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2015 Conference Programmers

The conference programmers are representatives from all the sections, roundtables, and committees that make up NYLA. It is their hard work that results in the conference as you know it. Many thanks to each and every conference programmer.

2015 Conference Chair – Ellen Rubin
Continuing Education Committee Chair – Meg Van Patten

Section Programmers
ASLS  Academic & Special Libraries Section – Marcy Strong
FLS  Friends of Libraries Section – Sarah Sachs
LAMS  Leadership & Management Section – Frank Rees
PLS  Public Libraries Section – Alissa Maynard
RASS  Reference & Adult Services Section – Julia Schult
SMART  Section on Management of Information Resources and Technology – Ben Lainhart
SSL  Section of School Librarians – Mary Ann Karre
YSS  Youth Services Section – Chrissie Morrison
SCLA  Suffolk County Library Association – Julie DeLaney

Roundtable Programmers
CORT  Correctional Outreach Resource Team – Judith Doyle
ESRT  Ethnic Services – Grace Riario
FILM  Finding Inspiration in Literature & Movies – Austin Onley
GIRT  Government Information – Rosemary Lasala
IFRT  Intellectual Freedom – Anmita Dhawan
NMES  New Members – Sarah Akers
PCRT  Pop Culture – Josh Carlson
PLRT  Para Librarians – Heidi Jensen
RLRT  Rural Libraries – Leona M. Chershenski
RLSP  Library Services to Special Populations – Elena Falcone

Affiliate Programmers
NY3Rs  New York 3Rs Association – Mary Carol Lindblom
LTA  Library Trustees Association – Tim Gavlin
PULISDO  New York State Public Library System Directors - Tim Burke
SED / NYS  State Education Department/NYS Library – Mary Beth Farr
SLSA  School Library Association – Susanne Ford-Croghan
ULU  Urban Librarians Unite – Lauren Comito
Council for the Humanities – Lauren Kushnick
Center for the Book - Rocco Staino
New York City Black Librarians Caucus – Richard Ashby

Future NYLA Conferences
2016: Saratoga, November 2 – 5
2017: Saratoga, November 8 – 11
2018: Rochester, November 7 – 10

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Visit nyla.org/conference for expanded conference information and registration
**R. David Lankes**  
**Thursday, October 22  9:00 – 10:15 AM**

**Day 45,626**

This year NYLA celebrates its 125th anniversary (45,625 days). 45,625 days ago Melvil Dewey, one of NYLA’s founders, saw the future of libraries in standardization, efficiency, and industrialization. 45,625 days ago the future of libraries was in shared structures, shared methods, and librarians devoted to the maintenance of institutional libraries. On day 45,626 this is the formula for disaster. On day 45,626 the future of libraries is in librarians building libraries around the unique communities they serve. The success of the next 125 years is intimately tied to the success of the counties, cities, towns, and villages of New York. Our next 125 years is in the dreams and aspirations of New York’s citizens, students, and scholars not our stacks.

R. David Lankes is a professor and Dean’s Scholar for the New Librarianship at Syracuse University’s School of Information Studies and director of the Information Institute of Syracuse. Lankes has always been interested in combining theory and practice to create active research projects that make a difference. Past projects include the ERIC Clearinghouse on Information and Technology, the Gateway to Education Materials, AskERIC and the Virtual Reference Desk. Lankes’ more recent work involves how participatory concepts can reshape libraries and credibility.

Lankes is a passionate advocate for libraries and their essential role in today’s society. He also seeks to understand how information approaches and technologies can be used to transform industries. In this capacity he has served on advisory boards and study teams in the fields of libraries, telecommunications, education, and transportation including at the National Academies. He has been a visiting fellow at the National Library of Canada, the Harvard School of Education, and the first fellow of ALA’s Office for Information Technology Policy. His book, *The Atlas of New Librarianship* won the 2012 ABC-CLIO/Greenwood Award for the Best Book in Library Literature.

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### 2015 NYLA Conference Schedule

<table>
<thead>
<tr>
<th>Wednesday 10/21</th>
<th>Thursday 10/22</th>
<th>Friday 10/23</th>
<th>Saturday 10/24</th>
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<tr>
<td>Pre-Con CE Programs</td>
<td>NYLA Annual Membership Meeting</td>
<td>Breakfast with the Vendors</td>
<td>LJ Movers &amp; Shakers Breakfast</td>
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<td>10:00 – 1:00 Half Day AM</td>
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<tr>
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<td>Program Slot #7</td>
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<td>9:00 – 10:15</td>
<td>8:30 – 9:45</td>
<td>9:30 – 10:45</td>
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<td>Local Tours</td>
<td>Trade Show Grand Opening</td>
<td>Exclusive Trade Show Time</td>
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<td>12:00 – 5:00</td>
<td>10:30 – 12:00</td>
<td>9:45 – 10:45</td>
<td>11:00 – 12:15</td>
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<td>Center for the Book Luncheon &amp;</td>
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<td>5:00 – 6:00</td>
<td>Pecha Kucha Presentations</td>
<td>11:00 – 12:15</td>
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<td>Past Presidents Dinner</td>
<td>Program Slot #1</td>
<td>Section Luncheons LAMS/RASS/YSS</td>
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<tr>
<td>7:00 – 9:00</td>
<td>1:30 – 2:45</td>
<td>12:30 – 2:00</td>
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<td>Section Board Meetings</td>
<td>Exclusive Trade Show Time</td>
<td>Program Slot #5</td>
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<tr>
<td>7:00 – 10:00</td>
<td>&amp; Trade Show Reception</td>
<td>2:15 – 3:30</td>
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<td>Author! / / YSS Telling Tales</td>
<td>Battle Decks</td>
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<td>New Members Meet &amp; Greet</td>
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<td>Inaugural Banquet</td>
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Visit nyla.org/conference for expanded conference information and registration
Tour of the Wild Center
Wednesday, October 21
2:30 PM – 5:00 PM
Don’t miss this opportunity to experience The Wild Center. The tour will depart from the Convention Center and includes a ‘Back of House Tour’ of the facility where you get to see how the staff cares for their animals, as well as the ‘New Path Walk’ which examines innovative technology and environmental design of the facilities green exhibits. Weather permitting, participants will also have the chance to explore the new Wild Walk. Tickets are $30 per person and includes transportation and admission. Registration deadline is 9/25.

Tour of the Adirondack Correctional Facility
Sponsored by CORT
Wednesday, October 21
12:15 PM – 3:30 PM
Have you always wanted to see first-hand what a prison library program looks like? This tour will take you through the Adirondack Correctional Facility, including their library. After the tour, light refreshments will be served in the visitors’ hospitality center, providing for networking, an opportunity to ask questions, and share observations. Tickets are $25 per person and include transportation. Registration is capped at 15 participants and must be received by 9/25.

Opening Ceremony
Wednesday, October 21
5:00 PM – 6:00 PM
In honor of NYLA’s 125th Anniversary, and in deference to the conference being held in New York’s Olympic City, this year’s conference will feature an opening ceremony. Join in the procession of libraries and library systems and be greeted by American Library Association President Sara Feldman as we kick off the 2015 NYLA Annual Conference. This is a free event.

