  
Saratoga Hilton / Saratoga Ballroom 2  
YSS Board Meeting  
5:30 PM – 10:00 PM  
Off Site / Circus Café  
ASLS Board Meeting  
6:30 PM – 8:30 PM  
Saratoga Hilton / Broadway 2  
SMART Board Meeting  
7:00 PM – 9:00 PM  
Off Site / Sushi Thai Garden  
NYLA Annual Reporting Form Forum*  
9:30 AM – 11:00 AM  
Saratoga Hilton / Broadway 1  
SSL Executive Committee Meeting  
2:00 PM – 4:00 PM  
Saratoga Hilton / Phila  
NYLA Scholarship Bash  
8:00 AM - 9:00 AM  
Saratoga Hilton / Saratoga Ballroom 1-2-3  
PULISDO Meeting*  
4:00 PM – 6:00 PM  
Saratoga Hilton / Travers  
Friday, November 9  
NYSL Annual Reporting Form Forum*  
9:30 AM – 11:00 AM  
Saratoga Hilton / Broadway 1  
SSL Executive Committee Meeting  
2:00 PM – 4:00 PM  
Saratoga Hilton / Phila  
* Invitation Only Meeting.
Program Slot #1
9:00 AM - 10:15 AM

Information Literacy for Distance Learners
Saratoga Hilton / Broadway 1-2
Sponsor: ASLS / BIRT
Discover strategies for building, promoting, and implementing instructional opportunities for distance learners. Learn how to provide engaging online instruction and support, as well as active and team-based learning in the online synchronous classroom.
Track: User Services
Speaker: Dana Longley, Empire State College

Prison Libraries Supporting Education
Saratoga Hilton / Whitney
Sponsor: COR
From personal enrichment to GED studies to college coursework, prison libraries are called on to support education at many levels. Learn about ideas and programs that have been successful.
Track: Diverse & Special Populations
Speakers: Steve Almasi, Cosxsackie Correctional Facility Doug Petric, Groveland Correctional Facility Cassandra Beam, Ulster Literacy Association

Librarians as Community Leaders
Saratoga City Center / Meeting Room 2A
Sponsor: LAMS
Won’t you be my neighbor? Hear three skilled professionals discuss their successes in extending the reach of their library outside the walls through community collaboration.
Track: Administration & Leadership
Speakers: Rebecca Lubin, Albany Public Library Erica Freudenberger, Red Hook Public Library Cassie Guthrie, Pioneer Library System

Special District Libraries, Special Legal Issues
Saratoga Hilton / Broadway 3-4
Sponsor: PLS
Get the lowdown on the unique laws, rules, and regulations that govern the formation and operation of special district libraries. This program is part of PLS “Legal Issues” series.
Track: Administration & Leadership
Speakers: Ellen Bach, Whiteman Osterman & Hanna Robert Schofield, Whiteman Osterman & Hanna

Money Matters: Financial Education for Public and Staff
Saratoga Hilton / Alabama
Sponsor: RASS
It is more important than ever to educate the American public in financial matters, helping them to become financially literate and informed investors, and to protect themselves from fraud and other activities that may be detrimental to their financial status and ultimately, their lives. This session will demonstrate the methodology NYPL has developed to increase the financial education awareness among library users and staff.
Track: User Services

Digital on a Dime
Saratoga City Center / Meeting Room 2B
Sponsor: SMART
Go digital on the cheap. Presenters will provide tips and strategies for launching digital libraries on a limited budget through collaboration and homegrown solutions.
Track: Technology & Digital Information
Speakers: Jim Mancuso, Northeastern Baptist College Jennifer Palmentiero, Southeastern New York Library Resources Council

Taking the Next Step With Your Teens
Saratoga Hilton / High Rock
Sponsor: YSS
Small space? Small budget? Small staff? Lots of teens? Learn some tips and tricks to make your library teen-friendly and help you get out into your community to serve them best!
Track: School & Youth Programs, Services, and Literacy
Speaker: Eugenia Schatoff, Watervliet Public Library

Community Conversations: Talking About the Things That Really Matter
Saratoga Hilton / Travers
Sponsor: Council for Humanities
Libraries are an important arena for community dialogue on a broad range of important issues. How can libraries encourage these public discussions while also keeping the peace? The New York Council for the Humanities’ Community Conversations program can help! Find out how this do-it-yourself program works (with a $200 grant from the Council), and how to use toolkits on universal topics like democracy and service to host civic (and civil!) dialogues about the things that really matter to all of us.
Track: User Services
Speaker: Erika Halstead, New York Council for the Humanities

Program Slot #2
1:45 PM - 3:00 PM

Information Literacy as Meta Literacy: Responding to Challenges of Social Media
Saratoga Hilton / Broadway 1-2
Sponsors: ASLS / SMART
Information literacy as metriliteracy, a comprehensive framework that incorporates elements of digital, visual, and media literacies, acknowledges the relevance of information competencies in a social media age, challenging us to raise questions about the evolution of information literacy in an era of Facebook, Youtube, and Twitter.
Track: Current Issues & Research
Speakers: Trudi Jacobson, University at Albany Greg Bobish, University at Albany Tom Mackey, University at Albany

High Interest Books for New Adult Readers
Saratoga Hilton / Whitney
Sponsor: COR
Looking for ways to engage adult readers with urban cultural experiences and low reading skills? Learn about high-interest reading materials and innovative ways to attract new readers.
Track: Diverse & Special Populations
Speakers: Corinne F Leone, Groveland Correctional Facility Cassandra Beam, Ulster Literacy Association Jim C. Hines, Author

Writing Reviews for Fun and Profit
Saratoga Hilton / Broadway 3-4
Sponsor: PLS
How and why does a librarian become a professional book reviewer? Join the Book Review Editor of Library Journal and two librarian/reviewers for an informal discussion of the process.
Track: Core Knowledge & Career Development
Speakers: Stephanie Knose, Library Journal Book Review Teresa Faust, Special Services Librarian/Consultant Vermont Department of Libraries Lauren Gilbert, Sachem Public Library

Science Fiction and Fantasy Author Panel
Saratoga Hilton / Alabama
Sponsor: RASS
Learn about the latest titles and trends from Science Fiction and Fantasy authors.
Track: Adult/Reference Services
Speakers: Elizabeth Bear Karl Schroeder Paul Park

Training on the E-book
Saratoga City Center / Meeting Room 2B
Sponsor: SMART
Learn how to design and implement a fun and effective staff training program for the use of e-readers and emerging technologies.
Track: Technology & Digital Information
Speakers: Lauren Comito, Queens Library Karen Keys, Queens Library

The LD-Friendly School Library
Saratoga Hilton / Travers
Sponsor: SSL
ADHD? Dyslexia? Processing Disorders? This presentation will help you understand and work effectively with students who learn differently, providing guaranteed take-away value for you and your district.
Track: School & Youth Programs, Services, and Literacy
Speaker: Kathy Fester, Adelphi University/Research with Kathy Fester

Grassroots Library Advocacy 101
Saratoga City Center / Meeting Room 2A
Sponsor: ULI
Are your budgets getting thinner and your staff getting worn down? Do you want to do dynamic advocacy that will get people’s attention and make them sit up and notice your library? Come out to this lively discussion of advocacy and learn new ways to make a big impression. Topics will include: social media advocacy, activism, strategic thinking and more.
Track: Core Knowledge & Career Development
Speakers: Christian Zabriskie, Urban Librarians Unite Rebekkah Smith Aldrich, Mid-Hudson Library System

Apps 101 for Children and Teens
Saratoga Hilton / High Rock
Sponsor: YSS
Come learn about apps with an emphasis on what’s being published in the field, discover some stunners and trends, and find out what we look for when we evaluate an app.
Track: School & Youth Programs, Services, and Literacy
Speakers: Daryl Grabarek, School Library Journal
Trade Show
9:00 AM - 12:30 PM
Take in another opportunity to stroll around the Trade Show. Visit the vendors you may have missed on Thursday, and take in the Pecha Kucha presentations. Trade Show Exploration Time 9:30 AM - 11:00 AM

Pecha Kucha Presentations
(formerly Poster Sessions)
10:00 AM - 11:00 AM
Saratoga City Center
These programs will take place disbursed across the trade show floor. Presenters have 20 slides and 20 seconds per slide to share information amongst colleagues. Don’t miss it. See page 12 for details.

Section Luncheons
12:30 PM - 2:00 PM

RASS Noted Author Luncheon
YSS - Empire State Award Luncheon
LAMS Luncheon
Friday November 9 - 12:30 PM - 2:00 PM
Hillary Jordan, author of the international bestseller and book club favorite, Mudbound, is coming to talk about her best-selling novel When She Woke. Join us for this ticketed event to where you will get deeper insight into Hillary Jordan’s novels, hear about her future works, and learn about her writing process. Hillary Jordan received her BA in English and Political Science from Wellesley College and spent fifteen years working as an advertising copywriter before starting to write fiction. She has an MFA in Creative Writing from Columbia University.

