New York Library Association
The Voice of the Library Community

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Annual Conference

Libraries Spark Imagination

Conference Catalog  September 25 - 28, 2013  Niagara Falls, NY
Special Thanks to Our 2013 NYLA Annual Conference Sponsors:

NYLA 2013 Conference Chair – Ellen Rubin
Continuing Education Committee – Meg Van Patten

Section Programmers
ASLS  Academic and Special Libraries Section – Karen Gardner Athey
LAMS  Leadership and Management Section – Gillian Thorpe
PLS   Public Library Section – Sara Dallas
RASS  Reference and Adult Services Section – Kelly Yim
SMART Section on the Management of Resources and Technology – Ann Penwarden
SSL   Section of School Librarians – Livia Sabourin
YSS   Youth Services Section – Mary Jo Smith

Roundtable Programmers
BIRT  Bibliographic Instruction – David Titus
CORT  Correctional Outreach Resource Team – Judith Doyle
EFR   Empire Friends – Lisa Wemett
ESRT  Ethnic Services – Adriana Blancarte-Hayward
GIRT  Government Information – Rosemary Lasala
IFRT  Intellectual Freedom – Rebecca Gerald
NMES New Members – Tinamari Vella
RLRT  Rural Libraries – Leona M. Chereishmoski
RLSP  Library Services to Special Populations – Brigid Cahalan

Affiliate Programmers
NY3Rs  Nora Hardy
LTA    Library Trustees Association – Tim Gavin
PULISDO Public Library System Directors – Tim Burke
REFORMA Manuel Figueroa
SED / NYSL State Education Department / NYS Library – Mary Beth Farr
SLSA   School Library System Association – Mary Ann Hebert
ULU    Urban Librarians Unite – Lauren Comito
Center for the Book  Rocco Staino

Future NYLA Conference
2014 Saratoga Springs, November 5 – 8
2015 Lake Placid, October 21 – 24  Celebrating our 125th Anniversary
NYLA has always provided the inspiration to spark the imagination of every type of librarian in New York State. Therefore, this conference will not only address issues we all currently face, but will also energize attendees from academic, public, school, and special libraries to be creative, innovative, and imaginative!

Our keynote speaker, bestselling author Alice Hoffman, is no stranger to being imaginative and creative as seen in her many adult and young adult books such as The Third Angel, Practical Magic, Here on Earth (a 1998 Oprah Book Club selection), The Green Witch, and Incantation, which tells the story of the persecution of Jews in medieval Spain. Several of her books have been adapted into films, including Practical Magic and Aquamarine. Her latest novel, The Dovekeepers, is an epic tale that recounts the fall of Masada. Nobel Laureate Toni Morrison calls it a “beautiful, harrowing, a major contribution to twenty-first-century literature.” Hoffman’s newest book, Survival Lessons, is a short inspirational and insightful guide to surviving cancer (or life’s other big challenges).

The breakfast with ALA President (and New Yorker) Barbara Stripling will highlight her presidential theme “Libraries Change Lives” with a little help from her invited guests. Her theme speaks to finding imaginative ways to change lives for the better in your library.

Check out the many special programs including the Empire State Center for the Book/RASS Noted Author Luncheon with Pauline Chen, Brian Castner, and Will Schwalbe, the PLS Author! Author! Event with Harold Schecter, the YSS Empire State Award Luncheon with Laurie Halse Anderson, and the LAMS Luncheon with Sue Considine and Rebekkah Smith Aldrich. This year the NYLA-Dewey Scholarship Fund Event will spark your imagination by being held in the Aquarium of Niagara. Come see sharks, sea lions, and a colony of Peruvian penguins plus so much more!

Choose from the great range of programs from the Toronto Public Library’s Human Library, working with autistic children in the library, legal issues for public and association libraries, a discussion of banned and challenged books, sparking academic library advocacy, beyond the book sale, and creating a family literacy night. There are a myriad of others for all types of librarians.

Please remember to visit the vendors at the conference trade show often to discover the new products and resources that will provide us with the tools we need to put into practice everything we learn from the program presenters.

We will all take away a wealth of ideas that will undoubtedly spark our imagination when we return to our respective libraries.
Alice Hoffman was born in New York City on March 16, 1952, and grew up on Long Island. After graduating from high school in 1969, she attended Adelphi University, from which she received a BA, and then received a Mireellees Fellowship to the Stanford University Creative Writing Center, which she attended in 1973 and 74, receiving an MA in creative writing. She currently lives in Boston.

Hoffman’s first novel, Property Of, was written at the age of twenty-one, while she was studying at Stanford, and published shortly thereafter by Farrar, Straus and Giroud. She credits her mentor, professor, and writer Albert J. Guerard, and his wife, the writer Maclin Bocock Guerard, for helping her to publish her first short story in the magazine Fiction. Editor Ted Solotaroff then contacted her to ask if she had a novel, at which point she quickly began to write what was to become Property Of, a section of which was published in Mr. Solotaroff’s magazine, American Review.

Since that remarkable beginning, Alice Hoffman has become one of our most distinguished novelists. She has published a total of twenty-one novels, three books of short fiction, and eight books for children and young adults. Her most distinguished novels include Aquamarine and Indigo, novels for pre-teens, and The New York Times bestsellers The River King, Blue Diary, The Probable Future, and The Ice Queen. Green Angel, a post-apocalyptic fairy tale about loss and love, was published by Scholastic and The Foretelling, a book about an Amazon girl in the Bronze Age, was published by Little Brown. In 2007, Little Brown published the teen novel Incantation, a story about hidden Jews during the Spanish Inquisition, which Publishers Weekly had chosen as one of the best books of the year. Her most recent novels include The Third Angel, The Story Sisters, the teen novel, Green Witch, a sequel to her popular post-apocalyptic fairy tale, Green Angel, The Red Garden, published in 2011, is a collection of linked fictions about a small town in Massachusetts where a garden holds the secrets of many lives.

Hoffman’s work has been published in more than twenty translations and more than one hundred foreign editions. Her novels have received mention as notable books of the year by The New York Times, Entertainment Weekly, The Los Angeles Times, Library Journal, and People Magazine. She has also worked as a screenwriter and is the author of the original screenplay Independence Day, a film starring Kathleen Quinlan and Dianne Wiest. Her teen novel Aquamarine was made into a film starring Emma Roberts. Her short fiction and non-fiction have appeared in The New York Times, The Boston Globe Magazine, Kenyon Review, The Los Angeles Times, Architectural Digest, Harvard Review, Ploughshares, and other magazines.

Hoffman’s latest work, The Dovekeepers, was released in April 2012. Toni Morrison called it: “a major contribution to twenty-first century literature.” The story of the survivors of Masada is considered by many to be her masterpiece.
Special Events

Experience Niagara Falls:
Maid of the Mist Boat Trip
Wednesday, September 25 – 3:00 PM – 5:00 PM
This world-famous scenic boat tour of the American and Canadian Falls is a spectacular half-hour ride but the memory lasts a lifetime. Access the tour via the Observation Tower elevator at Prospect Point in the state park. Waterproof clothing is provided.
This is a ticketed Event. Please see Registration Desk for details.

Correctional Outreach Resource Team (CORT) Annual Dinner
Wednesday, September 25 – 7:00 PM – 9:00 PM
Join members of CORT for their annual gathering and dinner at the Hard Rock Café. Open to all.
This is a ticketed Event. Please see Registration Desk for details.

Empire State Center for the Book / RASS Noted Author Luncheon
Thursday, September 26 – 12:00 PM – 1:30 PM
Enjoy lunch and meet three authors at the combined Empire State Center for the Book Author and RASS Noted Author Luncheon. Already scheduled to attend the event are Pauline A. Chen, Brian Castner, and Will Schwalbe. Chen is the author of the children’s novel Peiling and the Chicken-Fried Christmas, and most recently the novel, The Red Chamber. The Red Chamber is based on the epic Dream of the Red Chamber, one of the most famous love stories in Chinese literature. Brian Castner served three tours of duty in the Middle East, two of them in Iraq as a journalist, writing for various publications including The New York Times bestselling author known for tackling tough subjects with humor and sensitivity. His work has earned numerous national and state awards, as well as international recognition. Two of her books, Speak and Chains, were National Book Award finalists. Laurie was honored with the 2009 Margaret A. Edwards Award, given by the YALSA division of the American Library Association, for her “significant and lasting contribution to young adult literature.” Mother of four and wife of one, Laurie lives in northern New York.
This is a ticketed Event. Please see Registration Desk for details.

New Members Meet & Greet
Thursday, September 26 – 6:00 PM – 7:30 PM
Calling all new NYLA members! Don’t miss this opportunity to network with others who are new to NYLA. This event is free and will take place in the Sheraton at the Falls Hotel. Sponsored by the New Members Engagement Subcommittee (NMES).