NYLA Past Presidents’ Dinner
Wednesday, October 21
7:00 PM – 9:00 PM
Join in the gathering of former presidents of NYLA for an evening of memories and reflection, along with pondering and predictions. Hosted at the Boat House of the Lake Placid Club, founded by Melvil Dewey, the evening will be steeped in history. Tickets are $65 per person.

CORT Annual Dinner
Wednesday, October 21
7:00 PM – 9:00 PM
Join members of the Correctional and Outreach Resource Team (CORT) for their annual gathering and dinner. Tickets are $25 per person.

NYLA Annual Membership Meeting
Thursday, October 22
8:00 AM – 9:00 AM
Open to all members. Buffet breakfast will be served. Pre-registration is required.

Navigating NYLA
Thursday, October 22
11:00 AM – 12:00 PM
Sponsored by: NMES
Wondering about how to get the most out of your NYLA membership and your attendance at the conference? This session will provide you with what you need-to-know to leverage your involvement. This is a free event.

Empire State Center for the Book Luncheon
Thursday, October 22
12:00 PM – 1:30 PM
Don Papson is the founder and past president of the North Country Underground Railroad Historical Association (NCUGRHA), and the curator of exhibits for the North Star Underground Railroad Museum at Ausable Chasm. NCUGRHA and the museum preserve and interpret the history of the Champlain Line of the Underground Railroad. Don is co-author with Tom Calarco of Secret Lives of the Underground Railroad in New York, Sydney Howard Gay, and The Record of Fugitives (2015).

Stephen Kieman is the author of the 2013 novel The Curiosity. His nonfiction books are Last Rights and Authentic Patriotism. As a journalist for over 20 years, he has won 40 awards, including the George Polk Award. He has taught at Middlebury College and the New England Young Writers Conference, and chairs the board of the Young Writers Project. He served on the Vermont Legislative Committee on Pain and Palliative Care and joined the advisory board of the New Hampshire Palliative Care Initiative. He lives in Vermont with his two amazing sons.

Tickets are $45 per person.

PLS Author! Author!
Thursday, October 22
5:30 PM – 7:30 PM
Lake Placid Pub & Brewery 813 Mirror Lake Drive, Lake Placid, NY

PLS is excited to announce that this year’s Author! Author! event will feature New York Times best-selling author, Will Schwalbe in a great Lake Placid venue. Schwalbe is the author of The End of Your Life Book Club, a moving memoir about a mother-son book club. He has appeared several times on National Public Radio, and on Today, Good Morning America, CBS Sunday Morning, The Colbert Report, CNBC’s Power Lunch, and BBC’s The Money Programme, and has been quoted in publications around the world.

Tickets are $35 per person for NYLA Members, $45 for non-members, and include appetizers, an hour of open bar, and a copy of The End of Your Life Book Club.

YSS Telling Tales
Thursday, October 22
5:30 PM – 7:30 PM
Peg Glisson and Sharon Salluzzo are members of the Genesee Storytellers in Rochester, NY, a professional storytelling troupe, one of whose founders was Ann Gibson. Peg and Sharon have been mesmerizing audiences for years in schools and public libraries, museums, senior communities and festivals with their repertoire of traditional folk and fairy tales. They are passionate about the art of storytelling and bring a deep knowledge of the subject to their audiences ranging from New York to Ohio and the Mid-Atlantic States, and even northern Ireland. They engender a sense of wonder, and bring smiles and enjoyment to listeners of all ages. Donations to the Ann Gibson Scholarship Fund will be gratefully accepted at the event.

New Members Meet & Greet
Thursday, October 22
5:30 PM – 7:30 PM
Join with fellow new members of NYLA to explore ways to engage. Open to all and sponsored by the New Members Engagement Sub-committee (NMES). This is a free event.

Scholarship Fund Benefit Event
Thursday, October 22
8:00 PM – 10:00 PM
Game Night! Sponsored by the Pop Culture Roundtable
Our annual Scholarship Fund Benefit Event will be held at Generations Restaurant, in partnership with the newly formed Pop Culture Round Table, and will be the first “NYLA Games!” Join your peers for an evening of gaming, both classics and new, board and card – the options will abound and meriment is sure to break out. No gaming experience necessary! Come mingle, while learning from and playing with fellow librarians who are also tabletop gamers! Guaranteed to be a fun night of games, prizes, and great people, all for a good cause. Heavy hors d’oeuvres will be served.

Proceeds from the event will support the NYLA-Dewey Scholarship Fund, which provides financial support to enable interested and deserving students to pursue a Master’s Degree in Library Science at an ALA-accredited library school in New York State. Each year, a recipient from each of New York’s seven library schools is eligible for an award of $1,000 to cover tuition costs and related expenses.

Tickets are $50 per person.

NYLA After Dark
Thursday, October 22
10:00 PM –
Sponsored by: Urban Librarians Unite
Imagine a library themed TED talk, crossed with the MOTH radio hour, then add in a cash bar.

Scenic Mirror Lake Trail Tour
Friday, October 23
7:00 AM – 8:00 AM
If you are looking for fresh air, join us for a guided 2.7 mile route around Mirror Lake. Our guide will point out points of interest and acquaint you with the village of Lake Placid. This flat scenic loop will take about 45 minutes and will begin and end at the Convention Center. This is a free event. Registration required.

LAMS Leadership Luncheon:
Failure FTW (“for the win”)
Friday, October 23
12:30 PM – 2:00 PM
There are a lot of variations on this line by TripAdvisor founder Stephen Kauffman: “If we’re not failing at something on a regular basis, we’re just not trying hard enough.” These quips resonate with us because failure is something we tend to fear, perhaps irrationally, and also something we tend to evaluate poorly from a mathematical perspective since humans are innately awful at probability. So let’s talk about failure, figure out how to go about failing, and how to work failure into our schedules and budgets.

The presenter will be Brett Bonfield, the director of the Collingswood (NJ) Public Library, a former editorial board member and founder of the Library with the Lead Pipe, a founding advisory board members and a co-chair of Library Pipeline. Brett graduated from Drexel’s library school in September 2007 and taught a course there in 2011. He was named a Mover & Shaker by Library Journal in 2012. One of the best decisions he ever made was enrolling in the US P.D. program at Rutgers University. Another of the best decisions he ever made was leaving the program, three years later, without completing his doctorate.