Tickets are $35 per person.
See Registration Desk for details.

YSS Empire State Award Luncheon
Friday, November 9 - 12:30 PM - 2:00 PM
YSS is pleased to present the 2012 Empire State Award for Excellence in Literature for Young People to Bruce Coville. He is the author of the Magic Shop books, the Sixth Grade Alien series and the My Teacher is An Alien series as well as many other titles. His latest book Always October was published in August. Bruce recently collaborated with Elizabeth Levy to write Amber Brown is Magical. He is also the founder of Full Cast Audio, an audiobook company dedicated to creating unabridged, full cast recordings of the best in children’s and young adult literature.

Tickets are $35 per person.
See Registration Desk for details.

LAMS Luncheon
Friday, November 9 - 12:30 PM - 2:00 PM
Sponsored by:
Is the high rate of technological change your greatest asset or worst nightmare as a library leader? Please join us for the annual Leadership and Management Section (LAMS) Luncheon with national library technology consultant Carson Block [http://www.carsonblock.com/] and be inspired to position your library to thrive no matter what “gifts” technology might offer in the future. Carson will show you visionary ways to spot your own opportunities in the midst of chaos, and to powerfully select technology to serve your patrons and support your staff—all in a fun manner as familiar as your old card catalog and as comfortable as your favorite pair of sneakers.

Tickets are $34 per person.
See Registration Desk for details.

NYLA Inaugural Celebration & Awards Banquet
7:00 PM - 9:00 PM
Saratoga Hilton / Saratoga Ballroom 1-2-3
Join us for the farewell address of the 2012 NYLA President, Matt Bollerme, the presentation of NYLAs major awards, and the induction of the 2013 NYLA President Carol Anne Germain.
This is a ticketed event.
See Registration Desk for details.

Spotlight Sessions
9:45 AM - 10:30 AM
Spotlight Session are presented by exhibitors at the NYLA Trade Show, in order to provide more in-depth information about their products or services.

Overview of CollectionHQ
Saratoga Hilton / Broadway 3-4
Sponsor: collectionHQ
CollectionHQ is the world leading collection performance improvement solution. This session will provide a brief overview of the powerful collectionHQ toolset and discuss how the product can help you drive circulation and customer satisfaction as a result of evidence-based collection development and management.

Speaker:
Kathie Graham, CollectionHQ

If I was Ready for Tomorrow’s Challenges Today:
Everything You Need to Know About Long-Term Care
Saratoga Hilton / Broadway 1-2
Sponsor: New York Long Term Care Brokers
Planning for Long-Term Care. Everything you need to know about Long-Term Care Insurance, Medicare and Medicaid in 2012. This session provides a great open forum to learn and have your questions answered. All attendees will also learn about the discounted Long-Term Care Insurance plan for NYLA members and their families.

Speaker:
Brian M. Johnson, New York Long-Term Care

Putting the Fun Back in Fundraising:
How To Raise Money and Have Fun Doing It
Saratoga Hilton / Travers
Sponsor: The Barrows Group
This workshop will explore proven ideas for a variety of fundraising activities. These activities have proven successful for other libraries and non-profit agencies, so their ideas may work for your Library. Learn from the experiences of others while picking up tips on how to make your fundraising activities more fun for everyone. Basic fundraising strategies will be covered and Mr. Barrows will offer personalized advice on how to customize your fundraising. The key word during this workshop though is “fun”. A fun component can be added to any event or activity, so learn how from an experienced fundraising professional. Come prepared for new ideas, but more importantly, come prepared to have fun.

Speaker:
Ronald L. Barrows The Barrows Group

These programs are paid commercial presentations. Presentation does not imply NYLA endorsement of these companies, products, or services.
10:00  
**Booth #17 Library Internships with a Brooklyn Accent: A Variety of Hosts, a Diversity of Participants and Opportunities for Collaboration**

**Presenter:**  
Beth Evans, Brooklyn College Library, City University of New York

**Booth #52 The iPad Moot – a New iPad Program at the Library**

**Presenters:**  
Kristy Lee, Sojourner Truth Library, State University of New York at New Paltz  
Gary Oliver, Sojourner Truth Library, State University of New York at New Paltz

**Booth #96 The Virtual Academic Library**

**Presenter:**  
MaryAnne Waltz, NYLA, formerly Union Graduate College

**Booth #120 IL Fox – The Virtual Toolbook for Information Literacy Initial Research**

**Presenters:**  
Tor Loney, University at Albany, State University of New York  
Carol Anne Germain, University at Albany, State University of New York  
John Pardavila, University at Albany, State University of New York

**Booth #17 NYLTO = Public Library Systems Working Together**

**Presenter:**  
Sara Dallas, Southern Adirondack Library System and New York Library Trustees Online

**Booth #52 Fair Use of Library Resources, Academic vs. Public: Similarities, Differences and Explorations**

**Presenter:**  
Marina Vaysberg, The College of St. Rose, Clifton Park-Halfmoon Public Library

**Booth #96 Off the Campus Block: Introducing Students to Community Resources**

**Presenters:**  
Lauren Puzier, Sotheby’s Institute of Art  
Abigail Stambaugh, The Sage Colleges

**Booth #120 Choosing an Open Source Integrated Library System (ILS)**

**Presenter:**  
M. Siobhan Webber, University at Albany, State University of New York

10:30  
**Booth #17 If You’re Prepared for Zombies, you’re Prepared for Anything**

**Presenters:**  
Brian Story, Schenectady County Community College  
Caitlin Sheldon, Schenectady County Community College  
Sarah McFadden, Schenectady County Community College

**Booth #52 QR Quick Response Codes: A Free and Innovative Way to Re-energize Your Library!**

**Presenter:**  
Jane Verostek, College of Environmental Science and Forestry, State University of New York

**Booth #96 The Win-Win: Energize, Educate, & Innovate through Internships**

**Presenter:**  
Topher Lawton, Syracuse University School of Information Studies

**Booth #120 The Value of Place in an Increasingly Virtual World**

**Presenter:**  
Matthew Gunby, Syracuse University School of Information Studies

10:45  
**Booth #17 Begley Library Trading Card Game of Awesomeness**

**Presenters:**  
Caitlin Sheldon, Schenectady County Community College  
Sarah McFadden, Schenectady County Community College

**Booth #52 LibGuides & LibAnswers: Your Answer to Moving to the Online Environment Your Users Expect!**

**Presenter:**  
Jane Verostek, College of Environmental Science and Forestry, State University of New York

**Booth #96 Libraries: Disrupted or Disrupter?**

**Presenter:**  
Christopher Chelberg, Long Island University

**Booth #120 Creating Virtual Book Clubs**

**Presenter:**  
Kristina A. Holzweiss, Bay Shore Middle School

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**Program Slot #3**

**Improv, Comedy, and Creativity at Work**

**Saratoga Hilton / Broadway 3-4**

**Sponsors:** ASLS / LAMS

Christian Miller will discuss how library employees can create and/or contribute to an environment that encourages creativity and innovation by using the principles of improvisational comedy.

**Track:** Administration & Leadership

**Speaker:** Christian Miller, Cornell University

**No Deposit, No Return: Digital Age Depositories**

**Saratoga Hilton / Alabama**

**Sponsor:** GIRT

Speakers will provide an update on changes taking place in the Federal and New York State depository programs and how they affect your access to government information.

**Track:** Technology & Digital Information

**Speakers:**

Rosemary LaSala, Rittenberg Law Library, St. John’s University  
Jeff Sohn, Documents and Collections, NYS Library

**EBooks and Beyond: What’s Going to Rock Your World Next?**

**Saratoga City Center / Meeting Room 2B**

**Sponsor:** NY3Rs

If Google were an American human being, it wouldn’t be old enough to vote yet. But hang on to your hats, because the past is only the prologue for what’s coming. Just when you think you have your head around eBooks, downloadable audio and video, and cloud computing, along come nowcasting, Google Fiber, 3-D printing, big data, and...are we exhausted yet? How do libraries cope with the tsunami of tech that engulfs us and our users? George Needham will provide an informative and humorous look at some of the new possibilities coming to a PC—or, more likely, a tablet—near you. When you prepare and get ahead of the curve, “new possibilities” look more like opportunities and less like threats!

**Track:** Administration & Leadership

**Speaker:** George Needham, OCLC Online Computer Library Center

**Advocacy for Public Library District Initiatives**

**Saratoga Hilton / Saratoga Ballroom 1**

**Sponsor:** PLS

Create a stable fiscal future for your library in a 2% world! This presentation is a how-to, nitty-gritty account of implementing Library District options, focusing on political considerations and advocacy. This is a stand-alone program but also a companion to Special District Libraries, Special Legal Issues.