NYLA Scholarship Fundraiser Event — LAMS Luncheon: FEAR, the New F Word
Friday, September 27 – 12:30 PM – 2:00 PM
Today people in the library community are caught in a spiral of fear making it difficult to make tough decisions. Many are so scared of losing their funding, resources or support, that fear is overtaking their decision-making. No good can come from this as fear prompts retreat. Join Rebekkah Smith Aldrich and Sue Considine to learn how to embrace the changes in libraries and feel confident about your library’s future.

Rebekkah Smith Aldrich is the Coordinator for Library Sustainability at the Mid-Hudson Library System in New York where she has assisted 66 member libraries in the areas of governance, management, funding, and facilities since 1998. Rebekkah is a Library Journal Mover & Shaker and is the author of a number of publications, including the Handbook for New Public Library Directors in New York State. An active member of the New York Library Association (NYLA), Rebekkah currently serves as a Councilor-at-Large and a member of the Legislative Committee.

Sue Considine is the Executive Director of the Fayetteville Free Library, near Syracuse, NY, and is a past recipient of the Mary Bobinski Innovative Public Library Director Award from the New York Library Association. Sue is a pioneer in the field of new librarianship who has worked to redefine the role of a librarian by creating opportunities for staff to lead at all levels.

This is a ticketed Event. Please see Registration Desk for details.

NYLA-Dewey Scholarship Fund Event @ the Aquarium of Niagara
Thursday, September 26 – 8:00 PM – 10:00 PM
Our annual Scholarship Fund Event will be held at the Aquarium of Niagara.

The Aquarium of Niagara is a world of discovery with over 1,500 aquatic animals. Sharks, piranhas, sea lions, sea horses, giant Pacific octopus and a colony of Peruvian penguins will make this a Scholarship Fund Event like no other!

Proceeds from the event will support the NYLA-Dewey Scholarship Fund, which provides financial assistance to deserving students pursuing a Masters Degree in Library Science.
Sponsored by:
This is a ticketed Event. Please see Registration Desk for details.

NYLA Inaugural Banquet and Awards Ceremony
Friday, September 27 – 7:00 PM – 9:00 PM
Join us for the farewell address of the 2013 NYLA President, Carol Anne Germain, the presentation of NYLA’s major awards, and the inducting of the 2014 NYLA President, Sara Kelly Johns.
Sponsored by:
This is a ticketed Event. Please see Registration Desk for details.

ALA Breakfast with Barbara
Saturday, September 28 – 8:00 AM – 9:30 AM
Join American Library Association (ALA) President and New Yorker, Barbara Stripling for a panel presentation outlining her presidential theme, “Libraries Save Lives.” Together with her invited guests (Sue Considine, Pam Berger, and Matt Delaney), Barbara will discuss how you can get involved in projects and programs that embrace the concepts of changing lives for the better in your library. A full hot breakfast will be served as part of this ticketed program.
Sponsored by:
This is a ticketed Event. Please see Registration Desk for details.
Niagara Falls Information
Enjoy the beautiful Niagara Falls and have an experience that will last a lifetime. Niagara USA is not only home to the Falls but it is a place rich in history, culture, outdoor life, shopping, adventure and agriculture. There are hundreds of attractions and things to do in Niagara Falls year-round.

Shopping:
Fashion Outlets of Niagara Falls USA
1900 Military Road (I-90 exit 22)
Niagara Falls, NY 14304
Phone 716-297-2022 / 1-800-414-0475
www.fashionoutlets.com
Fashion Outlets is the region’s premier outlet center located in Niagara Falls USA, just minutes from the Conference Headquarters Hotel. Our upscale shopping environment enclosed in a beautiful climate controlled space, houses over 150 of the top designer name outlets as well as several dining options.

Wineries:
Niagara Wine Trail
www.niagarawinetrail.org
Located along the lower river below the roaring waters of the Falls, is the Niagara Wine Trail. These delightful Niagara wineries offer selections for all tastes. The fertile soil and adequate rainfall of the Niagara region contribute to the excellent growing conditions on the vineyards. The Niagara USA region has a unique microclimate for the production of world class wines, along with a beautiful countryside situated on the Niagara escarpment.

Attractions:
Niagara Falls State Park
www.niagarafallsstatepark.com
Niagara Falls State Park is America’s oldest state park, established in 1885 and designed by great landscape architect, Frederick Law Olmsted.

Maid of the Mist Boat Tour
www.maidofthemist.com
This world-famous scenic boat tour of the American and Canadian Falls is a spectacular half-hour ride but the memory lasts a lifetime. Access the tour via the Observation Tower elevator at Prospect Point in the state park. Waterproof clothing is provided. (Admission)

Niagara Gorge Discovery Center
www.niagarafallsstatepark.com
Since the Ice Age ended the Falls have been the scene of constant change. Through interactive displays, fossil and rock specimens, a multi-screen presentation and an exciting elevator ride, you’ll see how plant and animal life developed and rivers and lakes were created. (Admission)

Niagara Scenic Trolley
www.niagarafallsstatepark.com
The best way to see the park! Stopping at several locations throughout the park, you can board and stay on for the entire 3 mile route or get on and off as you wish. A history of the park is provided by an on board tour guide. (Admission)

Observation Tower
www.niagarafallsstatepark.com
The Tower’s observation deck extends over the Niagara Gorge and is the only place in the Park to view both the American and Horseshoe Falls at the same time! Ride the elevator down to the lower landing for a view from below or to board the Maid of the Mist. (Admission)

Old Fort Niagara
www.oldfortniagara.org
Original 18th century fortress active during the French and Indian War, American Revolution, and War of 1812. Exciting living history programs, exhibits and spectacular scenery. Minutes from the Falls via the Robert Moses Parkway North. (Admission)

Dining:
Gadowski’s
1445 East Falls St., Niagara Falls, NY 14304
Phone (716) 285-0320
Open daily for lunch. Featured on the TODAY show for their pierogi. Serving other Polish & Irish specialties.

Koi
310 Fourth Street, Niagara Falls, NY 14303
Phone (877) 873-6322
www.senecaniagaracasino.com
Pan-Asian cuisine meets timeless traditions. A high energy, high style environment. Fine dining attire and reservations required. Located inside the Seneca Niagara Casino Hotel.

La Cascata
310 Fourth Street, Niagara Falls, NY
Phone (877) 873-6322
www.senecaniagaracasino.com
Italian fine dining. A strong accent placed on traditional recipes, complemented with a remarkable collection of wines and cheeses. Fine dining attire and reservations required. Located inside the Seneca Niagara Casino Hotel.

Savor
28 Old Falls St., Niagara Falls, NY 14303
Phone (716) 210-2580
nfculinary.org/restaurants-and-retail.php
Located inside the Niagara Falls Culinary Institute. Fine dining and an open hearth oven in an intimate setting. Open Wednesday-Sunday. Closed Monday and Tuesday.

Wine on Third
501 3rd Street, Niagara Falls, NY 14303
Phone (716) 285-9483
Open evenings. Serving wines from all over the world including some of the best from the Niagara Wine Trail.
Planning for Disasters
This pair of workshops is presented as two stand-alone programs that may be taken as a full day workshop.

Planning for Disasters: The Nitty Gritty
Convention Center / DeVeaux
Sponsor: NYLA CEC
Half-Day AM Program 10:00 AM – 1:00 PM
The workshop will cover techniques for coping with water disasters, such as drying books and documents. Supplies and materials needed, vendors, and identifying materials for special handling will be discussed. Michele Brown is a professional book conservator with experience in disaster planning and remediation, mold prevention and remediation, and care and handling of library materials.

Planning for Disasters: Developing a Written Plan
Convention Center / DeVeaux
Sponsor: NYLA CEC
Half-Day PM Program 2:00 PM – 5:00PM
The workshop will address disaster plans: how to create them and how to evaluate their effectiveness. Although disasters can take many forms (fire, water, loss of electricity) and scopes (regional, building, single room), disaster planning can minimize the damage and speed the response and recovery processes. Participants will be given the skills needed to go back to their libraries and create a disaster plan. Participants will also be given a disaster plan on a thumb drive that they can then use to adapt with information for their own institutions. Michele Brown is a professional book conservator with experience in disaster planning and remediation, mold prevention and remediation, and care and handling of library materials.

Presenter: Michele Brown, Cornell University

Digital Repositories
Convention Center / Adams
Sponsor: ASLS
Half-Day PM 2:00 PM – 5:00 PM
This workshop addresses key issues surrounding the creation, maintenance, and cultivation of digital repositories. Drawing on the latest literature, case studies, and personal experiences, speakers lead a discussion that covers planning the digital repository, selecting a methodology for its establishment, populating it with content, marketing it to the library’s constituencies, and meeting the various challenges and questions along the way. Participants have the opportunity to bring their own experiences to bear, as well as engage in group discussions regarding how to get the most out of a digital repository.