Tickets are $35 per person.
**RASS Noted Author Luncheon**  
**Friday, October 23**  
**12:30 PM – 2:00 PM**  
Kim Edwards grew up in the Finger Lakes region of upstate New York and graduated from Colgate University and the University of Iowa. Her first novel, *The Memory Keeper's Daughter*, became a word-of-mouth bestseller after being chosen by Barnes & Noble as a Discover Award pick, then spent 122 weeks on the New York Times Best Seller List, including 20 weeks at #1. *The Memory Keeper's Daughter* won the Kentucky Literary Award, the British Book Award, USA Today's Book of the Year for 2006, and in 2008, was made into a TV movie. Her second novel, *The Lake of Dreams*, is set in New York and encompasses local history, women's rights, and family history. This second book became an Independent Booksellers pick and an international bestseller. You can read more about Kim Edwards and the many awards she has won at kimedwardsbooks.com

**Tickets are $35 per person.**

**YSS Empire State Award Luncheon**  
**Friday, October 23**  
**12:30 PM – 2:00 PM**

YSS is pleased to present the 2015 Empire State Award for Excellence in Literature for Young People to Vivian Vande Velde. Vivian Vande Velde is the author of three dozen books for readers ranging in age from picture book readers to adult, but primarily for 8 – 12 year-olds and younger teens. The vast majority of her stories are fantasy—including fairy tales, ghost stories, and not-yet-invented-technologies science fiction. Her latest book is *Frogged*, which is about a princess, a frog, and a troupe of very bad actors. Her books have won national recognition, including the Edgar for best young adult mystery for the year 2000 (*Never Trust a Dead Man*), the 2001/2002 Anne Spencer Lindbergh Prize in Children's Literature (*Heir Apparent*), and several state reading awards, as well as being named on recommended lists by the New York Public Library, the American Library Association, and the International Reading Association. Although her books have been translated into Spanish, French, Italian, German, Dutch, Chinese, Japanese, Thai, and Indonesian, she has lived most of her life in Rochester, New York.

**Tickets are $35 per person.**

**NYLA presents Battle Decks!**  
**Friday, October 23**  
**5:30 PM – 7:00 PM**

Improv meets public speaking: courageous volunteers tackle a live presentation based on PowerPoints slides that they have NEVER seen before. Hilarity will ensue.

**This is a free event.**

**NYLA Inaugural Banquet**  
**Friday, October 23**  
**7:00 PM – 9:00 PM**

Join us for the farewell address of the 2015 NYLA President Geoff Kirkpatrick, the presentation of NYLA’s major awards, and the inauguration of the 2016 NYLA President, Debby Emerson.

**Tickets are $50 per person.** One ticket is included with Full Conference Registration.

**Breakfast With Library Journal Movers & Shakers**  
**Saturday, October 24**  
**8:00 AM – 9:30 AM**

Join 2015 Library Journal Movers & Shakers for a conversation about the projects that brought them recognition and what they are working on next. Sponsored in partnership with Library Journal.

**Tickets are $25 per person.**

**AGAIN IN 2015**

With thanks to Boopsie, NYLA will have a mobile app available to conference attendees to make navigating the conference offerings quick and easy via your mobile device.
ALL registrations MUST be submitted online. This will include those being paid by organizational check and purchase order. Be sure to register in advance to secure event tickets.

Registration is open online at: www.nyla.org

Please note that when signing up for meals, you must indicate vegetarian or special needs meal. We may not be able to accommodate your needs onsite without advanced request.

**Conference Registration Fees and Plans**

**Package Plan Registration**

The Package Plan saves you money by bundling tickets to all the special events into one discounted rate. The Package Plan includes:
- Conference Badge (entry to all non-ticketed programs and Trade Show), Center for the Book Luncheon (Thursday), Scholarship Fundraiser (Thursday), One Friday Section Luncheon (choose from LAMS Luncheon, RASS Luncheon, YSS ESA Luncheon or EFR Luncheon), Inaugural Banquet, Saturday Breakfast.

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<tr>
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<th>Early Bird (8/14)</th>
<th>Advance (9/25)</th>
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**Full Conference Registration**

Register for everything the conference has to offer, including:
- Badge, entry to all non-ticketed programs, entry to the Trade Show, AND one ticket to the *Inaugural Banquet*

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**Single Day Registration**

Includes: Badge, entry to all non-ticketed programs and the Trade Show (Thursday or Friday). Single day registration is for ONE DAY ONLY.

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* These rates are available to NYLA members of these categories.

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**Special Events**

Events listed in **BLUE** are included in the Package Plan Registration. You will also be entitled to one Section Luncheon. Please note that the Package Plan is not available when registering onsite. If you would like to purchase more than one ticket to an event, please indicate the number of tickets next to the event on the online form.

**Wednesday, October 21**

- NYLA Leadership & Management Academy (application required)
- Human Resources
  - 10:00 AM - 5:00 PM - $130
- NY3Rs Design for Learning
  - 10:00 AM - 1:00 PM - $35
- Tour of the Adirondack Correctional Facility
  - 12:15 - 3:30 PM - $25
- Tour of the Wild Center
  - 2:30 PM - 5:00 PM - $30
- NYLA Past President’s Dinner
  - 7:00 PM - 9:00 PM - $65 (open to all)
- CORT Annual Dinner - $25

**Thursday, October 22**

- NYLA Networking Breakfast/Membership Meeting – FREE for NYLA Members / Non-members $14 (pre-registration required)
- Empire State Center for the Book Luncheon - $45
- NYLA Scholarship Fund Benefit - $50
- PLS Author! Author! - $35 / $45 non-members

**Friday, October 23**

- One Luncheon is included in the Package Plan:
  - LAMS Luncheon - $35
  - RASS Noted Authors Luncheon - $35
  - YSS ESA Empire State Award Luncheon - $35

- NYLA Inaugural Celebration and Awards Banquet - $50

**Saturday, October 24**

- LJ Movers & Shakers Breakfast - $25

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**Pre-Conference CE Workshops**

**Wednesday, November 5**

- Full Day 10:00 AM – 5:00 PM
  - CE-A: Balancing the Books: Finance Basics for Librarians
  - CE-B: So You Want to Make a Makerspace
  - CE-C: A Pathway to Normalcy

- Half-Day AM 10:00 AM – 1:00 PM
  - CE-D: Professional Writing for Librarians

- Half-Day PM 2:00 PM – 5:00 PM
  - CE-E: Volunteers 101

**Full Day Workshops**

- NYLA Members
  - Early Bird (8/14) $95
  - Advance (9/25) $110
  - Non-Members
  - Early Bird (8/14) $125
  - Advance (9/25) $140

- Half-Day PM 2:00 PM – 5:00 PM
  - CE-D: Professional Writing for Librarians

**Tour of the Adirondack Correctional Facility**

- 12:15 - 3:30 PM - $25

**NYLA Inaugural Celebration and Awards Banquet**

- $50

**Sponsors**

- NYLA
- PLS
- Empire State Center for the Book
- NYLA Scholarship Fund

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Visit [nyla.org/conference](http://nyla.org/conference) for expanded conference information and registration.
**Where to Stay**

**Crowne Plaza (headquarter hotel)**
101 Olympic Drive, Lake Placid, NY 12946  
- Sunday – Thursday: $135  
- Friday – Sunday: $168

**Golden Arrow**
2590 Main St, Lake Placid, NY 12946  
- Sunday – Thursday: $130  
- Friday – Sunday: $140

**Hampton Inn & Suites**
201 Mirror Lake Drive, Lake Placid, NY 12946  
- Sunday – Thursday: $144  
- Friday – Sunday: $170  
* includes breakfast

All reservations for all conference hotels can be made online: [https://reservations.meetingslakeplacid.com/?i=33](https://reservations.meetingslakeplacid.com/?i=33)  
Or by calling 1-877-978-2957

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**By Air...**

The Plattsburgh International Airport, approximately one hour from Lake Placid, provides convenient commercial air service.  
A complimentary shuttle is being provided between the Plattsburgh Airport and Lake Placid; inbound on Wednesday, October 21 and outbound on Saturday, October 24.