**Track:** Administration & Leadership

**Speaker:** Libby Post, Communication Services
Celebrating Día de los Niños
Saratoga Hilton / Travers
Sponsors: REFORMA / ESRT
El día de los niños (Children’s Day) is a celebration of children, families, and reading that culminates on April 30. A panel of professionals will share experiences of successful children’s programs celebrating Día at their libraries.
Track: Diverse & Special Populations
Speakers:
- Tata Cañuelas, White Plains Public Library
- Elizabeth Garcia, Queens Library at Howard Beach
- Selina Sharrin, New Americans Program, Queens Library

Envision the Future with RLSP!
Saratoga Hilton / Whitney
Sponsor: RLSP
Join us at the RLSP Membership Meeting to share your ideas on how to empower libraries to improve service for people with special needs, including those with disabilities and the elderly.
Track: Diverse & Special Populations
Speaker:
- Brigid Cahalan, New York Public Library

SMART Membership Meeting & Flash Talks
Saratoga City Center / Meeting Room 2A
Sponsor: SMART
Come join your fellow SMART members as they share short and fast presentations on how technology is shaping their libraries. Flash Talks will conclude with a short membership meeting.
Track: Technology & Digital Information
Speaker:
- Barbara Nichols-Randall, Guilderland Public Library

The Networked Library
Saratoga Hilton / Broadway 1-2
Sponsor: SSL
A panel will discuss the role of school libraries as critical partners in the development of 21st century learners through research aligned to the Regents Reform Agenda and Learning Technology Plan.
Track: School & Youth Programs, Services, and Literacy
Speakers:
- Jonathan Shrem, New York Comprehensive Center
- Anushka Paul, New York Comprehensive Center
- Lawrence Paska, NYSED
- Emily Zuko Rukobo, New York Comprehensive Center

Bilingual Storytime At Your Library—What, Why, and How?
Saratoga Hilton / Travers
Sponsors: ESRT / REFORMA
A panel of professionals will share experiences of successful bilingual storytime programs at different libraries.
Track: Diverse & Special Populations
Speakers:
- Tata Cañuelas, White Plains Public Library
- Elizabeth Garcia, Queens Library at Howard Beach
- Selina Sharrin, New Americans Program, Queens Library

Census Data for Business
Saratoga Hilton / Alabama
Sponsors: GIRT / BRT
The Census Bureau serves as the leading source of data about America’s people and economy. Learn how to search and retrieve data for business and market research.
Track: Current Issues & Research
Speaker:
- Alexis Mokler, NYS Small Business Development Center Research Network

Leadership on the Digital Frontier
Saratoga City Center / Meeting Room 2B
Sponsors: LAMS / PLS
Join this lively panel discussion of best strategies for expanding your digital presence, managing budget and staff in this new environment, and bringing your community along for the ride.
Track: Technology & Digital Information
Speakers:
- Carson Block, Carson Block, LLC
- Geoffrey Kirkpatrick, Bethlehem Public Library
- Johannes Neuer, NYPL
- Lauren Britton, Fayetteville Free Library

Library Trustees and Liability
Saratoga Hilton / High Rock
Sponsor: Library Trustees Association
A library trustee will outline the scope of these liabilities, followed by a Q and A. LTA trustee certification credit will be given to attendees.
Track: Administration & Leadership
Speaker:
- Joseph Eisner, Plainview-Old Bethpage Public Library

Seize the Opportunity to Network
Saratoga Hilton / Whitney
Sponsor: NMES
Do you want to get involved in your local, state, and national organizations? Find out how to broaden your network and develop leadership skills.
Track: Administration & Leadership
Speaker:
- Jenica Rogers, SUNY Potsdam

Visual Storytelling for Pre-Readers
Saratoga Hilton / Broadway 1-2
Sponsor: YSS
Participants will discover new ways to construct meaning in literature through art. From letter recognition to storytelling, you will learn to create hands-on open-ended art projects for pre-readers.
Track: School & Youth Programs, Services, and Literacy
Speaker:
- Melanie Painter, Bethlehem Central School District

Creating the Future: Implementing the 2020 Vision and Plan
Saratoga City Center / Meeting Room 2A
Sponsor: NYSED-NYSLL, Division of Library Development / LTA of NYS / NYLA Leg. Cmte
Track: Administration & Leadership
Speakers:
- Jeffrey W. Cannell, Deputy Commissioner for Cultural Education
- Bernard A. Margolis, State Librarian and Assistant Commissioner for Libraries
- Gerald Nichols, Past Chair, Regents Advisory Council on Libraries

Using Social Media to Enhance Library Services to a Multi-Ethnic Population
Saratoga Hilton / Alabama
Sponsors: ESRT / REFORMA
A panel of professionals will share their experiences using online resources and social media to serve immigrants and multi-ethnic populations.
Track: Diverse & Special Populations
Speakers:
- Loida Garcia Febo, Queens Library
- Vilma Alvarez, New York Public Library
- Shauntée Burns, New York Public Library

Grill the State Librarian
Saratoga City Center / Meeting Room 2A
Sponsor: NYSED-NYSLL, Division of Library Development
Don’t miss this opportunity to meet and connect with your State Librarian and Assistant Commissioner for Libraries. What’s at the top of your mind as New York’s library community works together towards Creating the Future?
Track: Current Issues & Research
Speaker:
- Bernard A. Margolis, State Librarian and Assistant Commissioner for Libraries

“Instant Printing”
The Espresso Book Machine
Saratoga Hilton / High Rock
Sponsor: PLS
Northshire Bookstore has an Espresso Book Machine, which can make a book in-house—from printing to binding to trimming. See if this is an alternative to the eContent revolution. Find out how Brooklyn Public Library uses their Espresso Book Machine.
Track: Technology & Digital Information
Speakers:
- Debbi Wrappa, Northshire Bookstore
- Richard Reyes-Gavilan, Brooklyn Public Library

60 Second Sell
Saratoga Hilton / Whitney
Sponsor: RLRT
Learn strategies to create quick, engaging talks you can use to effectively promote anything—a library service, an upcoming program, a new project, or even yourself!
Track: Administration & Leadership
Speaker:
- Martha McCormick, Capital EAP

Program Slot #4
11:00 AM - 12:15 PM

Bibliometrics 101
Saratoga Hilton / Broadway 3-4
Sponsors: ASLS / RASS
Learn about new resources that track citations and measure scholarly output such as Google Scholar, Scopus, the h-index, and alternatives to the Journal Impact Factor. Put the science into practice!
Track: Administration & Leadership
Speaker:
- Elaine Lasda Bergman, University at Albany

60 Second Sell
Saratoga Hilton / Whitney
Sponsor: RLRT
Learn strategies to create quick, engaging talks you can use to effectively promote anything—a library service, an upcoming program, a new project, or even yourself!
Track: Administration & Leadership
Speaker:
- Martha McCormick, Capital EAP
Kid Appeal
Saratoga Hilton / Broadway 1-2
Sponsor: YSS
Join us for a short YSS general membership meeting followed by a presentation from author Josh Lewis, who will talk about writing books with kid appeal.
Track: School & Youth Programs, Services, and Literacy
Speaker: Josh Lewis

Program Slots #5 & #6
2:15 PM - 5:00 PM

The First in the 21st, the Discussion Continues
Saratoga Hilton / Travers
Sponsor: IFRT
Hear our panel of experts discuss the state of the First Amendment in the 21st Century as it relates to all types of libraries, books (including graphic novels), eBooks, internet use, etc. Two of our panelists are recent winners of NYLA’s SirsiDynix Intellectual Freedom Award.
Track: Core Knowledge and Career Development
Speakers:
Joan Bertin, National Coalition Against Censorship (NCAC)
Charles Brownstein, Comic Book Legal Defense Fund (CBLDF)
Chris Finan, American Booksellers Foundation for Free Expression (ABFFE)
Acacia O’Conner, Kids Right to Read Project

Emerging Trends in Libraries
Saratoga Hilton / Broadway 3-4
Sponsors: ASLS / SMART
Back by popular demand! Join four technology experts to talk about emerging technologies and trends in libraries.
Track: Current Issues & Research
Speakers:
Jeneca Rogers, SUNY Potsdam
Polly Alida-Farrington, PA Farrington Associates
Nicole Engard, ByWater Solutions

I STILL Don’t Want to Talk About It
Saratoga City Center / Meeting Room 2B
Sponsors: LAMS / ASLS
Our wildly popular series returns with more of *your* real-life questions about dealing with delicate situations that confound library staff everywhere. Session begins with a short LAMS Annual Meeting.
Track: Diverse & Special Populations
Speakers:
Gerald Nichols, Long Island University Palmer School of Library & Information Science
Doreen Woods, Buffalo & Erie County Public Library

Program Slot #6
3:45 PM - 5:00 PM

In Lincoln’s Own Hand: The Emancipation Proclamation
Saratoga Hilton / Whitney
Sponsor: GIRT
In this tour through 19th century politics, find out when and how the New York State Library obtained a copy of the Preliminary Emancipation Proclamation handwritten by Lincoln.
Track: Current Issues & Research
Speaker: Paul Mercer, New York State Library