Presenters: Jim DelRosso, Cornell University
Amy Buckland, McGill University Library

Leading Library-Style: Discovering the Leader Within!
Convention Center / Tubman
Sponsor: PLS
Full Day 10:00 AM – 5:00 PM
Based on the premise that you don’t need a title to be a leader, this workshop is designed to enhance personal leadership skills while exploring real-world examples of how librarians – at every level - are leading change without losing sight of their core mission and values. Participants will reach a better understanding of their most significant values, identify their leadership orientation, and formulate personal initiatives as they prepare to take their leadership to the next level and enhance their contribution to their libraries’ growth. All will walk away with a personal action plan for success.

Presenter: David Bendelkovic, The B. A. David Company

Build Your Common Core Compass with Nonfiction Resources
Convention Center / Olmstead
Sponsor: YSS
Full Day 10:00 AM – 5:00 PM
Help your library shine as you build your knowledge base about the Common Core (CC) Standards. Nonfiction is the magnetic center of CC implementation. Learn how to assemble resources that will attract attention and help prepare your patrons and students to appreciate all the features nonfiction has to offer.

Be ready for those parent and teacher questions about where to find informational text and field questions about text complexity. Create the sparkle and fizz that nonfiction can be!

Presenters: Dr. Marc Aronson, Author
Sue Bartle, Erie 2-Chautauqua-Cattaraugus BOCES

Supervising for Success
Convention Center / Porter
Sponsor: NYLA CEC
Full Day 10:00 AM – 5:00 PM
If you are new to management or just looking for some answers to get your team working more effectively, this is the workshop for you. We will look at leadership myths, the difference between managing and leading, establishing a productive environment, coaching & delegating, along with goal setting. This is an interactive workshop with exercises designed to get you up on your feet and thinking. You will leave with real action steps that you can use immediately. This workshop is built around Situational Leadership and group development.

Presenter: Ted Baumhauer

DIY Library Box
Convention Center / Hennepin
Full Day 10:00 AM – 5:00 PM
This hands-on workshop will introduce non-techy people to some very, very cool technology. Participants who have very low exposure to computers and IT will build a wireless virtual library. The Library Box, an innovation by librarian Jason Griffee, acts as a wireless hub for a contained, self-sufficient library and file exchange. Urban Librarians Unite has used them to provide free e-book downloads in the subway but other uses abound including publishing local authors, project exchange spaces, and game play.

There will also be an exploration of how to find free content and program around the Library Box as well as the opportunity to start your collection with the ULI Core Library of hundreds of rights free texts.

The Library Box was originally created by Jason Griffee, and you can find more information about the project at www.librarybox.us.

Presenters: Lauren Comito, Urban Librarians Unite
Christian Zabriskie, Urban Librarians Unite

Digital Literacy Training
Convention Center / Governor’s
Full Day 10:00 AM – 5:00 PM
This full day workshop consists of two sessions, one on the digital literacy curriculum and one on how to teach adult learners. It is open to both librarians and library support staff who interact with the public.

Presenter: Mary Anne Waltz, NYLA

NYLA Leadership & Management Academy
Human Resource Management
Convention Center / Whitney
9:00 AM – 4:00 PM
This program is offered as part of the NYLA L&MA. Details on the L&MA are available at nyla.org

Presenters: Doreen Woods, Buffalo & Erie County Public Library System
Jeaninne Doyle, Buffalo & Erie County Public Library System

Alumni Receptions
Take the opportunity to reconnect with your classmates!

Long Island Library Resource Council Reception
6:00 PM – 8:00 PM
Hard Rock Café, 333 Prospect Street

Syracuse University Alumni Reception
5:30 PM – 7:30 PM
Savor Restaurant, 24 Old Falls Street

Organizational Meetings
Wednesday, September 25
NYLA Council Meeting
11:00 AM – 4:00 PM
Convention Center / Schoellkopf

School Library System Association Meeting*
10:00 AM – 4:00 PM
Convention Center / Cataract

NY3Rs Meeting*
1:00 PM – 5:00 PM
Convention Center / Chairman’s

NYALS Meeting*
4:30 PM – 6:00 PM
Convention Center / Cataract

Conference Programmers Meeting
5:00 PM – 6:00 PM
Convention Center / Schoolkopf

YSS Board Meeting
5:30 PM – 10:00 PM

ASLS Board Meeting
7:00 PM – 10:00 PM

Convention Center / Olmstead

PLS Board Meeting
7:00 PM – 9:00 PM
Hard Rock Café, 333 Prospect Street

LAMS Board Meeting
8:00 PM – 10:00 PM
Convention Center / DeVeaux

RASS Board Meeting
8:00 PM – 10:00 PM
Convention Center / Whitney

SMART Board Meeting
7:00 PM – 10:00 PM
Convention Center / Hennepin

SSL Board Meeting
7:00 PM – 10:00 PM
Convention Center / Schoolkopf

Thursday, September 26
PULISO Meeting*
10:30 AM – 12:00 PM
Convention Center / Schoolkopf

Library School Deans Meeting*
11:00 AM – 12:00 PM
Convention Center / Chairman’s

Intellectual Freedom Committee Meeting
5:00 PM – 7:00 PM
Convention Center / Adams

Ethnic Services Roundtable Membership Meeting
6:15 PM – 7:30 PM
Pyung Taiki Restaurant, 420 Niagara St.

Friday, September 27
NYLA Treasurers Meeting
9:30 AM – 10:30 AM
Convention Center / Taylor

New York Black Librarian Caucus Meeting
5:30 PM – 6:30 PM
Convention Center / Porter

* Invitation Only Meetings.
**NYLA Annual Membership Meeting**
8:00 AM - 9:00 AM
Convention Center / Cascades Ballroom 1
Annual NYLA Membership meeting to review the business of the organization. Conducted in accordance with Robert's Rules of Order. Arthur Friedman, Ed.D, will serve as the NYLA Parliamentarian.

**Program Slot #1**
9:00 AM - 10:15 AM

**Sparking Open Access Publishing for Faculty**
Convention Center / Porter
Sponsor: ASLS
This panel will discuss open access publishing and how to encourage faculty to publish in open access journals.

**Self-motivation for Prison and Jail Librarians**
Convention Center / Tubman
Sponsor: CORT
Panel will present ways one-person library personnel can stay on top of their profession and organize their work for rewarding results inside sometimes bleak surroundings. Please bring some of your own self-motivating resources, stories, and ideas to share.

**What’s Your Library’s Reputation?**
Convention Center / Cascades Ballroom 2
Sponsor: LAMS
How is your library marketing itself? Is your library sending the right message to your community? Are you sending the wrong message and not realizing it? Learn how to create consistent and well thought out marketing messages and a reputation as a strong library.

**Self-Publishing: What It Is - What It Isn’t**
Convention Center / Governor’s
Sponsors: NYLA / ESRT
This presentation is geared towards equipping the librarian with the necessary tools to answer the question, “How do I publish my book?” This short, plain-spoken, program will give the librarian the knowledge and confidence to guide an author in the right direction to suit their publishing needs.

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**Thursday Trade Show Hours:**
10:00 AM - 5:00 PM

**Empire State Center for the Book / RASS Noted Author Luncheon**
12:00 PM - 1:30 PM
Convention Center / Cascades Ballroom 1
This is a ticketed event. See page 5 for details.

**Keynote Address:**
Alice Hoffman
1:30 PM - 3:00 PM
Convention Center / Cascades Ballroom 2
See page 4 for details.

**Trade Show Wine Tasting Reception**
3:00 PM - 4:00 PM
Join NYLA and our vendors on the trade show floor for a wine and cheese tasting! Wine samples will be available from Black Willow Winery. Purchase a bottle on site or have it shipped directly to your front door.

**Program Slot #2**
4:00 PM - 5:15 PM

**Sparking Internal Academic Library Advocacy**
Convention Center / Porter
Sponsor: ASLS
Network with fellow ASLS members at this unconference session that will focus on brainstorming ideas for advocacy within your library. Advocating to library directors can be daunting, but discussions during this session should provide new ideas. Membership meeting will follow. Come by for ideas, coffee, and cookies.

**Libraries Supporting Released Offenders and Families**
Convention Center / Tubman
Sponsor: CORT
Offenders are released into our communities everyday. Many are referred to the public library for “free” internet access, employment, and literacy programs. Hear from re-entry services providers, who work directly with ex-offenders, about what their needs are for themselves and their families.