**By Train...**

Railway access via Amtrak is available from New York, Albany and Montreal, with tickets that include a shuttle ride to Lake Placid direct from the Westport Station.  
Amtrak is offering a 10% discount off the best available rail fare to Lake Placid, NY between October 18, 2015 – October 27, 2015. To book your reservation call Amtrak at 1 (800) 872-7245 or contact your local travel agent.  
Discounted convention fares cannot be booked via Internet. Please be sure to refer to Convention Fare Code X22Y-931 when making your reservation.

**By Bus...**

Adirondack Trailways offers service from New York City, Port Authority Terminal and bus terminal points North, with drop-off in the center of Lake Placid and Saranac Lake.  
Trailways: 800-776-7548 or www.trailwaysny.com

**By Automobile...**

The address for the Lake Placid Convention Center is 2608 Main Street, Lake Placid, NY 12946

*Please note that this is not an endorsement of any travel provider, and all travel is at your own risk.*

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**Special Needs Requests**

NYLA is happy to accommodate the special needs of our attendees in order to make the conference fully accessible. Should you require special accommodations, please contact the NYLA office no later than October 7. Please be sure to note all special dietary needs in the ‘notes’ field of the registration form.

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**REGISTRATION POLICIES**

Early-bird rates apply to all registrations submitted online by August 14, 2015. Payment must be received within 30 days of receipt of the registration submission if not, the registrant will be charged the prevailing rate (i.e. Advanced or Late). Please note that the registration fees increase after August 14, 2015 and September 25, 2015. Registrations submitted after September 25, 2015, will be charged the late registration rate.

The conference rates for NYLA members are for NYLA personal members (including Associate members). Organizational members are permitted to send all associate members at the discounted NYLA member rate.

**DROP REGISTRATIONS**

Individual organizations that register four or more individuals to attend the conference will receive a REBATE on their total overall amount due of ten percent (10%). The rebate applies to registration fees only, and is not applicable to special events (package plan registration and pre-conference CE workshops are eligible). In order to qualify for the group registration discount, the organization must be an organizational member of NYLA, and all registrations must be paid by a single organizational payment (check or credit card). Please denote in the notes field on the online registration form that the registration is part of a group. Following the 2015 Conference, rebates will be distributed in the form of a credit voucher that can be applied toward 2016 conference registrations. The deadline for submitting a Group registration is August 31, 2015. Group registration payments are due within 30 days of receipt of the submission, if not the registrants will be charged the prevailing rate (i.e. Advanced or Late).

**REFUNDS**

Written requests with signature for Conference or Continuing Education workshop refunds must be postmarked or faxed by September 25, 2015. An administrative processing fee of $50 will be deducted from the amount refunded. NYLA will honor requests for refunds which are received by the stated deadline, and will retain only an administrative fee from them. Refunds will not be offered for discounted registrations - Student, Friend, Trustee, Retiree, or any Single Day Registrations.  
**After the September 25, 2015 deadline has passed, no refunds will be issued.**  
Instead, the registration amount, less a $50 administrative-processing fee, will be credited toward the conference or the Institutes in the next calendar year only. No credit or refund will be issued for unused funds. If the recipient fails to attend the subsequent conference or a NYLA Institute before the close of the following calendar year, no refund will be made and no further credit given. The credit voucher is transferable. Refunds will be processed as promptly as possible after the close of the Conference. Credit vouchers will not be offered for discounted registrations - Student, Friend, Trustee, Retiree, or any Single Day Registrations. No refund credit will be issued for special event tickets after the cancelation deadline has passed.  
In fairness to all attendees, registrants who do not attend the Conference, and do not submit notification of cancellation prior to 6:00 PM of the day prior to their scheduled attendance, will be liable for their entire Conference fee. Full refunds will be made if a Continuing Education Workshop and/or special event is canceled or closed out.
NYLA’s Continuing Education Committee (CEC) coordinates the presentation of these in-depth programs. Immerse yourself in a half or full day program that provides an opportunity to explore a topic in a way that is not possible in the standard conference program format.

**CE-A: Balancing the Books: Finance Basics for Librarians**
Sponsor: PLS
Full Day 10:00 AM – 5:00 PM

Many librarians, particularly those working in administration or acquisitions, have jobs that demand budgeting and accounting know-how. Many of these same librarians have little to no financial management training. This CE aims to address some of these gaps. Topics to be covered include the purpose of various financial reports, how to read financial statements, what kind of general accounting principles apply to different types of libraries, budgeting strategies, what to expect from an Office of the State Comptroller audit, and other questions from library staff who have an MLS but sometimes feel that they need an MBA. The day will include small group sessions broken down by library type.

**Presenters:**
Tom Lawrence has been the Executive Director of the Poughkeepsie Public Library District since 1995. During his tenure with the Library District, he has supervised various fundraising activities, including an annual appeal. Prior to his work in Poughkeepsie, Tom worked with the library systems in Connecticut and coordinated the merger of two systems into the Western Connecticut Library Council. He also has professional experience as a library master planner and building consultant. Tom holds a BA from the College of St. Rose in Albany and an MLS from the University of Oklahoma.

Lauren Moore is the Executive Director of the Pioneer Library System, a cooperative system in western New York serving 42 small and rural libraries. She is also a member of the Steering Committee for the New Yorkers for Better Libraries Political Action Committee.

**CE-B: So You Want to Make a Makerspace: Practical Tips, Tricks, Strategies, and Solutions for Bringing Making to Your Library**
Sponsor: NYLA-CEC
Full Day 10:00 AM – 5:00 PM

At NYLA Annual 2014, the first annual NYLA Makers Showcase served as an opportunity for informal information and idea sharing regarding the state of making, STEM learning, and entrepreneurship in libraries across New York State. An overwhelming number of attendees expressed that they are in the process of starting a maker’s club, applying for a making grant, developing a makerspace, or exploring possibilities around making at their libraries. Questions about making in libraries have shifted, no longer revolving around the “why’s” but instead focusing on very specific “how’s” and “then what’s.” Come to this daylong session to get those “how’s” answered and to learn how easy it is to “make the making” at your library! Find out more about what one public library has learned since identifying making as a core part of their mission over four years ago. Get hands-on training on maker technologies you can use with your users!