Best Practices for Delivering Workforce Development Services in Public Libraries
Saratoga Hilton / Broadway 1-2
Sponsor: NYSED-NYSIL, Division of Library Development
Librarians involved in the Broadband Technology Opportunity Program will speak about their experiences implementing Workforce Development Programs at their libraries.
Track: User Services
Speaker: Linda Todd, NYSED - NYSIL, Division of Library Development

PLS Annual Meeting, Awards and Table Talks
Saratoga Hilton / Saratoga Ballroom 1
Sponsor: PLS
Annual meeting, awards, and “round-the-table talks” on topics such as green building, cloud computing, civil service, and meeting room policies.
Track: Administration & Leadership
Speaker: Susan Considine, PLS President

Malcolm Hill Lecture:
A Roadmap for the Future of Libraries
Saratoga Hilton / High Rock
Sponsor: PULISD
Futurist Garry Golden will highlight opportunities and challenges for libraries to become hubs of lifelong learning at the front edge of innovation.
Track: Technology & Digital Information
Speaker: Garry Golden, Forward Elements, Inc

Best of Reference 2012
Saratoga Hilton / Saratoga Ballroom 2 & 3
Sponsor: RASS
Knowledge is power, and in hard times, finding the best information can be even more critical. These books, websites, and electronic resources are highly recommended by members of NYLA’s RASS.
Track: Adult/Reference Services

Rudi Weiss Memorial Lecture
Saratoga City Center / Meeting Room 2A
Sponsor: SMART
Linked data is a topic of great interest in libraries today. What are current initiatives and why should technical services librarians care?
Track: Technology & Digital Information
Speaker: Heather Lea Moulaison, University of Missouri

How iPads Changed the Library
Saratoga Hilton / Alabama
Sponsor: SSL
Learn how a new iPad cart changed the story for the Rondout Valley Middle School Library, and how the LMS worked collaboratively with teachers to write the next chapter for the media center.
Track: School & Youth Programs, Services, and Literacy
Speakers:
Tara Thibault-Edmonds, Rondout Valley Middle School
Diana Zuckerman, Rondout Valley CSD
Tessa Brewer, Rondout Valley CSD
Program Slot #7  
8:00 AM - 9:15 AM

Welcoming Those with Hearing Loss  
Saratoga Hilton / Whitney  
Sponsors: RLSP / PLS  
Experts will speak about technology to enable those with hearing loss to fully enjoy library services. Topics will include assistive listening devices, induction loops, and real-time (CART) captioning.  
Track: Diverse & Special Populations  
Speakers:  
Donna Wayner, Hear Again, Inc.  
Jim Clark, LIONS Hearing Conservation Program  
Sandie Clark, Hearing Loss Assoc. of America-Albany  
Renee LeGuire, Leguire Shorthand Reporters  

Defining Your e-Image and Digital Footprint...Beware  
Saratoga Hilton / Broadway 3  
Sponsor: SLSA  
The Internet archives more than you know. Twitter, Facebook, and other sites are capturing data and defining who you are, whether you like it or not. Find out how to keep control of your online image.  
Track: School & Youth Programs, Services, and Literacy  
Speakers:  
Paige Jaeger, School Library Services, WSWHE BOCES  
Tom Jaeger, Packetide, Inc.  

The Next Chapter in Innovation Essentials for School Libraries  
Saratoga Hilton / Travers  
Sponsor: SSL  
Learn about the key leadership role that school librarians will take in the implementation of the new P-12 NYS Standards in ELA and Mathematics.  
Track: School & Youth Programs, Services, and Literacy  
Speakers:  
Sue Kowalski, Pine Grove Middle School  
John Brock, NYSED

Program Slots #7 & #8  
8:00 AM - 10:45 AM

Writing Our Next Chapter / ESRT Membership Meeting  
Saratoga Hilton / Whitney  
Sponsor: ESRT  
Everyone’s invited! Come listen, have fun, and learn how you can get involved in the Ethnic Services Roundtable.  
Track: Diverse & Special Populations  

Fahrenheit 451, Alive and Well in NYC?  
Saratoga Hilton / High Rock  
Sponsor: IFRT  
This session will be a presentation of the lawsuit brought by Norman Siegel and his law firm against NYC for the confiscation and destruction of thousands of books during an eviction of Occupy Wall Street demonstrators. Norman and an OWS librarian will discuss the lawsuit, its progress, and answer questions regarding the destruction of the collection.  
Track: Core Knowledge and Career Development  
Speakers:  
Norman Siegel, Siegel, Teitelbaum and Evans  
Jaime Taylor, OWS Librarian  

What’s Next eBooks Chapter and Verse  
Saratoga Hilton / Broadway 3  
Sponsor: PLS  
EBooks are here to stay. 2012 LJ Mover & Shaker Jordana Vincent and gluejar.com founder Eric Hellman will discuss current cost-effective, patron-friendly acquisition and distribution models.  
Track: Technology & Digital Information  
Speakers:  
Jordana Vincent, Bibliotheca  
Eric Hellman, gluejar.com  

Social Media as a Reference Tool  
Saratoga Hilton / Broadway 4  
Sponsor: RASS  
Come join this workshop to discover some social media tactics that you can use as reference tools.  
Track: Technology & Digital Information  
Speakers:  
Lauren Lampasone, The New York Public Library  
Kathy Saeed, The New York Public Library  
Shawn Donohue, The New York Public Library

Learning Disabilities in the Library  
Saratoga Hilton / Saratoga Ballroom 1  
Sponsors: RLSP / PLS / SLSA / ASLS  
Participants will learn common characteristics of patrons— or students— with learning disabilities, practice appropriate ways of interacting with them, and take away a list of recommended resources.  
Track: Diverse & Special Populations  
Speaker:  
Danica Draper, New York Public Library

USNY Statewide Learning Technology Plan  
Saratoga Hilton / Travers  
Sponsor: SSL  
Learn about NYSED programs and initiatives that foster and implement the USNY Statewide Learning Technology Plan across multiple environments throughout the state, and hear about its progress and results so far.  
Track: School & Youth Programs, Services, and Literacy  
Speakers:  
Lawrence Paska, NYSED  
John Brock, NYSED

Design on a Dime  
Saratoga Hilton / Alabama  
Sponsors: LAMS / RASS  
Join an architect and library professional as they discuss affordable ideas to refresh, renew, and reinvigorate your library. Light refreshments will be served.  
Track: User Services  
Speakers:  
Paul Mays, Butler Rowland Mays Architects, LLC  
Gillian Thorpe, Julia L. Butterfield Memorial Library

Stop by Boot 118  
For a Free Flash Drive
**Table Talks**
Saratoga Hilton / Broadway 1-2
Sponsor: YSS
Roundtable discussion and hands-on activities for children’s and young adult programming and services.

**Track:** School & Youth Programs, Services, and Literacy

**Speakers:**
Gail Brown, Voorheesville Public Library
Nancy Evans, Nassau Library
Shauntee Burns, New York Public Library
Jennifer Hanley-Leonard, New York Society Library
Christine McGinty, Bethlehem Public Library
Rose Stuart, East Greenbush community Library
Anne Ferguson, StoryWalk Creator
Carolyn Travers, Valley Cottage Elementary School

**Developing “Your Role” As a Trustee**
Hampton Inn / Hampton Inn - Saratoga A/B
Sponsor: Library Trustees Association
This interactive workshop will focus on how trustees’ efforts at growing their role through education can contribute to building a more effective board, improve relationships with each other, and form successful partnerships with their library director. LTA trustee certification credit will be given to attendees.

**Track:** Administration & Leadership

**Speakers:**
Mary Ellen O’Connor, Library Trustees Association of NYS
John Eberhardt, South Huntington Public Library Board

**Special Libraries You Never Knew Existed**
Saratoga Hilton / High Rock
Sponsor: ASLS
From high fashion to baseball to evidence-based reasoning, three librarians talk about their unique libraries and collections.

**Track:** User Services

**Speakers:**
Tim Binga, Center for Inquiry Libraries
Tim Whiles, Baseball Hall of Fame
N. J. Wolfe, Fashion Institute of Technology

**Get Published Now!**
Saratoga Hilton / Broadway 3
Sponsor: NMES
Looking to break into publishing? Come to this session to hear tips from a panel of library professionals. This panel will discuss the ins and outs of writing for scholarly and academic journals.

**Track:** Current Issues & Research

**Speakers:**
Beth Evans, CUNY Brooklyn College
Maura Smale, CUNY City Tech
Kathleen Collins, CUNY John Jay
Steven Ovadia, CUNY LaGuardia CC

**Teaching with Historical Documents**
Saratoga Hilton / Whitney
Sponsors: NYLA / GIRT
Using a Civil War case study, participants will learn how to use primary source documents in the classroom and how to find these resources in their own communities.

**RASSberries and Cream**
Saratoga Hilton / Broadway 4
Sponsor: RASS
Join RASS leaders for a discussion on a variety of hot “table talks.” Membership meeting to follow. Coffee and desserts will be served.