**Trade Show Opening**
10:00 AM - 12:00 PM
This exciting annual showcase features the latest and greatest products and services available to the library community. This is your opportunity to give the vendors feedback on their products and let them know how to best meet your needs and those of your library. Exhibitor participation makes the conference affordable for attendees, so be sure to show your thanks by spending lots of time exploring the trade show floor!

**Thursday Trade Show Hours:**
10:00 AM - 5:00 PM
Disseminating Multicultural Works Through Self-Publishing
Convention Center / Governor’s
Sponsors: ESRT / REFORMA
A panel composed of self-published authors of ethnic literature and a professional in the publishing industry will share their experiences in self-publishing.
Track: Diverse & Special Populations
Speakers:
Tejas Desai, Queens Library
Ron Pramschufer, Self-Publishing Inc.

Digital Public Library of America (DPLA) – What Does it Mean for Libraries?
Convention Center / Cascades Ballroom 2
Sponsor: NY3Rs
Learn about DPLA’s steps toward the realization of a large-scale digital public library that will unlock a trove of historical and cultural data digitized, archived, and easily searchable thanks to rich metadata.
Track: Technology & Digital Information
Speaker: Amy Rudersdorf, Digital Public Library of America

Travel the Road to a Special Legislative District
Convention Center / Red Jacket
Sponsor: PLS
The Buffalo Erie County Public Library will be asking voters in Erie County to create one library district comprised of autonomous public libraries. Key personnel will discuss this ambitious effort.
Track: Administration & Leadership
Speakers:
Mary Jean Jakubowski, Buffalo Erie Public Library
Jack Connors, Buffalo Erie Public Library
Joy Testa Cinquino, Buffalo Erie Public Library
Libby Post, Communication Services

Enhancing Libraries for Children with Autism
Convention Center / Whitney
Sponsors: RLSP / SSL / YSS
Learn how to make your library more welcoming to individuals with autism. Find out how iPads, other technology, and innovative programming can help.
Track: Diverse & Special Populations
Speakers:
Marie Valuie, Summit Educational Resources
Andrea Brown, Summit Educational Resources

Get SMART with Mobile Websites
Convention Center / Omnstead
Sponsor: SMART
Learn about tools and complementary technologies that will help you and your staff, without advanced technical skills, create and easily maintain a professional, functional mobile site at little to no cost.
Track: Technology & Digital Information
Speaker: Karrie McLellan, East Greenbush Community Library

Reviving the Social Responsibilities Roundtable
Convention Center / Adams
Sponsor: SRRT
Join Fred Stoss for a discussion on bringing life back to the long dormant Social Responsibilities Roundtable.
Track: Meeting (Section Membership / Board / Leadership)
Speaker: Fred Stoss, University at Buffalo

Information, Technology, Imagination, Intelligence, and Teens
Convention Center / Delveaux
Sponsors: SSL / BIRT
Being hyper-connected and tech-savvy does not equate to being intelligent. We will introduce a recipe for empowering students to explore, answer questions, and think critically to build knowledge with technology.
Track: School & Youth Programs, Services, and Literacy
Speaker: Paige Jaeger, WSWHE BOCES

YSS Membership Meeting and Meet Adam Gidwitz
Convention Center / Cataract
Sponsor: YSS
Author Adam Gidwitz will tell a REALLY Grimm fairy tale, and then relate how imagination, and a little bit of reading, transformed him from a boy who never wrote into a writer.
Track: School & Youth Programs, Services, and Literacy
Speaker: Adam Gidwitz

Author! Author!
5:30 PM - 7:00 PM
This is a ticketed event, see page 5 for details.

Telling Tales with The Genesee Storytellers
5:30 PM - 7:00 PM
Convention Center / Governor’s
This is a ticketed event, see page 5 for details.

New Members Meet & Greet
6:00 PM – 7:30 PM
President’s Suite / Sheraton
Free event, open to all. Sponsored by the New Members Engagement Sub-committee (NMES)

What Do You Geek?
Presenter:
Patricia Finnerty, Pioneer Library System

I Could Tell You Stories: Am I a Librarian or Social Service Provider?
Presenters:
S. Michele Echols, Queens Library
Linda Bannerman-Martin, Queens Library

Assessing Little Free Libraries for Community Engagement
Presenters:
Amanda Albert, Syracuse University
Michelle Brown, Syracuse University
Chelsea Carroll, Syracuse University

Reimagining Space
Presenters:
Meredith Levine, Fayetteville Free Library
Stephanie Prato, Fayetteville Free Library

Gaming for Adults with Special Needs
Presenter:
Jennifer Husenitza, Liverpool Public Library

Healthy Libraries, Healthy Communities
Presenter:
Tina Winstead, South Central Regional Library Council

Life After Sandy
Presenter:
Kacper Jarecki, Queens Library

Compassion and Positivity as Service Desk Best Practices
Presenter:
Amanda B. Albert, Syracuse University/Fayetteville Free Library

2013 NYLA Pecha Kucha Presentations
Thursday, September 26, 12:00 PM - 1:30 PM
Convention Center / Trade Show Floor
Pecha Kucha is a presentation methodology in which 20 slides are shown for 20 seconds each (6 minutes, 40 seconds in total). It is an opportunity for several presenters to share information about a research problem, project, or study with many colleagues by developing a slide show presentation. Presenters may include printed materials or handouts, so long as the presentation remains under 6:40.
Curating Library Data, Big Data, Data Sets
Convention Center / Porter
Sponsor: ASLS
Collecting large amounts of complex data can help to assess your library’s services for purposes of advocacy. This session will discuss the basics of “Big Data” and “Data Science” including the data that can be collected, how it is stored, and how it can be used.
Track: Current Issues & Research
Speakers:
Jill Hurst-Wahl, Syracuse University
Erin Bartoli, Syracuse University

Canadian Government Information: Knowing Our Neighbors
Conpetition Center / Governor’s
Sponsor: GIRT
This program describes the Canadian government depository program and Canadian government information comparing it to U.S. government information.
Track: Current Issues & Research
Speaker:
Edward Herman, State University at Buffalo, Lockwood Library

Creating a Thriving 21st Century Library
Conpetition Center / Schoellkopf
Sponsor: LAMS
This popular program returns with twenty-one more new examples of library innovations including customer service, facilities, technology, and more. LAMS Membership Meeting at the beginning of the program. Refreshments will be served.
Track: Administration & Leadership
Speakers:
Kimberly Bolan, Kimberly Bolan and Associates
Rob Cullin, Evanced Solutions

Expand your Local Network!
Conpetition Center / Whitney
Sponsor: NMES
Learn how to network with fellow librarians to achieve joint goals, brainstorm, and have fun.
Track: Current Issues & Research
Speakers:
Tatiana Bryant, The Desk Set
Sarah Murphy, The Desk Set
Patti McCall, University of Central Florida

Legal Issues for Public and Association Libraries
Conpetition Center / Red Jacket
Sponsor: PLS
This is a continuation of the PLS “Legal Issues” series. Library law experts, Ellen Bach and Robert Schofield, will continue to develop our lay knowledge of the law.
Track: Administration & Leadership
Speakers:
Ellen Bach, Whitman, Osterman and Hanna
Robert Schofield, Whitman, Osterman and Hanna

Innovative Reference Services
Conpetition Center / Olmstead
Sponsor: RASS
This workshop will explore taking a proactive approach to reference by creating innovative service models including: roving reference, reference outreach with local businesses and community groups, “rent a librarian”, and interactive help desks.
Track: User Services
Speakers:
Monica Kuryla, Fayetteville Free Library
Michael Maziekien, Rockaway Township Free Public Library
Shanette Burns, New York Public Library

Promoting Library Services Through Hispanic Media
Conpetition Center / Hennepin
Sponsors: REFORMA / ESRT
In order to more effectively reach out to their Hispanic customers, many libraries are now working closely with Spanish language media outlets to get the word out to this community. A panel of library professionals and communications media representatives will share their experiences and ideas on reaching the Hispanic community through various media outlets.
Track: Diverse & Special Populations
Speakers:
Zoria Boffi, Queens Library
Javier Castillo, QueensLatino.com
Miguel Santos, National Grid

IT Security for Librarians - Rudi Weiss Lecture
Conpetition Center / Cataarct
Sponsors: SMART / ASLS
Learn ways to be more secure, how to stay safe online and secure your browser, PC, and other devices used daily and tackle some common security myths as well as network security.
Track: Technology & Digital Information
Speaker:
Blake Carver, New York Power Authority Niagara Project

Family Literacy Night for the Community
Conpetition Center / Cascades Ballroom 1
Sponsor: SSL
Learn to plan, fund, market, and execute a reading event that community members of all ages will rave about!
Track: School & Youth Programs, Services, and Literacy
Speakers:
Kristina Pierce, Arcade Elementary School
Maria Muhlbauer, Pioneer Middle School
Stephanie Kosmerl, Pioneer High School
Elizabeth Brisky, Delevan Elementary School