The session will start with an interactive lecture, featuring a continuous dialogue with the audience and opportunity for Q&A. Following this, participants will break out into discussion groups focusing on the following areas: 1) Funding and Resources 2) Technologies 3) Skills, Staffing, and Training and 4) Programming. Finally, the participants will then “do making! They will break into smaller groups and rotate through 30-minute hands-on lessons, selecting 3 of the following activities: 1) 3D design basics (design a keychain) 2) 3D printer basics (print a keychain) 3) 3D printer maintenance (level the print bed and change the filament) 4) DIY Electronics 5) Mini Instructables Club and 6) Little Makers. The day will culminate with an introduction to robotics with a fun and engaging group Lego Robotics challenge (suitable for total beginners!) Participants will gain knowledge about the strategies other libraries have employed in bringing making to their libraries and communities of users. Participants will also gain skills that can help them implement similar initiatives at their libraries, including technical skills related to 3D printing, design, electronics, and robotics.

**Presenters:**
Leah Kraus is the Director of Community Engagement and Experience, Pete Cippa is the Director of Technology Integration, Mike Cinimo is the Technology Integration Specialist, Heather Matzel is the Director of Patron Services, and Susan Considine is the Executive Director at the Fayetteville Free Library (FFL) in Fayetteville, NY. The entire team has worked over the past several years to develop maker programs and spaces at the FFL, the first library to develop a dedicated makerspace within its walls. Their areas of focus pertaining to making include creating access to transformative technologies, recruiting, training and retaining volunteers, budgeting and reallocating resources, developing policies and procedures, facilitating staff and community-led maker clubs, classes and programs, and staff and patron training.

**CE-C: A Pathway to Normalcy: Librarians Partnering with Emergency Planners to Build Greater Community Resilience**
Sponsor: NYLA-CEC
Half Day AM 10:00 AM – 1:00 PM

Is your library ready for the next disaster or major service disruption? Has your library partnered with emergency planners to build greater community resilience? If you answered no to either of these questions, then this preconference is for you.

Attendees will be provided simple takeaway tools, including a one page disaster plan, to improve library preparedness, emergency planners will speak about ways libraries can assist them in planning activities representatives from New York libraries who have dealt with a major service disruption will share their ideas and lessons learned.

Finally, attendees will hear about follow-up award opportunities from the National Network of Libraries of Medicine (NN/LM) that can be used to aid emergency preparedness & response activities in their communities.

**Presenters:**


Dan will be joined by a panel of emergency planners and librarians.

**CE-D: Professional Writing for Librarians**
Sponsor: ASLS
Half Day PM 2:00 PM – 5:00 PM

Get motivated to turn your creative ideas into articles for library journals and identify appropriate publishing opportunities. Discover ways to generate research ideas through regular job duties, patron interactions, coursework, and grants. Learn how to create a consistent online presence on Google Scholar, ORCID, and/or your institutional repository, where you can also keep track of all types of scholarly work. Bring your own topics or drafts, and we will work on them together.

During this session prospective authors will learn how one librarian wrote and published articles as a sole author, co-author, and with a group of authors. Creative opportunities and projects abound in and around the library; the hard part is converting these projects into publishable material. Learn how to take ideas and projects and publish them as scholarly articles for library journals. Identify publishing opportunities: both “traditional” journals and open access titles, and peruse helpful publishing resources.

**Presenter:**
Jennifer Little Kegler is a Reference Librarian and the Library Instruction Coordinator at the College at Brockport, SUNY, where she has worked since 2005. She held similar positions at the University of South Carolina, Aiken, and Taylor University, IN. She has presented at state and national conferences and published journal articles regarding information literacy instruction, librarian/faculty collaboration, cognitive learning theory, library research guides, and reading comprehension on e-textbooks.

She has served in state and regional associations, most recently as the Publications Chair for SUNYLA.

**CE-E: VolunTeens 101**
Sponsored by: YSS
Half Day PM 2:00 PM – 5:00 PM

In this CE, we will cover both formal and informal VolunTeen programs. The formal program will include standardized training, a standardized/online shift calendar, an online shift tracker, and procedures for finding substitutes. The informal program will cover typical tasks that only require on-the-job training and allow for flexible scheduling - perfect for school libraries. Even if you have never had a VolunTeen program at your library, you will leave with the knowledge and templates necessary to start a program of your own. You will learn several methods to recruit VolunTeens, the most effective way to train large groups of VolunTeens, how to best track and motivate participation, how to successfully manage your VolunTeens without losing your mind, and how to retain VolunTeens from year to year.

**Presenter:**
Chrissie Morrison is the outgoing Past President of the Youth Services Section of NYLA and the Teen & Teen Librarian at the East Greenbush Library. In addition to her frequent presentations for library systems and associations within NY State, Chrissie has written articles about teen programming and VolunTeens for YALSA and YOYA, and was even selected to present at the Missouri State Library’s Teen Summer Reading Workshops. (By the time of the conference, she’ll be the former Teen & Teen Librarian at East Greenbush.)
NYLA Leadership & Management Academy Program
This program is offered as a part of the NYLA L&M Academy. A separate program application and registration fee apply.

Human Resources
Sponsor: NY3Rs - IMLS
Full Day 10:00 AM – 5:00 PM
Issues relating to personnel, benefits, employment law, civil service basics, and more.

Design for Learning: 21st Century Online Teaching and Learning Skills for Library Workers
Sponsor: NY3Rs - IMLS
10:00 AM – 1:00 PM
Design for Learning (D4L) is an IMLS-funded grant project to help library workers design effective and engaging online library instruction and continuing education programs. Whether you are just getting started or have been at it for decades, join us for a unique learning opportunity. This NYLA preconference program will include:

- Project overview and introduction
- Online learning technologies overview and demo, e.g., Moodle, GoToMeeting, Adobe Connect, Talking Communities, etc. In addition to the technology specifics, a participation guide will be included.
- What are your needs and challenges as an adult learner? What you find important to your own learning needs will also be important to your learners. Do you want to feel competent and autonomous, and feel like you belong in your learning community? So will your students! We will discuss strategies to build confidence, and support for autonomy and relatedness in all your learners.
- Strategies for Success: Techniques and Best Practices for Learning Online
- Information for participating in the full program or using the learning modules

Design for Learning is a partnership grant project among South Central Regional Library Council, Syracuse University’s School, and the NY3Rs, with funding from the Institute of Museum and Library Services (IMLS) Project #RE-06-14-0014-14. The project includes the following learning outcomes: 1) enable participants to successfully transfer their in-person teaching skills/pedagogy to the online environment, 2) enable participants to evaluate and gain experience with various delivery platforms, and 3) to offer library workers effectively learning strategies in the online environment. This is accomplished through several self-paced online modules that are offered at no charge to project participants. The registration for this program is subsidized by the grant.

Presenters:
Lori Bell has an MS in Library and Information Science from the University of Illinois and an advanced certificate in distance learning from Western Illinois University. She is currently working as Interim Special Projects Coordinator at South Central Regional Library Council in Ithaca, NY, and teaches courses for several graduate library programs.