**Mobile Websites for Dummies**
Saratoga Hilton / Alabama
Sponsor: SMART
Learn tools and tips for developing mobile-friendly library websites.

**SSL Membership Meeting & Hot Topics Dialogue**
Saratoga Hilton / Travers
Sponsor: SSL
Join your colleagues to review the year’s accomplishments, look to the future, and welcome 2012-13 President, Sue Kowalski! Following this brief meeting we’ll break into groups to discuss hot topics.

**Track:** School & Youth Programs, Services, and Literacy

**Speaker:**
Pauline Herr, LaGrange Middle School

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**Message > Strategy > Results**

**Communication Services**

**The Perfect Partnership When Winning Matters**

> **BUDGET VOTES**
> **FUNDING PROPOSITIONS**
> **CHARTER CHANGES**
> **BUILDING REFERENDUMS**
> **BRANDING AND MARKETING**

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Visioning through collaboration, because ...

We are all smarter together than we are by ourselves...
## NAME

**Name:**

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**Home Address:**

**City:**

**State:**

**Zip+4:**

**Phone:** (  )

**E-mail:**

## ORGANIZATION

**Name:**

**Organization:**

**Work Address:**

**City:**

**State:**

**Zip+4:**

**Phone:** (  )

**E-mail:**

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Please send my mail to:

- [ ] Home Address
- [ ] Work Address

I prefer to be called at my:

- [ ] Home Phone
- [ ] Work Phone

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### Basic Membership

(enter your basic membership dues in the column to the right)

**Select Type** (check one):

- [ ] First Time $25 (includes membership in NMRT)
- [ ] Friend $30
- [ ] Trustee $30
- [ ] Regular (see next page)

**Select Section** (check one):

- [ ] ASLS (Academic and Special Libraries)
- [ ] LAMS (Leadership and Management)
- [ ] PLS (Public Libraries)
- [ ] RASS (Reference and Adult Services)
- [ ] SSL (Section of School Librarians)
- [ ] SMART (Management of Info Resources & Technology)
- [ ] YSS (Youth Services)

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### Sign me up for additional sections

(check as many as you like—$7 each—enter total)

- [ ] ASLS
- [ ] LAMS
- [ ] PLS
- [ ] RASS
- [ ] SSL
- [ ] SMART
- [ ] YSS

### Sign me up for NYLA roundtables

(check as many as you like—$5 each—enter total)

- [ ] BIRT (Bibliographic Instruction Roundtable)
- [ ] CORT (Correctional Outreach Resource Team)
- [ ] EFR (Empire Friends Roundtable)
- [ ] ESRT (Ethnic Services Roundtable)
- [ ] FILM (Finding Inspiration in Literature & Movies)
- [ ] GIRT (Government Information Roundtable)
- [ ] IFRT (Intellectual Freedom Roundtable)
- [ ] RRT (Retire Roundtable)
- [ ] RLRT (Rural Libraries Roundtable)
- [ ] RLSP (Roundtable on Library Service to Special Populations)
- [ ] SRRT (Social Responsibilities Roundtable)

Yes! I would like to purchase member items

(check as many as you like—$5 each)

- [ ] Membership Certificate $7
- [ ] NYLA Pin $6

Yes! I would like to contribute to NYLA funds

(enter amount(s) at right) Thank you!

- [ ] NYLA's Fund for the Future
- [ ] Intellectual Freedom Defense Fund

### Payment Information:

Check or money order payable to NYLA ($20 charge for returned checks) or charge to:

- [ ] Visa
- [ ] Mastercard
- [ ] Discover

Card# ______________________ Exp. Date ____________

TOTAL ENCLOSED $ ________

Authorized Signature ____________________________

Name on card __________________ CVV # ___________
The various types of NYLA membership are briefly described below. Your basic membership entitles you to free membership in one section. You may join as many additional sections and roundtables you like for an additional charge. NYLA memberships are for a period of one year beginning the first of the month in which your membership payment is received. Dues allocation: the basic section receives 25% of NYLA membership dues for its programs. When no section is selected, all dues go to NYLA programs.

QUESTIONS? Please look at our website at www.nyla.org or contact the NYLA office at 1-800-252-6952 or info@nyla.org. We'll be happy to respond.

Personal Membership Types

First Time: ($25.00) First time NYLA members are offered an introductory rate for the first year. Regular member dues will apply at the start of the member’s second year (see dues table below).

Associate, Trustee, or Friend: ($30.00) This membership includes those interested in the mission of NYLA, but not classified as regular members-such as library trustees, “friends” of libraries and other library supporters, unsalaried or unemployed librarians, and others not directly employed in library and information services.

Regular: (see chart)—This membership includes librarians and others holding positions in library and information delivery organizations. Dues are based on annual income. See chart to the right for your annual dues amount.

Retired: Includes members of NYLA at the time of their retirement: $15.00 if retired before 1/1/88; $30.00 if retired on or after 1/1/88.

Student: ($15.00) Includes individuals enrolled in graduate library school. This class of membership shall not exceed five consecutive years. Please fill in the name of your faculty advisor and school on the front of this form.

Organizational Memberships

Schools, libraries, for-profit organizations, not-for-profit organizations, friends groups, and affiliate organizations all receive special rates. Please call the NYLA office at 1-800-252-6952 or 518-432-6952 for further details.

Leadership and Management Academy

Overview

The New York Library Association’s Leadership and Management Academy is an educational program for emerging leaders in the library profession. Participants will gain the skills and knowledge they need to advance up the career ladder in library management.

Enrollment in the Leadership and Management Academy is limited initially to 40 students each year. Enrollees are required to complete ten courses over a three year period to receive a Leadership and Management Academy Certificate.

Qualifying courses will be held at the NYLA Annual Conference (Oct.-Nov.) and in June.

Who should attend the academy?

The Academy is designed for mid-career library professionals interested in obtaining the practical knowledge and basic skills critical to becoming a library leader or manager. Applicants must either have five years of library experience and a Bachelors Degree or two years of library experience and an MLS.

Instructors

Courses in the Leadership and Management Academy will be taught by experienced library leaders, academic faculty members, specialized experts, and consultants in particular fields.

Curriculum

Graduates of the Leadership and Management Academy will emerge with knowledge and skills in the following topics:

- Leadership and Management Practices
- Communication and Presentation Skills
- Budgeting
- Conflict Resolution and Team Building
- Time Management and Organizational Skills
- Strategic Planning
- Fundraising and Board Relations
- Facility/Building Management
- Legal Issues
- Human Resources

Application Process

Visit www.NYLA.org for details. Submit application form along with resume and appropriate payment.

Tuition

The Leadership and Management Academy is only open to NYLA members. Applicants have a choice of paying a per course fee of $130 or $800 for the entire program.

Income

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**NYLA dues and gift contributions are tax deductible to the full extent allowed by law; $6.00 of dues applied to NYLA Bulletin subscriptions is NOT deductible.**

I would like to be contacted about:

- [ ] Naming NYLA as a beneficiary in my Will and/or Bequests
- [ ] Giving gifts of Stock to NYLA
- [ ] Giving income-generating gifts to NYLA

Intellectual Freedom Defense Fund: Contributions to this resource fund will be used to advance the issues of intellectual freedom. It may be used for supporting NYLA members who find themselves in need of financial help if they are involved in defending the rights of intellectual freedom. Any NYLA member may make an application to the fund. Decisions about the use of the fund are made by the Intellectual Freedom Committee with the endorsement of the Council of the New York Library Association.

NYLA’s Fund for the Future: Established to provide NYLA a stable source of income that would allow the Association to respond to the changing needs of the library community of New York. Donations to the Endowment Fund are tax-deductible and help ensure NYLA’s future ability to support New York’s library community through advocacy, professional development opportunities and promoting public awareness of the value of libraries and the library profession.

Giving income-generating gifts to NYLA

Giving gifts of Stock to NYLA

Naming NYLA as a beneficiary in my Will and/or Bequests

Giving income-generating gifts to NYLA
Badges
To ensure admittance to programs and exhibits, NYLA requires you to wear your badge while attending conference events. If you lose your badge, a replacement will be provided for $1.00.

Child Care
Information on local child-care options (i.e. a listing of local bonded babysitters or other “outside contractors”) may be obtained by contacting your hotel.

Exhibit Fast Passes
People who want to see the exhibits without registering for the conference must purchase an exhibit fast pass at the conference registration desk. Daily exhibit fast passes cost $10. Passes may be used to enter the exhibit hall only during exhibit hours.

Future NYLA Annual Conferences
2013 – September 25 - 28, Niagara Falls, NY
2014 – November 6 - 9, Saratoga Springs, NY

Houses of Worship
Information on area churches and temples may be obtained at the front desk of the hotel.

Internet Café
An Internet Café will be available to allow conference participants to access and send email. The Internet Café is located in the Saratoga Hilton / Lower Lobby.

Local Information
The Saratoga Convention and Visitors Bureau has provided information on local restaurants and attractions, available near the Registration Desk in the lobby of the Saratoga Hilton. Additionally, a listing of local restaurants can be found on page 6.