Friday Trade Show Exploration Time
9:30 AM - 11:00 AM
Conpetition Center / Exhibit Hall
Take in another opportunity to stroll around the trade show. Visit the vendors you may have missed on Thursday.
Friday Trade Show Hours: 9:00 AM – 12:00 PM

Moving Friends’ Records to Cloud Storage
Conpetition Center / DeVeaux
Sponsor: EPR
Turnover in officers and bulging file cabinets are reasons to consider an online backup service for archival membership and financial records. This basic overview will focus on considerations for selecting a service, what costs are involved, and the security of your files.
Track: Technology & Digital Information
Speaker:
Polly-Alida Farrington, PA Farrington Associates

Sparking a New Life for Refugees
Conpetition Center / Hennepin
Sponsors: ESRT / REFORMA
Experts will present their experiences working with immigrants and refugees in Utica, NY, and the impact on the community services and revitalization, from 1979 to the present.
Track: Diverse & Special Populations
Speakers:
Darby O’Brien, Utica Public Library
Kevin Marken, Mohawk Valley Resource Center for Refugees

Same Information: Whole New Look
Conpetition Center / Governor’s
Sponsors: GIRT / BIRT
Help your patrons and students get the information they need on the Federal Government using Ben’s Guide to U.S. Government for Kids. Give them the latest congressional details with Congress.gov. Enjoy learning how these two updated web resources can help your patrons get the primary resources they need and deserve in a whole new way.
Track: Current Issues & Research
Speakers:
Rosemary LaSala, St. John’s University, Rittenberg Law Library
Astrid Emel, St. John’s University, Rittenberg Law Library

You’re Reading WHAT?!?!
Conpetition Center / Whitney
Sponsor: IFRU
A discussion of banned and challenged books along with some inspiring films to match.
Track: School & Youth Programs, Services, and Literacy
Speaker:
Michael O’Neill, National Coalition Against Censorship

Everything You Wanted to Know About the Open Meetings and Freedom of Information Laws… But Were Afraid to Ask
Conpetition Center / Olmstead
Sponsor: LTA of NYS
An overview of the Open Meetings and Freedom of Information Laws will be offered, with emphasis on issues pertaining to libraries and boards of trustees.
Track: Administration & Leadership
Speaker:
Robert Freeman, NYS Committee on Open Government
Beyond the Book Sale
Convention Center / DeVeaux
Sponsor: EFR
Involve your friends and community by copying these unique projects! Volunteers can: “adopt-a-shelf” to keep library materials in order and looking fresh, raise funds with a walk between two branch libraries, and spruce up the children’s area.
Track: Administration & Leadership
Speaker:
Cindy Costa, Wadsworth Library
Ann Ryan, Friends of the Irondequoit Public Library
Deb Leary, Rochester Public Library/Arnett Branch

Making Your Own Leadership Opportunities
Convention Center / Whitney
Sponsor: LAMS
How to create an opportunity for leadership... spark it yourself! With speakers representing two types of libraries, librarians will learn how to create opportunities for themselves to become leaders, even if they are not in charge!
Track: Administration & Leadership
Speaker:
Lauren Comito, Queens Library
Sue Kowalski, Pine Grove Middle School Library

“Creating the Future”: A 2020 Vision Update
Convention Center / Cataract
Track: Administration & Leadership
Speaker:
Don Sinton, Stepping Stones Learning Center

Program Slot #5
2:15 PM - 3:30 PM
Emerging Tech Trends in Libraries
Convention Center / Red Jacket
Sponsors: SMART / ASLS
Back by popular demand, join technology experts from academic and public backgrounds in a conversation about emerging technologies and trends in libraries.
Track: Technology & Digital Information
Speaker:
Tor Loney, University at Albany
Alison Glass, Syracuse University
Leah Kraus, Fayetteville Free Library
Janica Rogers, SUNY Potsdam

Create Active Learning Centers Anywhere
Convention Center / Schoolkopf
Sponsor: SMART
Learn how to create an enticing environment that supports creative play and learning opportunities for children of all ages, regardless of space or budget constraints.
Track: School & Youth Programs, Services, and Literacy
Speaker:
Amanda Ellington, Lexington Branch Library, St. Mary’s County

Friday Luncheons
12:30 PM - 2:00 PM
Empire Friends Luncheon
Convention Center / Castellani Art Museum at the Falls

LAMS Luncheon: FEAR, the New F Word
Convention Center / Cascades Ballroom 2

YSS ESA Award Luncheon
Convention Center / Cascades Ballroom 1

These are all ticketed events; see page 5 for details.
Program Slot #6
3:45 PM - 5:00 PM

**Reaching Out to Younger Volunteer Friends**
Convention Center / DeVeaux
Sponsors: EFR / PLS
Join EFR for a short membership meeting, including the announcement of the Dan Casey Award, followed immediately by our program. Who will follow the Boomers to help the library in 10 years? Attracting younger adults to work on Friends initiatives might mean changing meeting times, maintaining a “family-friendly” environment, offering short-term jobs, and flexible training schedules.

**Track:** Administration & Leadership

**Speakers:**
- Susan Klick, Friends of the Scottsville Free Library
- Stephanie Heywood, Friends of the Mendon Public Library
- Rebekkah Smith Aldrich, Mid-Hudson Library System

**The ABCDs of ESOL**
Convention Center / Hennepin
Sponsors: ESRT / REFORMA / CORT
Taking ESOL classes to the next level. A panel of professionals will talk about their experiences conducting ESOL classes in their libraries.

**Track:** Diverse & Special Populations

**Speakers:**
- Beth Donovan, Mastics-Moriches-Shirley Community Library
- Carmen Navarro-Gao, Mastics-Moriches-Shirley Community Library
- Steven Mahoney, New York Public Library

**New York’s Early Literacy Plan and You**
Convention Center / Governor’s
Sponsors: NYSED-NYSL / PULISDO
Findings and recommendations for the implementation of the New York State Early Literacy Plan.

**Track:** School & Youth Programs, Services, and Literacy

**Speakers:**
- Karen Balsen, NYSED-NYSL, DLD
- Elaine Meyers, Early Literacy Consultant

**PLS Annual Meeting, Awards, and Table Talks**
Convention Center / Cascades Ballroom 2
Sponsor: PLS
Annual meeting, awards, and “round-the-table talk” on topics such as policies, e-content, evaluating and hiring directors, problem patrons, and advances in technology.

**Track:** User Services

**Speaker:**
- Kathy Naftaly, PLS President

**Malcolm Hill Lecture - Libraries and Their Role in New York State Travel and Tourism**
Convention Center / Catawba
Sponsor: PULISDO
Libraries are an increasingly important contributor to the travel and tourism industry in the Empire State. Please join us for a fascinating discussion of the important connections between libraries and tourism—from libraries as sophisticated research centers for travel planners, to the relationship between genealogy and travel and tourism patterns, to libraries as primary and secondary tourism destinations in their own right. Bring along your own experiences as librarians and library staff, and as travelers, to add to the discussion.

**Track:** Administration & Leadership

**Speaker:**
- John Percy, Niagara Tourism and Convention Corporation

**Rural Libraries “Table Talks”**
Convention Center / Cascades Ballroom 1
Sponsor: RLRT
Join RLRT for “Table Talks” small group discussions about simple, creative programs, advocacy, promotion, and collaboration. Hear ideas and tips that can work even for the smallest libraries. Bring your ideas and share.

**Track:** Administration & Leadership

**Speakers:**
- Angela Gonzalez, Penn Yan Public Library
- Sarah Creveling, Penn Yan Public Library

**Spark Your Advocacy to Ignite Support**
Convention Center / Olinstead
Sponsor: SSL
Fallout from tax cap legislation is wreaking havoc in library staffing, but school librarians are an incredibly cost-effective, well-managed, collective resource. Do we know how to communicate that to our communities? Learn how a librarian and a foreign language teacher advocate for their thriving programs.

**Track:** School & Youth Programs, Services, and Literacy

**Speakers:**
- Tara Thibault-Edmonds, Rondout Central School District
- Diana Zuckerman, Rondout Central School District

**Inaugural Banquet and Awards Ceremony**
7:00 PM - 9:00 PM
Convention Center / Cascades Ballroom 1
This is a ticketed event, see page 4 for details.

**ULU Masquerade Party**
9:00 PM
Legends Bar, 240 1st Street
Proceeds to benefit NYLA’s Disaster Relief Fund.

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**Spotlight Session**
Friday, September 27
9:45 AM – 10:30 AM
Spotlight Sessions are presented by exhibitors at the NYLA Trade Show, in order to provide more in-depth information about their products or services.