Diane Kovacs is President of Kovacs Consulting Internet & Web Training. She currently serves as the Design for Learning project coordinator. She is a Visiting Lecturer at the University of Illinois at Urbana-Champaign Graduate School of Library and Information Science - LEEP Program and is an adjunct Faculty member at San Jose State University, School of Library and Information Science. She holds an MS in Library and Information Science from the University of Illinois and an M.Ed. in Instructional Technology from Kent State University.

Mary-Carol Lindbloom is the executive director of the South Central Regional Library Council. She holds an MLS from Syracuse University. Ms. Lindbloom has worked in a variety of library settings: university, public, museum, hospital, and library system. She has been an online community moderator for 15 years and coordinated a virtual world community. Ms. Lindbloom serves as the project director for Design for Learning.

Thomas Peters is the Dean of Library Services at Missouri State University. Prior to that, he served as Assistant Dean for Strategic Technology Initiatives at Milner Library at Illinois State University in Normal. Tom has worked previously at the Committee on Institutional Cooperation (CIC, the academic consortium of the Big Ten universities and the University of Chicago), Western Illinois University in Macomb, Northern Illinois University in DeKalb, Minnesota State University at Mankato, and the University of Missouri at Kansas City.

NYLA Members
SAVE OVER 15% on Conference Registration!

Karaoke Party
Join us!
For the New Yorkers for Better Libraries’ Karaoke Auction Fundraiser
Friday, October 23, 2015, 9pm-???
Location:
Delta Blue at Hotel North Woods, 2520 Main Street, Lake Placid
Details and registration at nylibs.eventbrite.com

Visit nyla.org/conference for expanded conference information and registration
Thursday Programs

Program Slot #1 1:30 PM - 2:45 PM

Copyright without Tears
Sponsors: ASLS / RASS
Catch up on the basic principles of copyright, focusing on issues of interest to librarians, as well as current issues, and hot topics in the field.
Track: Core Knowledge & Career Development
Speaker:
Paul Rapp, The Law Office of Paul C. Rapp

Prison Libraries, Films in Small Spaces
Sponsors: CORT / FILM, RLSP
Inside a prison or jail, it's not easy to run a film series. There are many limitations and restrictions. Yet, it can be done, and this is how!
Track: Diverse & Special Populations
Speaker:
Peter Nastasi, Franklin Correctional Facility

Libraries in the Teeth of Change
Sponsors: NY3Rs / ASLS
Dr. Alexander presents trends shaping education and libraries including technologies, social contexts (policy, economics, demographics), and educational technologies.
We'll explore scenarios for how campuses and libraries may become different.
Track: Technology & Digital Information
Speaker:

Local History for a New Generation
Sponsors: PLS / RASS
Encourage a new generation of history fans to explore your city's past with ideas from the panel including social media campaigns, scavenger hunts, participatory roundtables, walking tours, musical performances of local murder ballads, and community oral history projects.
Track: User Services
Speakers:
Ben Himmelfarb, White Plains Public Library
Jim Davies, Albany Public Library

Libraries Help Communities in Crisis
Sponsors: RASS / PLS, LAMS
Learn how libraries have partnered with emergency services and community organizations to assist their communities in hurricanes, civil unrest and other emergencies. Many emergency preparedness resources are available from the NLM & NN/LLM.
Track: User Services
Speaker:
Kate Flewelling, National Network of Libraries of Medicine / Emergency Preparedness & Response Initiative

Mentoring and Coaching Demystified
Sponsors: SCALA / LAMS
Mentoring and coaching both have a key role to play in employee motivation, productivity, and retention. This program aims to alleviate people's fears about mentoring and to empower participants to incorporate coaching skills into their managing style. It takes less time than you think and is mutually beneficial for both employee and supervisor.
Track: Administration & Leadership
Speakers:
Jennifer Bollerman, Longwood Public Library
Jessica Oelcher, Longwood Public Library

Program Slot #2 4:00 PM - 5:15 PM

Hot Topics in Academic & Special Libraries
Sponsor: ASLS
Join fellow librarians in round table conversations about trends in academic & special libraries, followed by the ASLS membership meeting.
Track: Current Issues & Research
Speaker:
Karen Gardner-Athey, ASLS President

Regional Resource Guides: Who, Why, How
Sponsors: CORT / RLSP
Many library systems create regional resource guides for people returning home after spending time in jail or prison. This is an overview of existing guides and how they are compiled.
Track: User Services
Speaker:
Heidi Jensen, Pioneer Library System
Elena Falcone, Westchester Library System
Amanda Schiavulli, Finger Lakes Library System

3P’s of Stress
Sponsors: LAMS / CORT, PULISDO
Library personnel at every level are experiencing tension, uncertainty, and stress. Learn about the 3 P’s of stress - psychological, physical, and performance - to effectively manage the chaos.
Track: Administration & Leadership
Speaker:
Brett Bonfield, Collingswood Library

Toolkits that Get People Talking
Sponsor: NY Council for the Humanities
Want to get people talking? Join this hands-on workshop to see how dynamic texts and facilitation tips can help your library host engaging conversations for adults, youth, and kids.
Track: User Services
Speakers:
Michael Washburn, New York Council for the Humanities
Lauren Kushnick, New York Council for the Humanities
Tina Thompson, New York Council for the Humanities

Growing Library Leaders with ILEAD USA
Sponsors: NYSED / NYSL-DLD / PLS, SLSA
Come learn about ILEAD USA, a free leadership immersion program for all types of librarians in New York State.
Track: Core Knowledge & Career Development
Speakers:
Amanda Latreille, Amalat Consulting
ILEAD USA Team Participants
Bernard Mangolis, NYS Librarian

New York Heritage Web Research Portal
Sponsors: PLRT / SMART
This site provides free access to more than 170 distinct digital collections. Learn about the New York Heritage web site and how libraries digitize their collections and promote them.
Track: Current Issues & Research
Speaker:
Julia Corrice, South Central Regional Library Council

Welcoming Special Education in the Library
Sponsors: SSL / RLS
It can be challenging to meet the needs of special education students. Learn how library visits and volunteer opportunities instill a sense of belonging and pride for special education students.
Track: School & Youth Programs, Services, and Literacy
Speakers:
Maria Muhlbauer, Pioneer Middle School
Marie Proudman, Pioneer Middle School

YSS Membership Meeting featuring Jennifer Donnelly
Sponsor: YSS
Join us for a brief membership meeting followed by a presentation from YA author Jennifer Donnelly whose best-known work, A Northern Light, was set against the backdrop of a murder which took place in the Adirondacks in the summer of 1906 and won the Carnegie Medal, the LA Times Book Prize, the Borders Original Voices Prize, and a Michael L. Printz Honor.
Track: School & Youth Programs, Services, and Literacy
Speaker:
Jennifer Donnelly
Friday Programs