Message Board
A message board will be located near the NYLA conference Registration Desk and used by NYLA staff to notify conference participants of schedule and meeting room changes. Conference participants may also post messages.

NYLA Fundraising Store
Plan to shop at the NYLA Gift Shop for books, publications, note cards and much more! Profits from the sale of gift shop items help support the New York Library Association’s general programs.

NYLA Membership Application
Are you a NYLA member? A personal NYLA membership application is included in this program. If you are not a member, join now to take advantage of NYLA membership benefits throughout the year.

Observers at Meetings
NYLA welcomes observers at committee and board meetings. Please: (1) notify the committee or board chair in advance that you plan to attend, (2) keep in mind the obligations of the committee or board to transact NYLA business, and (3) be aware that space restrictions may limit the accommodations of observers. Conference registration is required.

Parking
Parking is available at The Saratoga Hilton, the Hampton Inn, and the Courtyard by Marriott. If these lots are filled, there are free public parking lots in Saratoga Springs. However, many of these lots have two-hour parking limits. Please note signs posted in parking lots. There may be a charge for parking.
General Information

Safety Tips
Do:
- Keep a list at home of the credit cards and identification you plan to take with you. It will be hard to count on your memory if these items are lost.
- Carry with you the name, address, and telephone number of an individual to contact in case of an emergency.
- Be sure to carry a card describing any medical difficulties.
- Take as little cash as possible. Carry traveler’s checks and credit cards to cover your expenses.

Do Not:
- Display large amounts of case when paying for taxis, tips, etc.
- Leave luggage unattended. Keep it in full view at all times. If your hotel room is not available when you check in, see the front desk of the hotel.
- Wear your name badge on the street.

Smoking
The NYLA Council has established a policy prohibiting smoking in meeting rooms where NYLA conference programs and events are being held.

Tax Deductible Expenditures
“Tax deductions for educational expenses,” Treasury regulation #1.162.5, permits an income tax deduction for educational expenses (registration fees and cost of travel, meals and lodging undertaken to (1) maintain or improve skills required in one’s employment or other trade or business or (2) meet express requirements of employment, job status or rate of compensation.

If you are employed by a not-for-profit organization and wish to have your room tax waived, payment must be made by the institution’s check or credit card claiming tax-exempt status and a copy of the organization’s tax exempt form must be presented to your hotel prior to or upon check-in.

Unused Tickets Onsite / Ticket Exchange
Registrants having event tickets they will not be using are asked to donate them back to NYLA at the registration desk in The Saratoga Hilton. The New Members Engagement Subcommittee (NMES) is coordinating re-distribution of unused event tickets. If you are in need of an event ticket, you may check at the NMES booth to inquire about availability of unused tickets.

Ticket Sale Policy
Following an agreement of the NYLA Conference Advisory Committee in December 1990, a limited number of tickets may be purchased by conference registrants for conference events. For events occurring between 8:00 am and 6:00 pm, a registrant may only purchase two tickets (one in addition to registrant’s own). Additional tickets are unlimited for the following:
NYLA’s Inaugural Celebration and Awards Ceremony and the Scholarship Bash Event.

Scholarship Bash (formerly Vitality Fund)
The annual Scholarship (formerly Vitality Fund Event) is held to raise money for the NYLA Future Librarians’ Scholarship Program. Scholarship Program contributions will be accepted at the NYLA conference registration desk.

Taking pictures?
Send your Conference photos to: clear90paper@photos.flickr.com
Photos will be shown in a slideshow at the Inaugural Banquet on Friday!

Libraries Choose the ScanPro® 2000 for Ease of Use, Performance and Value
ScanPro® 2000
The Leader in Energy Efficiency and Environmentally Friendly Design

The ScanPro 2000 is the most durable, easy to use, versatile microfilm scanner available. The world’s leading universities, libraries and private companies have been choosing ScanPro microfilm scanners for more than 20 years. No other equipment on the market can match the ScanPro 2000 for its track record of performance and reliability. And, its intuitive software makes working with microfilm fun for both experienced and first-time users.

See the exciting features in the latest release of the ScanPro 2000 software:
- Film Selection Wizard sets up your scanner for any film application with a single click.
- Tito keep the number of active button controls to a minimum while making all of the powerful ScanPro features available.
- Customizable text labels for all buttons and tabs.
- On screen editor automatically adjusts selected image areas (also selectively erase and redact).
- Use Custom Crop to scan just the areas you want.
Academic and Special Libraries Section (ASLS)

**ASLS Board Meeting**
Wednesday 6:30 PM-8:30 PM  Saratoga Hilton/Broadway 2

**Information Literacy for Distance Learners**
Thursday 9:00 AM-10:15 AM  Saratoga Hilton/Broadway 1-2

**Information Literacy as Meta Literacy: Responding to Challenges of Social Media**
Thursday 1:45 PM-3:00 PM  Saratoga Hilton/Broadway 1-2

**Improv, Comedy, and Creativity at Work**
Friday 8:00 AM-9:15 AM  Saratoga Hilton/Saratoga Ballroom 1

**Bibliometrics 101**
Friday 11:00 AM-12:15 PM  Saratoga Hilton/Broadway 3-4

**Emerging Trends in Libraries**
Friday 2:15 PM-5:00 PM  Saratoga Hilton/Broadway 3-4

**Special Libraries You Never Knew Existed**
Saturday 11:00 AM-12:15 PM  Saratoga Hilton/High Rock

**Correctional Outreach Resource Team (CORT)**

**Prison Libraries Supporting Education**
Thursday 9:00 AM-10:15 AM  Saratoga Hilton/Whitney

**High Interest Books for New Adult Readers**
Thursday 1:45 PM-3:00 PM  Saratoga Hilton/Whitney

**Council for Humanities**

**Community Conversations**
Thursday 9:15 AM-10:30 AM  Saratoga Hilton/Travers

**Ethnic Services Roundtable (ESRT)**

**Bilingual Storytime At Your Library-What, Why, and How?**
Friday 11:00 AM-12:15 PM  Saratoga Hilton/Travers

**Using Social Media to Enhance Library Services to a Multi-Ethnic Population**
Friday 2:15 PM-3:30 PM  Saratoga Hilton/Alabama

**Writing Our Next Chapter/ESRT Membership Meeting**
Saturday 9:30 AM-10:45 AM  Saratoga Hilton/Whitney

**Government Information Roundtable (GIRT)**

**No Deposit No Return Digital Age Depositories**
Friday 8:00 AM-9:15 AM  Saratoga Hilton/Alabama

**Census Data for Business**
Friday 11:00 AM-12:15 PM  Saratoga Hilton/Alabama

**In Lincoln’s Own Hand Emancipation Proclamation**
Friday 3:45 PM-5:00 PM  Saratoga Hilton/Whitney

**Intellectual Freedom Roundtable (IFRT)**

**The First in the 21st, the Discussion Continues**
Friday 2:15 PM-5:00 PM  Saratoga Hilton/Travers

**Fahrenheit 451, Alive and Well in NYC?**
Saturday 9:30 AM-10:45 AM  Saratoga Hilton/High Rock

**Leadership and Management Section (LAMS)**

**LAMS Board Meeting**
Wednesday 8:00 PM-10:00 PM  Saratoga Hilton/Broadway 3

**Librarians as Community Leaders**
Thursday 9:00 AM-10:15 AM  Saratoga City Center/Meeting Room 2A

**Leadership on the Digital Frontier**
Friday 11:00 AM-12:00 PM  Saratoga City Center/Meeting Room 2B

**LAMS Luncheon**
Friday 12:00 PM-2:00 PM  Saratoga Hilton/Ballroom 2

**I STILL Don’t Want to Talk About It**
Friday 2:15 PM-5:00 PM  Saratoga City Center/Meeting Room 2B

**Design on a Dime**
Saturday 8:00 AM-10:45 AM  Saratoga Hilton/Alabama

**Library Trustees Association (LTA)**

**Library Trustees and Liability**
Friday 11:00 AM-12:15 PM  Saratoga Hilton/High Rock

**Developing “Your Role” As a Trustee**
Saturday 9:30 AM-12:00 PM  Hampton Inn/Hampton Inn-Saratoga A/B

**New Member Engagement Subcommittee (NMES)**

**Seize the Opportunity to Network**
Friday 11:00 AM-12:15 PM  Saratoga Hilton/Whitney

**Get Published Now!**
Saturday 11:00 AM-12:15 PM  Saratoga Hilton/Broadway 3

**NY3Rs**

**EBooks and Beyond: What’s Going to Rock Your World Next?**
Friday 8:00 AM-9:15 AM  Saratoga City Center/Meeting Room 2B

**NYLA**

**Teaching With Historical Documents**
Saturday 11:00 AM-12:15 PM  Saratoga Hilton/Whitney

**NYSED-NYSL**

**Creating the Future: Implementing the 2020 Vision and Plan**
Friday 11:00 AM-12:15 PM  Saratoga City Center/Meeting Room 2A