**...And Action! PBS Connects at the Library**
Convention Center / Adams
Preview award-winning PBS programming. From American Experience to NOVA, Downton Abbey to Between the Lions, we’ll showcase our lineup and resources supporting curriculum for school libraries, community events in the public library, and engagement for all patrons. Door prizes too!

**Speaker:**
- Martha Girard, PBS Educational Media
Libraries and Literacy Coalitions: Essential Partners
Convention Center / DeVeaux
Sponsor: RLRT
Learn how libraries collaborate with the Madison County Literacy Coalition. Over 60 county wide groups provide literacy services of all types: adult, early childhood, family, financial, digital, and health literacy.
Track: Current Issues & Research
Speakers:
Jay Dunn, Madison County Literacy Coalition
Betsy Kennedy, Cazenovia Public Library

Empire State IFC Masters Common Core
Convention Center / Cataract
Sponsors: SLSA / SLL / SED
Learn how to use Empire State IFC Benchmark Assessments to implement Common Core Standards to increase student learning consistency and career and college readiness.
Track: School & Youth Programs, Services, and Literacy
Speakers:
Melissa Jacobs Israel, NYC School Library System
Leanne Ellis, NYC School Library System
Jennifer Henry, School Librarian

From Maps to Apps
Convention Center / Schoellkopf
Sponsors: SMART / RASS
Learn about the use and implementation of geo-based services (e.g., digital mapping tools) and how these tools change the ways we interact with information and place.
Track: Technology & Digital Information
Speaker: April Younglove, Rochester Institute of Technology

Convention Center / Red Jacket
Sponsor: LAMS
Publishers have been finding books for libraries to buy for many years. Today, many large publishers refuse to sell and yet there are many undiscovered gems in the growing millions of ebook titles published each year. Join us to learn how we can discover good ones for our patrons.
Track: Technology & Digital Information
Speakers:
Amy Edelman, IndieReader.com
Chris Herpers, Overdrive Collection Development Manager
Richard Naylor, Town of Colonie Library

Speed Mentoring!
Convention Center / Cascades Ballroom 1
Sponsor: NMES
Speed mentoring where students can sign up for 15 minute sessions each with 1 mentor and then they rotate sort of like speed dating. Each mentor would see 5 students.
Track: Core Knowledge & Career Development
Speakers:
Patti McCall, University of Central Florida
Alison Hemero, Howland Public Library
Nancy Howe, Baldwinsville Public Library
Bacilio Mendez II, ACT UP/DAWG
Sara Dallas, Southern Adirondack Library System

RASSberries and Cream: Featuring the Best of Reference
Convention Center / Red Jacket
Sponsor: RASS
Join RASS leaders for a dynamic discussion on taking reference out from behind the desk, roving reference, and expanding your service model towards a more pro-active approach. Also explored will be ways to take reference on the road, partnering with community businesses, local events, and outreach. Membership meeting to follow. Coffee and desserts will be served.
Track: User Services
Speakers:
Monica Kuryla, Fayetteville Free Library
Kacper Jarecki, Queens Library
Michel Echols, Queens Library
Tamara Michel, Community Health Coordinator
Shaunette Burns, New York Public Library

New York Heritage Online For You
Convention Center / Schoellkopf
Sponsors: SMART / GIRT
Learn about how the cooperative New York Heritage Program is run to create a digital repository devoted to the state's history and how its participating libraries have benefited.
Track: Technology & Digital Information
Speakers:
Karien Chase, Western New York Library Resources Council
Claire Enkosky, Central New York Library Resources Council
**NYLA-SSL Membership Forum**
Convention Center / Cataract
Sponsor: SSL
This forum will include a meeting for all current and potential members. We will discuss, make decisions, and plan how we can maximize the talents of our innovative members.
Track: User Services

*Speakers:*
Sue Kowalski, Pine Grove Middle School Library
Karen Sperrazza, NYLA-SSL

**New Library Disaster Responses**
Convention Center / Porter
Sponsor: ULU
Traditionally, libraries have responded to extreme weather and devastation by looking to how they can protect and preserve their buildings and collections. Increasingly, however, libraries are putting themselves on the front lines of disaster responses and focusing their energies on how to serve the immediate and critical needs of their public at times of crisis. Join this panel of first responder librarians as they share their wisdom and perspective on providing service in communities which have been wiped out.
Track: Administration & Leadership

*Speakers:*
Sharon Anderson, Queens Library
Catherine Caiazzo, Schoharie Free Library
Lauren Comito, Urban Librarians Unite
Christian Zabriskie, Urban Librarians Unite

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**NYLA Award Winners**
Join us at the NYLA Inaugural Celebration and Awards Ceremony on Friday, September 27 at 7:00 pm as we congratulate the following award winners:

**2013 Outstanding Advocate of Libraries Award**
Joseph Eisner, Plainview-Old Bethpage Public Library

**2013 Outstanding Service to Libraries Award**
All library staff who help their communities during times of crisis.

**Mary Bobinski Innovative Public Library Director Award**
Judith Wines, Altamont Free Library

**2013 Shubert Award**
Southworth Library Learning Commons (SUNY Canton)

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**NYLA Dewey Fellows**
Dewey Fellowships are awarded to three NYLA members, selected by designated Section, to attend the NYLA Annual Conference. Sponsored by the Lake Placid Foundation.

Margaret Gibson – representing RASS
Jill Leinung – representing SSL
Lisa Wemett – representing YSS
Attend the university that creates leaders of the information age.

- Ranked one of the best graduate information schools in the country by U.S. News and World Report
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## Thursday 9/26/2013

### 8:00 AM - 9:00 AM
- **NYLA Annual Membership Meeting**  
  - NYLA  
  - Convention Center / Cascades Ballroom 1

### Program Slot #1  9:00 AM - 10:15 AM
- **Sparking Open Access Publishing for Faculty**  
  - ASLS  
  - Convention Center / Porter
- **Self-motivation for Prison and Jail Librarians**  
  - CORT  
  - Convention Center / Tubman
- **What's Your Library's Reputation?**  
  - LAMS  
  - Convention Center / Cascades Ballroom 2
- **Self-Publishing: What It Is - What It Isn't**  
  - NYLA/ESRT  
  - Convention Center / Governor's
- **The Human Library - Real Books and Conversation**  
  - PLS/RLSP  
  - Convention Center / Red Jacket
- **The Future of Reference Collections**  
  - RASS  
  - Convention Center / Olmstead
- **Just Imagine! Libraries Welcoming Everyone!**  
  - RLSP  
  - Convention Center / Taylor
- **Create a School Library Writing Center**  
  - SSL  
  - Convention Center / DeVeaux
- **YOUmedia: Cypher @ Teen Central**  
  - YSS  
  - Convention Center / Cataract

### 10:00 AM - 12:00 PM
- **Tradeshow Opening**  
  - NYLA  
  - Convention Center / Exhibit Hall

### 12:00 PM - 1:30 PM
- **Center for the Book / RASS Noted Author Luncheon**  
  - CFTB/RASS  
  - Convention Center / Cascades Ballroom 1

### 1:30 PM - 3:00 PM
- **Keynote Address: Alice Hoffmann**  
  - NYLA  
  - Convention Center / Cascades Ballroom 2

### 3:00 PM - 4:00 PM
- **Tradeshow Wine & Cheese Reception**  
  - NYLA  
  - Convention Center / Exhibit Hall

### Program Slot #2  4:00 PM - 5:15 PM
- **Sparking Internal Academic Library Advocacy**  
  - ASLS  
  - Convention Center / Porter
- **Libraries Supporting Released Offenders and Families**  
  - CORT  
  - Convention Center / Tubman
- **Disseminating Multicultural Works Through Self-Publishing**  
  - ESRT/REFORMA  
  - Convention Center / Governor's
- **Digital Public Library of America (DPLA) – What Does it Mean for Libraries?**  
  - NY3Rs  
  - Convention Center / Cascades Ballroom 2
- **Travel the Road to a Special Legislative District**  
  - PLS/SSL/YSS  
  - Convention Center / Red Jacket
- **Enhancing Libraries for Children with Autism**  
  - SMART  
  - Convention Center / Olmstead
- **Get SMART with Mobile Websites**  
  - SRRT  
  - Convention Center / Adams
- **Reviving the Social Responsibility Roundtable**  
  - SSL/BIRT  
  - Convention Center / DeVeaux
- **YSS Membership Meeting and Meet Adam Gidwitz**  
  - YSS  
  - Convention Center / Cataract

### 5:30 PM - 7:00 PM
- **Author! Author!**  
  - PLS  
  - Top of the Falls
- **Telling Tales with The Genesee Storytellers**  
  - YSS  
  - Convention Center / Governor's