Program Slot #3 8:30 AM - 9:45 AM

Public Services for the Formerly Incarcerated
Sponsors: CORT / PLS, RLSP
Build your skill-set to increase library engagement among those involved with the criminal justice system. Join this discussion of the public library's role in serving formerly incarcerated people.
Track: User Services
Speakers:
Sarah Ball, Managing Librarian, NY Public Library
Emily Jacobson, Correctional Librarian, NYPL
Louise Stamp, Outreach Services Asst., NYPL
Lauren Restivo, Outreach Services Asst., NYPL

Meaningful Personnel
Evaluations
Sponsor: LAMS
Learn how to go beyond the standard performance evaluation to make it the most important and meaningful process in the development of your library.
Track: Administration & Leadership
Speakers:
Lari MacDonald, William & Mary Libraries

Simple Strategic Planning
Sponsor: LTA
Lauren and Ron have developed a simple strategic planning process that any library can implement. With just a few tools, you can solicit input from your community, staff, and board to create a meaningful strategic plan.
Track: Administration & Leadership
Speakers:
Lauren Moore, Pioneer Library System
Ron Kirsop, Pioneer Library System

getting a Library Job
Sponsor: NMES
This popular program is back! Learn how to clean up your resume, sharpen your interviewing skills, and polish your cover letter. Hear from professionals in the field and get advice on what they look for before and during the interview process.
Track: Core Knowledge & Career Development
Speakers:
Arianna Grassia, Hastings-On-Hudson UFSD
Elaine Provenzano, Manhattanville College
Sara Dallas, Southern Adirondack Library System

Creating the Future- a 2020 Vision Update
Sponsors: NYSED - NYSLDL
Track: Current Issues & Research
Speaker:
Jaqueline Tresner, Chairperson, Regents Advisory Council on Libraries

Care & Feeding of Book Clubs
Sponsor: RASS
How to assist book clubs so they survive and succeed, with examples from public libraries and a private college library.
Track: User Services
Speakers:
Julia E. Schult, Baldwinsville Public Library
Kari Zhe-Heimerman, Noreen Reale Falcone Library, Le Moyne College

#Makeithappen in the Library
Sponsors: SLSA / SSL
An overview of two innovative grants recently won by the New York City Department of Education.
Track: School & Youth Programs, Services, and Literacy
Speakers:
Melissa Jacobs Israel, New York City School Library System
Leanne Ellis, New York City School Library System

We Hope You Had an Amazing Experience: Rudi Weiss Lecture
Sponsors: SMART / YSS
The public library is brought to life by the community. Through collaboration, partnerships, programming for all ages, and above all, excellent and human customer service, the public library needs to give the community an experience they won’t forget.
Track: User Services
Speaker:
Justin Hoenerke, Chattanooga Public Library

Powerful Portfolios
Sponsors: SSL / SLSA
School librarians will develop an understanding of the importance of a digital portfolio for advocacy and instructional purposes, as well as for facilitating collaboration. During the workshop, participants will be exposed to methods to engage library stakeholders in order to support a successful learning community.
Track: Core Knowledge & Career Development
Speaker:
Tracey Wong, PS. 54 Fordham Bedford Academy

Program Slot #4 11:00 AM - 12:15 PM

Embedded Librarianship
Sponsors: ASLS / RASS
Academic librarians are increasingly playing a role in the teaching and research process for students and faculty. Learn how librarians are active in the classroom as well as becoming partners in research.
Track: User Services
Speakers:
Jessica Clemons, SUNY College of Environmental Science & Forestry
Tinamari Vella, CUNY Graduate School of Journalism
Barbara Gray, CUNY Graduate School of Journalism

Getting International Language Materials
Sponsors: ESRT / RASS
Want to find print, multimedia, and e-materials in the languages you need in order to provide the best customer service to your linguistically diverse populations? This program will cover the various demands, types of formats (e.g. e-books, e-magazines), language learning materials (e.g. ESOL & International Languages), and sources for materials.
Track: Diverse & Special Populations
Speakers:
Fred Gitner, Queens Library
Irina Kuharets, Finkelstein Memorial Library
Erica Freudenberger, Red Hook Public Library
Sara Kelly Johns, NYLA Past President

Explore Early Literacy for Public Libraries
Sponsors: SCLA / YSS
With UPK and Common Core now the norm that patrons hear about, come learn about programs and services that show patrons how the public library is the perfect blend of early learning fun AND education!
Track: School & Youth Programs, Services, and Literacy
Speaker:
Lisa Kropf, Suffolk Cooperative Library System

Making Space for a Makerspace
Sponsors: SMART / PLS, SSL, ERST, MSRT
Even small and rural libraries can join the Maker Movement! Learn how one small library creatively designed and integrated a space dedicated to education and inspiration.
Track: Technology & Digital Information
Speaker:
Leah Hamilton, Phelps Community Memorial Library

Visit nyla.org/conference for expanded conference information and registration
**Creating Active Library Partnerships**
Sponsors: SSL / PLS
Creating partnerships is easier said than done, whether it’s with teachers, other schools, or the public library. Let’s think outside the box to create simple, cost-effective programs that integrate everyone.
Track: School & Youth Programs, Services, and Literacy
Speakers: Mark J. Richards, North Country School
Matthew Beckwith-Laube, North Country School

**Granting Wishes**
Sponsors: YSS / PLS
Do you wish you could provide more programming for your teens without breaking your budget? This workshop will show you how to find, apply for, and implement grant funded programs. A thorough and comprehensive list of resources will be provided.
Track: School & Youth Programs, Services, and Literacy
Speakers: Tor Loney, Albany Public Library
Elissa Valente, William K. Sanford Library
Lauren Kushnick, New York Council for the Humanities

**Program Slot #5 2:15 PM - 3:30 PM**

**Digital Humanities and Libraries**
Sponsors: ASLS / NYCHT
What are the digital humanities and how are librarians getting involved? Learn from librarians engaged in digital humanities projects at their institutions and how their expertise plays a critical role.
Track: Current Issues & Research
Speaker: Joe Easterly, University of Rochester, River Campus Libraries

**Friends and Foundations, a Merger**
Sponsors: FLS / PLS, LTA
Combining a library’s Friends group and foundation can help with fundraising, advocacy, and programs. Learn about the process and the benefits from the Friends & Foundation of the Rochester Public Library.
Track: Administration & Leadership
Speakers: Sharon Saluzzo, Friends & Foundation of RPL
Peg Glisson, Retired, RPL
Ned Davis, Friends & Foundation of RPL

**Small Library Gauntlet**
Sponsors: LAMS / PLS, RLRT
How do you lead a small library, strengthen local identity, collaborate with larger libraries, and improve workflow with a small staff that does it all? Learn how to effectively navigate this gauntlet.
Track: Administration & Leadership
Speakers: Amy Peker, Voorheesville Public Library
AnnaLee Giraldo, Kinderhook Memorial Library

**Beyond the Library**
Sponsor: NMES
This program will explore career alternatives outside of traditional library positions including, archives, museums, and prison libraries.
Track: Core Knowledge & Career Development
Speakers: Peter Nastasi, Franklin Correctional Facility
Davis Erin Anderson, Metropolitan New York Library Council
Suz Massen, Frick Art Reference Library of The Frick Collection
Sarah Pinard, The University at Buffalo Archives