**Grill the State Librarian**
Friday 2:15 PM-3:30 PM  Saratoga City Center/Meeting Room 2A

**Best Practices for Delivering Workforce Development Services in Public Libraries**
Friday 3:45 PM-5:00 PM  Saratoga Hilton/Broadway 1-2

**Public Libraries Section (PLS)**

**PLS Board Meeting**
Wednesday 7:00 PM-9:00 PM  Off Site/Sushi Thai Garden

**Special District Libraries, Special Legal Issues**
Thursday 9:00 AM-10:15 AM  Saratoga Hilton/Broadway 3-4

**Writing Reviews for Fun and Profit**
Thursday 1:45 PM-3:00 PM  Saratoga Hilton/Broadway 3-4

**Author! Author!**
Thursday 6:00 PM-7:30 PM  Special Event/Luncheon/Offsite

**Advocacy for Public Library District Initiatives**
Friday 8:00 AM-9:15 AM  Saratoga Hilton/Broadway 3-4

**“Instant Printing” The Espresso Book Machine**
Friday 2:15 PM-3:30 PM  Saratoga Hilton/High Rock

**PLS Annual Meeting, Awards and Table Talks**
Friday 3:45 PM-5:00 PM  Saratoga Hilton/Saratoga Ballroom 1

**What’s Next eBooks Chapter and Verse**
Saturday 9:30 AM-10:45 AM  Saratoga Hilton/Broadway 3

**Public Library System Directors Organization (PULISDO)**

**Malcolm Hill Lecture: A Roadmap for the Future of Libraries**
Friday 3:45 PM-5:00 PM  Saratoga Hilton/High Rock

**Reference & Adult Services Section (RASS)**

**Money Matters: Financial Education for Public and Staff**
Thursday 9:00 AM-10:15 AM  Saratoga Hilton/Alabama

**Science Fiction and Fantasy Author Panel**
Thursday 1:45 PM-3:00 PM  Saratoga Hilton/Alabama

**RASS Noted Author Luncheon**
Friday 12:30 PM-2:00 PM  Saratoga Hilton/Ballroom 3

**Best of Reference 2012**
Friday 3:45 PM-5:00 PM  Saratoga Hilton/Saratoga Ballroom 2&3

**Social Media as a Reference Tool**
Saturday 9:30 AM-10:45 AM  Saratoga Hilton/Broadway 4

**RASSberries and Cream**
Saturday 11:00 AM-12:15 PM  Saratoga Hilton/Broadway 4
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REFORMA
Celebrating Dia de los Niños
Friday 8:00 AM-9:15 AM Saratoga Hilton/Travers

Rural Libraries Round Table (RLRT)
60 Second Sell
Friday 2:15 PM-3:30 PM Saratoga Hilton/Whitney

Roundtable on Library Service to Special Populations (RLSP)
Envision the Future with RLSP!
Friday 8:00 AM-9:15 AM Saratoga Hilton/Whitney
Welcoming those with Hearing Loss
Saturday 8:00 AM-9:15 AM Saratoga Hilton/Whitney
Learning Disabilities in the Library
Saturday 9:30 AM-10:45 AM Saratoga Hilton/Broadway 3

School Library System Association (SLSA)
Defining Your Eimage and Digital Footprint...Beware
Saturday 8:00 AM-9:15 AM Saratoga Hilton/Broadway 3

Section on Management of Information Resources & Technology (SMART)
SMART Board Meeting
Wednesday 7:00 PM-8:00 PM Saratoga Hilton/Broadway 1
Digital on a Dime
Thursday 9:00 AM-10:15 AM Saratoga City Center/Meeting Room 2B
Training on the E-book
Thursday 1:45 PM-3:00 PM Saratoga City Center/Meeting Room 2B
SMART Membership Meeting & Flash Talks
Friday 8:00 AM-9:15 AM Saratoga City Center/Meeting Room 2A
Rudi Weiss Memorial Lecture
Friday 3:45 PM-5:00 PM Saratoga City Center/Meeting Room 2A
Mobile Websites for Dummies
Saturday 11:00 AM-12:15 PM Saratoga Hilton/Alabama

Section of School Librarians (SSL)
The LD-Friendly School Library
Thursday 1:45 PM-3:00 PM Saratoga Hilton/Travers
The Networked Library
Friday 8:00 AM-9:15 AM Saratoga Hilton/Broadway 1-2
SSL Executive Committee Meeting
Friday 2:00 PM-4:00 PM Saratoga Hilton/Phila

How iPads Changed the Library
Friday 3:45 PM-5:00 PM Saratoga Hilton/Alabama
The Next Chapter in Innovation Essentials for School Libraries
Saturday 8:00 AM-9:15 AM Saratoga Hilton/Travers
USNY Statewide Learning Technology Plan
Saturday 9:30 AM-10:45 AM Saratoga Hilton/Travers
SSL Membership Meeting & Hot Topics Dialogue
Saturday 11:00 AM-12:15 PM Saratoga Hilton/Travers

Urban Librarians Unite (ULU)
Grassroots Library Advocacy 101
Thursday 1:45 PM-3:00 PM Saratoga City Center/Meeting Room 2A

Youth Service Section (YSS)
YSS Board Meeting
Wednesday 5:30 PM-10:00 PM Off Site/Circus Café
Taking the Next Step With Your Teens
Thursday 9:00 AM-10:15 AM Saratoga Hilton/High Rock
Apps 101 for Children and Teens
Thursday 1:45 PM-3:00 PM Saratoga Hilton/High Rock
Telling Tales
Thursday 6:00 PM-7:30 PM Saratoga Hilton/Broadway 1-2
Visual Storytelling for Pre-Readers
Friday 11:00 AM-12:15 PM Saratoga Hilton/Broadway 1-2
YSS-Empire State Award Luncheon
Friday 12:30 PM-2:00 PM Saratoga Hilton/Ballroom 1
Kid Appeal
Friday 2:15 PM-3:30 PM Saratoga Hilton/Broadway 1-2
Table Talks
Saturday 9:30 AM-12:15 PM Saratoga Hilton/Broadway 1-2
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Let the learning begin: slisweb.sjsu.edu
Thursday, November 8, 2012

Program Slot #1  9:00 AM - 10:15 AM
Information Literacy for Distance Learners ASLS/BIRT Saratoga Hilton / Broadway 1-2
Prison Libraries Supporting Education CORT Saratoga Hilton / Whitney
Librarians as Community Leaders LAMS Saratoga Hilton / Saratoga City Center / Meeting Room 2B
Special District Libraries, Special Legal Issues PLS Saratoga Hilton / Broadway 3-4
Money Matters: Financial Education for Public & Staff RASS Saratoga Hilton / Alabama
Digital on a Dime SMART Saratoga City Center / Meeting Room 2B
Taking the Next Step With Your Teens YSS Saratoga Hilton / High Rock
Community Conversations Council for Humanities Saratoga Hilton / Travers

Program Slot #2  1:45 PM - 3:00 PM
Information Literacy as Meta Literacy ASLS/SMART Saratoga Hilton / Broadway 1-2
High Interest Books for New Adult Readers CORT Saratoga Hilton / Whitney
Writing Reviews for Fun and Profit PLS Saratoga Hilton / Broadway 3-4
Science Fiction and Fantasy Author Panel RASS Saratoga Hilton / Alabama
Training on the E-book SMART Saratoga City Center / Meeting Room 2B
The LD-Friendly School Library SSL Saratoga Hilton / Travers
Grassroots Library Advocacy 101 ULU Saratoga City Center / Meeting Room 2A
Apps 101 for Children and Teens YSS Saratoga Hilton / High Rock

Friday, November 9, 2012

Program Slot #3  8:00 AM - 9:15 AM
Improv, Comedy, and Creativity at Work ASLS/LAMS Saratoga Hilton / Saratoga Ballroom 1
No Deposit No Return Digital Age Depositories GIRT Saratoga Hilton / Alabama
EBooks and Beyond NY3Rs Saratoga City Center / Meeting Room 2B
Advocacy for Public Library District Initiatives PLS Saratoga Hilton / Broadway 3-4
Celebrating Dia de los Niños REFORMA/ESRT Saratoga Hilton / Travers
Envision the Future with RLS! RLSP Saratoga City Center / Meeting Room 2A
SMART Membership Meeting & Flash Talks SMART Saratoga City Center / Meeting Room 2A
The Networked Library SSL Saratoga Hilton / Broadway 1-2

Program Slot #4  11:00 AM - 12:15 PM
Bibliometrics 101 ASLS/RASS Saratoga Hilton / Broadway 3-4
Bilingual Storytime At Your Library ESRT/REFORMA Saratoga Hilton / Travers
Census Data for Business GIRT Saratoga Hilton / Alabama
Leadership on the Digital Frontier LAMS/PLS Saratoga City Center / Meeting Room 2B
Library Trustees and Liability LTA Saratoga Hilton / High Rock
Seize the Opportunity to Network NMES Saratoga Hilton / Whitney
Creating the Future: Implementing the 2020 Vision and Plan NYSED-NYSL Saratoga City Center / Meeting Room 2A
Visual Storytelling for Pre-Readers YSS Saratoga Hilton / Broadway 1-2