## Friday 9/27/2013

### Program Slot #3  8:00 AM - 9:15 AM
- **Curating Library Data, Big Data, Data Sets**  
  - ASLS  
  - Convention Center / Porter
- **Canadian Government Information: Knowing Our Neighbors**  
  - GIRT  
  - Convention Center / Governor's
- **Creating a Thriving 21st Century Library**  
  - LAMS  
  - Convention Center / Schoellkopf
- **Expand your Local Network!**  
  - NMES  
  - Convention Center / Whitney
- **Legal Issues for Public and Association Libraries**  
  - PLS  
  - Convention Center / Red Jacket
- **Innovative Reference Services**  
  - RASS  
  - Convention Center / Olmstead
- **Promoting Library Services Through Hispanic Media**  
  - REFORMA/ESRT  
  - Convention Center / Hennepin
- **IT Security for Librarians - Rudi Weiss Lecture**  
  - SMART/ASLS  
  - Convention Center / Cataract
- **Family Literacy Night for the Community**  
  - SSL  
  - Convention Center / Cascades Ballroom 1

### 9:30 AM - 11:00 AM
- **Tradeshow Exploration Time**  
  - NYLA  
  - Convention Center / Exhibit Hall

### Program Slot #4  11:00 AM - 12:15 PM
- **Moving Friends' Records to Cloud Storage**  
  - EFR  
  - Convention Center / DeVeaux
- **Sparking a New Life for Refugees**  
  - ESRT/REFORMA  
  - Convention Center / Hennepin
- **Same Information: Whole New Look**  
  - GIRT/BIRT  
  - Convention Center / Governor's
- **You're Reading WHAT?!?!**  
  - IFRT  
  - Convention Center / Whitney
Programs by Time

12:30 PM - 2:00 PM Luncheons

Program Slot #5  2:15 PM - 3:30 PM
Maker Spaces Spark Up Libraries
Beyond the Book Sale
Making Your Own Leadership Opportunities
"Creating the Future": A 2020 Vision Update
Get the Most for Your Money
Americans with Disabilities Act and Libraries
HS2College, What's Its Role?

Program Slot #5 & #6  2:15 PM - 5:00 PM
Emerging Tech Trends in Libraries
Create Active Learning Centers Anywhere

Program Slot #6  3:45 PM - 5:00 PM
Reaching Out to Younger Volunteer Friends
The ABCDs of ESOL
New York's Early Literacy Plan and You
PLS Annual Meeting, Awards and Table Talks
Malcolm Hill Lecture - Libraries and New York State Tourism
Rural Libraries 'Table Talks’
Spark Your Advocacy to Ignite Support

7:00 PM - 9:00 PM Inaugural Banquet and Awards Ceremony

9:00 PM ULU Masquerade Fundraiser

Saturday 9/28/2013

8:00 AM - 9:30 AM NYLA-ALA Breakfast with Barbara

Program Slot #7  9:30 AM - 10:45 AM
Sparking Imagination Through Special Libraries
Selecting Not to Censor
Librarians as Political Animals
Writing for the Web
Libraries and Literacy Coalitions Essential Partners
Empire State IFC Masters Common Core
From Maps to Apps

Program Slot #7 & #8  9:30 AM - 12:15 PM
YSS Table Talks

Program Slot #8  11:00 AM - 12:15 PM
EBook Discovery, Finding Patrons Good eBook Reads
Speed Mentoring!
RASSberries and Cream: Featuring the Best of Reference
New York Heritage Online For You
NYLA-SSL Membership Forum
New Library Disaster Responses
Academic and Special Libraries Section (ASLS)

Sparkling Open Access Publishing for Faculty
Thursday 9:00 AM-10:15 AM Convention Center/Porter

Sparkling Internal Academic Library Advocacy
Thursday 4:00 PM-5:15 PM Convention Center/Porter

Curating Library Data, Big Data, Data Sets
Friday 8:00 AM-9:15 AM Convention Center/Porter

Maker Spaces Spark Up Libraries
Friday 2:15 PM-3:30 PM Convention Center/Porter

Sparking Imagination Through Special Libraries
Saturday 9:30 AM-10:45 AM Convention Center/Porter

Correctional Outreach Resource Team (CORT)

Self-motivation for Prison and Jail Librarians
Thursday 9:00 AM-10:15 AM Convention Center/Tubman

Libraries Supporting Released Offenders and Families
Thursday 4:00 PM-5:15 PM Convention Center/Tubman

Intellectual Freedom Roundtable (IFRT)

You’re Reading WHAT?!!
Friday 11:00 AM-12:15 PM Convention Center/Whitney

Selecting Not to Censor
Saturday 9:30 AM-10:45 AM Convention Center/Whitney

Library Administration and Management Section (LAMS)

What’s Your Library’s Reputation?
Thursday 9:00 AM-10:15 AM Convention Center/Cascades Ballroom 2

Creating a Thriving 21st Century Library
Friday 8:00 AM-9:15 AM Convention Center/Schoellkopf

Making Your Own Leadership Opportunities
Friday 2:15 PM-3:30 PM Convention Center/Whitney

Librarians as Political Animals
Saturday 9:30 AM-10:45 AM Convention Center/Red Jacket

EBook Discovery, Finding Patrons Good eBook Reads
Saturday 11:00 AM-12:15 PM Convention Center/Red Jacket

Library Trustee Association of NYS (LTA)

Everything About Open Meetings
Friday 11:00 AM-12:15 PM Convention Center/Olminstead

New Member Engagement Subcommittee (NMES)

Expand your Local Network!
Friday 8:00 AM-9:15 AM Convention Center/Whitney

Speed Mentoring!
Saturday 11:00 AM-12:15 PM Convention Center/Cascades Ballroom 1

NY3Rs

Digital Public Library of America (DPLA) – What Does it Mean for Libraries?
Thursday 4:00 PM-5:15 PM Convention Center/Cascades Ballroom 2

NYLA

Self-Publishing: What it is-What it isn’t
Thursday 8:00 AM-9:15 AM Convention Center/Governor’s

NYSED-NYSL

“Creating the Future”: A 2020 Vision Update
Friday 2:15 PM-3:30 PM Convention Center/Cataract

New York’s Early Literacy Plan and You
Friday 3:45 PM-5:00 PM Convention Center/Governor’s
Roundtable on Library Service to Special Populations (RLSP)

Just Imagine! Libraries Welcoming Everyone! Thursday 9:00 AM-10:15 AM  Convention Center/Taylor

Enhancing Libraries for Children with Autism Thursday 4:00 PM-5:15 PM  Convention Center/Whitney

Americans with Disabilities Act and Libraries Friday 2:15 PM-3:30 PM  Convention Center/Hennepin

School Library System Association (SLSA)

Empire State IFC Masters Common Core Saturday 9:30 AM-10:45 AM Convention Center/Cataract

Section on Management of Information Resources & Technology (SMART)

Get SMART with Mobile Websites Thursday 4:00 PM-5:15 PM  Convention Center/Olmstead

IT Security for Librarians-Rudi Weiss Lecture Friday 8:00 AM-9:15 AM  Convention Center/Cataract

SMART Flash Talks & Membership Meeting Friday 11:00 AM-12:15 PM  Convention Center/Cataract

Emerging Tech Trends in Libraries
Friday 2:15 PM-5:00 PM  Convention Center/Red Jacket

From Maps to Apps Saturday 9:30 AM-10:45 AM  Convention Center/Schoellkopf

New York Heritage Online For You Saturday 11:00 AM-12:15 PM  Convention Center/Schoellkopf

SRRT

Reviving the Social Responsibility Roundtable Thursday 4:00 PM-5:15 PM  Convention Center/Adams

Section of School Librarians (SSL)

Create a School Library Writing Center Thursday 9:00 AM-10:15 AM  Convention Center/DeVeaux

Information, Technology, Imagination, Intelligence and Teens Thursday 4:00 PM-5:15 PM  Convention Center/DeVeaux

Family Literacy Night for the Community Friday 8:00 AM-9:15 AM  Convention Center/Cascades Ballroom 1

HS2College, What’s IL’s Role? Friday 2:15 PM-3:30 PM  Convention Center/Governor’s

Spark Your Advocacy to Ignite Support Friday 3:45 PM-5:00 PM  Convention Center/Olmstead

NYLA-SSL Membership Forum Saturday 11:00 AM-12:15 PM  Convention Center/Cataract

Urban Librarians Unite (ULU)

New Library Disaster Responses Saturday 11:00 AM-12:15 PM  Convention Center/Porter

Youth Service Section (YSS)

YOUmedia: Cypher @ Teen Central Thursday 9:00 AM-10:15 AM  Convention Center/Cataract

YSS Membership Meeting and Meet Adam Gidwitz Thursday 4:00 PM-5:15 PM  Convention Center/Cataract

Management and Activity Ideas for Storytimes Friday 11:00 AM-12:15 PM  Convention Center/Porter

Create Active Learning Centers Anywhere Friday 2:15 PM-5:00 PM  Convention Center/Schoellkopf

YSS Table Talks Saturday 9:30 AM-12:15 PM  Convention Center/Cascades Ballroom 2

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Exhibit Fast Passes
People who want to see the exhibits without registering for the conference must purchase an exhibit fast pass at the conference registration desk. Daily exhibit fast passes cost $10. Passes may be used to enter the exhibit hall only during exhibit hours.