Program Slot #5  2:15 PM - 3:30 PM
Using Social Media to Enhance Library Services to a Multi-Ethnic Population ESRT/REFORMA Saratoga Hilton / Alabama
Get the State Librarian NYSED-NYSL Saratoga City Center / Meeting Room 2A
"Instant Printing" The Espresso Book Machine PLS Saratoga Hilton / High Rock
60 Second Sell RRT Saratoga Hilton / Whitney
Kid Appeal YSS Saratoga Hilton / Broadway 1-2
### Program Slots #5 & #6  2:15 PM - 5:00 PM

The First in the 21st, the Discussion Continues  
I STILL Don’t Want to Talk About It  

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### Program Slot #6  3:45 PM - 5:00 PM

In Lincoln's Own Hand Emancipation Proclamation  
Best Practices for Delivering Workforce Development Services in Public Libraries  
Malcolm Hill Lecture: A Roadmap for the Future of Libraries  
Best of Reference 2012  
Rudi Weiss Memorial Lecture  
How iPads Changed the Library  

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### Saturday, November 10, 2012

### Program Slot #7  8:00 AM - 9:15 AM

Welcoming those with Hearing Loss  
Defining Your eImage and Digital Footprint…Beware  
The Next Chapter in Innovation Essentials for School Libraries  

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<td>SSL</td>
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### Program Slots #7 & #8  8:00 AM - 10:45 AM

Design on a Dime  

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### Program Slot #8  9:30 AM - 10:45 AM

Writing Our Next Chapter/ESRT Membership Meeting  
Fahrenheit 451, Alive and Well in NYC?  
What’s Next eBooks Chapter and Verse  
Social Media as a Reference Tool  
Learning Disabilities in the Library  
USNY Statewide Learning Technology Plan  

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### Program Slots #8 & #9  9:30 AM - 12:15 PM

Developing “Your Role” As a Trustee  
Table Talks  

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<td>Saratoga Hilton / Broadway 1-2</td>
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### Program Slot #9  11:00 AM - 12:15 PM

Special Libraries You Never Knew Existed  
Get Published Now!  
Teaching With Historical Documents  
RASSberries and Cream  
Mobile Websites for Dummies  
SSL Membership Meeting & Hot Topics Dialogue  

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### Conference Bookstore

Tables 7-8-9 / Meeting Room 1 – Saratoga City Center

- **Wednesday, 12:00 PM – 5:30 PM**
- **Thursday, 8:00 AM – 6:30 PM**
- **Friday, 9:00 AM – 12:30 PM**
- **Saturday, 8:00 AM – 3:00 PM**

A portion of proceeds to support NYLA.
When addressing the Chair, the person desiring recognition will go to the microphone and, when recognized, state name and library first.

**Motions:**
All main motions and amendments shall be signed by the mover and seconder and presented to the Chair in writing.

**Resolutions:**
All resolutions must be submitted to the conference registration desk by 4:30 PM on Wednesday, November 7, 2012, so that they can be ready for distribution at the meeting.

**Debate:**
Debate shall be limited to three minutes for each speaker; no speaker may have the floor on the same question until all who wish to speak have spoken.

**Rules:**
By general consent, if there are no objections, these rules shall govern. Any rule may be suspended by a two-thirds vote.

**Agenda:**
After adoption of the rules, the meeting will adopt the agenda as presented by the Chair at the beginning of the meeting. If new topics are later proposed, they will be considered if time permits, by consent of a two-thirds vote after the agreed-upon agenda has been completed.

**Quorum:**
One hundred personal members shall constitute a quorum.

---

**Parliamentary Procedure**

**Definitions**
- **Main Motion:** Proposal for action or expression of certain views.
- **Subsidiary Motion:** Motion to modify or delay action on the main motion.
- **Amend or modify by striking, inserting or adding language at the end of line; or substituting.*
- **Refer to committee for information, appropriate recommendations and/or implementation of recommendations.**
- **Postpone to a certain time.**
- **Defer further consideration of the main question until a definitely stated time.**
- **Lay on the table is to set aside temporarily by majority of vote without discussion. If definite time is desired, postpone should be employed.**
- **Move the previous question to close debate on current question.**
- **Affirmative vote (Two-thirds without discussion: closes debate and orders immediate debate on pending question.)**
- **Incidental Motions (These arise from the pending question and must be decided before the question. No recognition required): Request for Information; Appeal; Point of Order; Division of Assembly.**
- **A standing vote need not be counted unless the outcome is uncertain or a record of the vote is required.**
- **Adjourn: Closing of the meeting by general consent or motion.**

**When to Use Motions**
- To introduce business: move to main motion
- To approve action: move to accept, adopt or ratify
- To modify or change: move to amend or refer to a committee
- To defer action: move to postpone to a definite time, refer to a committee or lay on table
- To limit discussion: move to limit debate
- To stop discussion: move the previous question
- To determine correctness of an announced vote; move for division of assembly
- To suppress a question: object to consideration, move to postpone indefinitely or lay on table
- To object to decision of Chair: move an appeal from the decision
- To make a request: call for point of information, rise to parliamentary inquiry or raise question of privileges
- To consider a second time: make move to take from the table, reconsider or rescind
- To repeal action move to rescind

**Reference:**
*Robert’s Rules of Order, Revised, Current Edition*
NYLA Parliamentarian: Arthur Friedman, Ed. D.
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Use this chart to create your own personal itinerary of events for the 2012 NYLA Conference. Fill in the program you wish to attend during each of the program slots.

### Wednesday, November 7

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:00 AM – 5:00 PM</td>
<td>Full Day Continuing Education Programs</td>
</tr>
<tr>
<td>10:00 AM – 1:00 PM</td>
<td>Morning Session</td>
</tr>
<tr>
<td>2:00 PM – 5:00 PM</td>
<td>Afternoon Session</td>
</tr>
</tbody>
</table>

### Thursday, November 8

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 AM – 9:00 AM</td>
<td>NYLA Network Breakfast/Membership Meeting (registration required)</td>
</tr>
<tr>
<td>9:00 AM – 10:15 AM</td>
<td>Program Slot #1</td>
</tr>
<tr>
<td>10:30 AM – 12:00 PM</td>
<td>Trade Show Grand Opening</td>
</tr>
<tr>
<td>12:00 PM – 1:30 PM</td>
<td>Empire State Center for the Book Luncheon (registration required)</td>
</tr>
<tr>
<td>1:45 PM – 3:00 PM</td>
<td>Program Slot #2</td>
</tr>
<tr>
<td>3:00 PM – 4:00 PM</td>
<td>Exclusive Trade Show Time - A Taste of Saratoga</td>
</tr>
<tr>
<td>4:00 PM – 5:30 PM</td>
<td>Keynote Address</td>
</tr>
<tr>
<td>6:00 PM – 7:30 PM</td>
<td>PLS Author! Author! (registration required) - YSS Telling Tales</td>
</tr>
<tr>
<td>8:00 PM – 10:00 PM</td>
<td>NYLA Scholarship Bash (registration required)</td>
</tr>
</tbody>
</table>

### Friday, November 9

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 AM – 9:15 AM</td>
<td>Program Slot #3</td>
</tr>
<tr>
<td>9:30 AM – 11:00 AM</td>
<td>Exclusive Trade Show Time - Pecha Kucha Presentation</td>
</tr>
<tr>
<td>11:00 AM – 12:15 PM</td>
<td>Program Slot #4</td>
</tr>
<tr>
<td>12:30 PM – 2:00 PM</td>
<td>LAMS/RASS/YSS Luncheons (registration required)</td>
</tr>
<tr>
<td>2:15 PM – 3:30 PM</td>
<td>Program Slot #5</td>
</tr>
<tr>
<td>3:45 PM – 5:00 PM</td>
<td>Program Slot #6</td>
</tr>
<tr>
<td>7:00 PM – 9:00 PM</td>
<td>NYLA Inaugural Celebration &amp; Awards Banquet (registration required)</td>
</tr>
</tbody>
</table>

### Saturday, November 10

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 AM – 9:15 AM</td>
<td>Program Slot #7</td>
</tr>
<tr>
<td>9:30 AM – 10:45 AM</td>
<td>Program Slot #8</td>
</tr>
<tr>
<td>11:00 AM – 12:15 PM</td>
<td>Program Slot #9</td>
</tr>
<tr>
<td>12:30 PM – 2:00 PM</td>
<td>Conference Farewell Luncheon (registration required)</td>
</tr>
</tbody>
</table>

Please note this schedule is provided for your own personal use only. You do not need to submit this as part of your registration. Completing this form in no way implies registration for or guarantees entrance to any particular program.
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