Future NYLA Annual Conferences
2014 – November 5 - 8, Saratoga Springs, NY
2015 – October 21 – 24, Lake Placid, NY – Celebrating Our 125th Anniversary

Internet Café
An Internet Café will be available to allow conference participants to access the web. The Internet Café is located in the Convention Center / Business Center.

Local Information
The Niagara Falls Convention and Visitors Bureau has provided information on local restaurants and attractions, available near the Adams Room in the Convention Center. Additionally a listing of local restaurants can be found on page XX.

Message Board
A message board will be located near the NYLA Conference Registration Desk and used by NYLA staff to notify conference participants of schedule and meeting room changes. Conference participants may also post messages.

NYLA Membership Application
Are you a NYLA member? A personal NYLA membership application is available online at nyla.org. If you are not a member, join now to take advantage of NYLA membership benefits throughout the year.

Observers at Meetings
NYLA welcomes observers at committee and board meetings. Please: (1) notify the committee or board chair in advance that you plan to attend, (2) keep in mind the obligations of the committee or board to transact NYLA business, and (3) be aware that space restrictions may limit the accommodations of observers. Conference registration is required.

Safety Tips
Do:
• Keep a list at home of the credit cards and identification you plan to take with you. It will be hard to count on your memory if these items are lost.
• Carry with you the name, address, and telephone number of an individual to contact in case of an emergency.
• Be sure to carry a card describing any medical difficulties.
• Take as little cash as possible. Carry traveler’s checks and credit cards to cover your expenses.
• If you plan on traveling into Canada before, during, or after the conference, make sure you have your passport or enhanced driver’s license with you.

Do Not:
• Display large amounts of cash when paying for taxis, tips, etc.
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• Wear your name badge on the street.

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“Tax deductions for educational expenses,” Treasury regulation #1.162.5, permits an income tax deduction for educational expenses (registration fees and cost of travel, meals and lodging undertaken to (1) maintain or improve skills required in one’s employment or other trade or business or (2) meet express requirements of employment, job status or rate of compensation.

If you are employed by a not-for-profit organization and wish to have your room tax waived, payment must be made by the institution’s check or credit card claiming tax-exempt status and a copy of the organization’s tax exempt form must be presented to your hotel prior to or upon check-in.
NYLA Annual Membership Meeting & Parliamentary Procedure

**Thursday, September 26, 2013**

**8:00 AM – 9:00 AM**

Convention Center / Cascades Ballroom 1

When addressing the Chair, the person desiring recognition will go to the microphone and, when recognized, state name and library first.

**Motions:**
All main motions and amendments shall be signed by the mover and seconder and presented to the Chair in writing.

**Resolutions:**
All resolutions must be submitted to the conference registration desk by 4:30 PM on Wednesday, November 7, 2013, so that they can be ready for distribution at the meeting.

**Debate:**
Debate shall be limited to three minutes for each speaker; no speaker may have the floor on the same question until all who wish to speak have spoken.

**Rules:**
By general consent, if there are no objections, these rules shall govern. Any rule may be suspended by a two-thirds vote.

**Agenda:**
After adoption of the rules, the meeting will adopt the agenda as presented by the Chair at the beginning of the meeting. If new topics are later proposed, they will be considered if time permits, by consent of a two-thirds vote after the agreed-upon agenda has been completed.

**Quorum:**
One hundred personal members shall constitute a quorum.

**Parliamentary Procedure Definitions**
- **Main Motion:** Proposal for action or expression of certain views.
- **Subsidiary Motion:** Motion to modify or delay action on the main motion.
- **Amend or modify by striking, inserting or adding language at the end of line; or substituting.**
- **Refer to committee for information, appropriate recommendations and/or implementation of recommendations.**
- **Postpone to a certain time.**
- **Defer further consideration of the main question until a definitely stated time.**

**When to Use Motions**
- To introduce business: move to main motion
- To approve action: move to accept, adopt or ratify
- To modify or change: move to amend or refer to a committee
- To defer action: move to postpone to a definite time, refer to a committee or lay on table
- To limit discussion: move to limit debate
- To stop discussion: move the previous question
- To determine correctness of an announced vote; move for division of assembly
- To suppress a question: object to consideration, move to postpone indefinitely or lay on table
- To object to decision of Chair: move an appeal from the decision
- To make a request: call for point of information, rise to parliamentary inquiry or raise question of privileges
- To consider a second time: make move to take from the table, reconsider or rescind
- To repeal action move to rescind

**REFERENCE:**
NYLA Parliamentarian: Arthur Friedman, Ed. D.
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  Booth #419
- **PLS**
  Public Libraries Section
  Booth #415
- **RASS**
  Reference & Adult Services Section
  Booth #421
- **SCLA**
  Suffolk County Library Association
  Booth #413

**SMART**
Section on Management of Information Resources and Technology
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**SSL**
Section of School Librarians
Booth #425

**YSS**
Youth Services Section
Booth #427

**Roundtables:**
- **EFRT**
  Empire Friends Roundtable
  Booth #132
- **ESRT**
  Ethnic Services Roundtable
  Booth #329
NYLA Conference Maps

Convention Center

Trade Show

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Use this chart to create your own personal itinerary of events for the 2013 NYLA Conference. Fill in the program you wish to attend during each of the program slots.

### Wednesday, September 25

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:00 AM – 5:00 PM</td>
<td>Full Day Continuing Education Programs</td>
</tr>
<tr>
<td>10:00 AM – 1:00 PM</td>
<td>Morning Session</td>
</tr>
<tr>
<td>2:00 PM – 5:00 PM</td>
<td>Afternoon Session</td>
</tr>
</tbody>
</table>

### Thursday, September 26

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 AM – 9:15 AM</td>
<td>NYLA Network Breakfast/Membership Meeting (registration required)</td>
</tr>
<tr>
<td>9:00 AM – 10:15 AM</td>
<td>Program Slot #1</td>
</tr>
<tr>
<td>10:00 AM – 12:00 PM</td>
<td>Trade Show Opening</td>
</tr>
<tr>
<td>12:00 PM – 1:30 PM</td>
<td>Center for the Book / RASS Luncheon (registration required) Pecha Kucha Presentation</td>
</tr>
<tr>
<td>1:30 PM – 3:00 PM</td>
<td>Keynote Address</td>
</tr>
<tr>
<td>3:00 PM – 4:00 PM</td>
<td>Trade Show Wine Tasting Reception</td>
</tr>
<tr>
<td>4:00 PM – 5:15 PM</td>
<td>Program Slot #2</td>
</tr>
<tr>
<td>6:00 PM – 7:30 PM</td>
<td>PLS Author! Author! - YSS Telling Tales (registration required)</td>
</tr>
<tr>
<td>8:00 PM – 10:00 PM</td>
<td>NYLA Scholarship Fund Benefit (registration required)</td>
</tr>
</tbody>
</table>

### Friday, September 27

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 AM – 9:15 AM</td>
<td>Program Slot #3</td>
</tr>
<tr>
<td>9:30 AM – 11:00 AM</td>
<td>Exclusive Trade Show Time - Exhibitor Spotlight Sessions</td>
</tr>
<tr>
<td>11:00 AM – 12:15 PM</td>
<td>Program Slot #4</td>
</tr>
<tr>
<td>12:30 PM – 2:00 PM</td>
<td>EFR/LAMS/YSS Luncheons (registration required)</td>
</tr>
<tr>
<td>2:15 PM – 3:30 PM</td>
<td>Program Slot #5</td>
</tr>
<tr>
<td>3:45 PM – 5:00 PM</td>
<td>Program Slot #6</td>
</tr>
<tr>
<td>7:00 PM – 9:00 PM</td>
<td>NYLA Inaugural Celebration &amp; Awards Banquet (registration required)</td>
</tr>
</tbody>
</table>

### Saturday, September 28

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 AM – 9:30 AM</td>
<td>ALA Breakfast with Barbara Stripling (registration required)</td>
</tr>
<tr>
<td>9:30 AM – 10:45 AM</td>
<td>Program Slot #7</td>
</tr>
<tr>
<td>11:00 AM – 12:15 PM</td>
<td>Program Slot #8</td>
</tr>
</tbody>
</table>

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