**Keep Yourself Relevant as a Librarian**
Sponsors: NYBLC / NMES
Are you a working librarian who has started to feel professionally irrelevant? Join our panel discussion of librarians and administrators and learn different ways to reignite your career.
Track: Core Knowledge & Career Development
Speaker: Richard Ashby, Yeadon Public Library

**Not Just Another Concert Series**
Sponsors: PLS / PCRT, SCLA
Looking for new and different ways to use music in your programming? We’ll discuss musicians writing and performing songs about literature they love, a Listening Party music discussion series, and more!
Track: User Services
Speakers: Sarah Clark, Albany Public Library
Michael Farley, Bethlehem Public Library

**Malcolm Hill Lecture: Crafting the Customer Experience for People Not Like You: How to Delight & Engage Your Library Patrons**
Sponsor: PULSDO
Deliver a better library experience, for every kind of customer. A “one-size fits all” approach to customer service is no longer viable. Instead, we must understand and cater to customers’ racial, ethnic, religious, generational, lifestyle, and geographic differences in order to meet or exceed customers’ service expectations.
Track: Administration & Leadership
Speaker: Kenjia Purkey, McDonald Marketing, Denver, Colorado

**Serving Patrons with Print Disabilities**
Sponsors: RLSP / PULSDO
Connect patrons with print disabilities or visual/physical impairments to accessible books, technology for literacy and independence, and meaningful programming. Discover talking books/wideprint by mail service, iOS voiceover, NVDA, apps & podcasts, online literacy, oral history projects, and more.
Track: Diverse & Special Populations
Speakers: Sharon B. Phillips, NYSL Talking Book and Braille Library
Jill Rothstein, Andrew Heiskell Library
Chancyel Fleet, Andrew Heiskell Braille and Talking Book Library

**Program Slot #6 3:45 PM - 5:00 PM**

**Digital Preservation for Libraries and Museums**
Sponsors: ASLS / SMART
Thinking about digital preservation? Here’s the inside scoop on the management, best practices, and technology issues that are worth knowing about before you get started.
Track: Technology & Digital Information
Speaker: Edward Corrado, University of Alabama

**Friends of Libraries Showcase/ Membership Meeting**
Sponsor: FLS
Volunteer groups supporting libraries come in all shapes and sizes. Hear a short synopsis followed by a chance to chat one-on-one. Take home their best ideas. Preceded by a brief FLS membership meeting.
Track: Administration & Leadership
Speakers: Hanneke LaFountain, Friends of the Potsdam Public Library
Patricia Loughlan, Friends of the Plattsburgh Public Library
Peter Benson, Saranac Lake Free Library
Anne Paulson, Board of Trustees, Saranac Lake Free Library

**Censorship’s Effects on First Amendment Rights**
Sponsor: IFRT
A discussion will occur of different regulations and censorship relating to both individuals and the press, including schools, universities, online issues, television, radio, and international variations.
Track: Core Knowledge & Career Development
Speaker: Representative from the Media Law Resource Center

**Creating a Thriving 21st Century Library**
Sponsor: LAMS
Geared for libraries of all types and sizes, this session focuses on best practices and practical examples for creating successful and adaptive 21st century libraries, including engaging users, new planning tools, and more.
Track: Current Issues & Research
Speakers: Kimberly Bolan Cullin, Kimberly Bolan & Associates, LLC
Rob Cullin, Kimberly Bolan & Associates, LLC

Visit nyla.org/conference for expanded conference information and registration.
Friday Programs cont.

A 2020 Vision for NOVELny
Sponsors: NYSED- NYSL, DLD / SSL, RASS
Come and participate in a discussion about improving NOVELny.
Track: Current Issues & Research
Speaker: Bernard Margolis, New York State Librarian and Assistant Commissioner for Libraries

Safety, Security, and Self-Defense for the Workplace
Sponsors: PLRT / ESRT, CORT
This workshop will focus on safety and security specifically for libraries. We will examine methods for increasing your library’s and staff’s safety as well as how to read body language.
Track: Current Issues & Research
Speaker: April McCloud, Nazareth College

The Power of the Written Word
Sponsors: PLS / SSL / RASS / SLSA
Successful librarian-driven programs such as LibraryReads show how librarian reviews can influence the next big thing. Learn how to let your writing muse out both locally and nationally from a reviewer for Library Journal and Booklist.
Track: Core Knowledge & Career Development
Speaker: Kristi Chadwick, Massachusetts Library System

The Mental Health Challenge
Sponsors: RLSP / CORT, ESRT
Understand mental illness and its warning signs for adults, children, and adolescents. Gain strategies for what to do and know where to refer. Learn from experts in education and advocacy about programs that move libraries and patrons from stigma to support.
Track: Diverse & Special Populations
Speakers: Wendy Burch, NAMI-NYS
Shaniqua Jackson, NAMI-NYS

Libraries as Public Asset
Sponsors: ULU / PLS
David Giles of the Center For an Urban Future will discuss his recent work on the libraries in New York City. Through their findings and David’s two brilliant reports, they have changed the conversation about libraries in New York City.
Track: Current Issues & Research
Speaker: David Giles, Center for an Urban Future

Lies My Librarian Refused to Tell Me
Sponsors: YSS / SSL / IFRT
Children’s literature often perpetuates historical inaccuracies (e.g. Rosa Parks) or provides incomplete accounts of the lives of historically significant people (e.g. Helen Keller). In this interactive workshop, we’ll brainstorm age-appropriate ways to avoid censorship while working with children.
Track: School & Youth Programs, Services, and Literacy
Speaker: Kyle Lukoff, Corlears School

Spring into action and you could win a FREE 2015 NYLA Conference Registration!

Calling all members! Encourage a new person to join NYLA and you and your new recruit have the chance to win a free 2015 NYLA Conference Registration.

Here’s How It Works:
All current NYLA members are eligible to recruit new members for this contest. Multiple entries are allowed. For each person you recruit, you’ll get an additional chance to win! To participate, simply have your new recruit fill out a NYLA membership form and have them write “I was recruited by:” plus your name at the top of the form.

For the purpose of this contest, the new member must not have previously been a NYLA member. They also cannot be signing up as a student. All membership forms for this contest need to be received at the NYLA office by August 15, 2015. Please visit www.nyla.org for additional information about this contest.

Go Green!
When you register you will have the opportunity to select the “Green Registration” option.
Under this option, you will not receive a printed conference program, tote bag or badge holder.
Remember to tell us when you register if you want to “Go Green”!

Visit nyla.org/conference for expanded conference information and registration
Saturday Programs

Program Slot #7 9:30 AM - 10:45 AM

Connecting and Communicating with Your Audience
Sponsor: ASLS
Learn the importance of gauging your audience and defining their interests, how to overcome common obstacles, and how your presentation, image, and delivery can impact the success of your presentation.
Track: Core Knowledge & Career Development
Speaker: Val Albert, Toastmasters International

Accounting for Non-Profits
Sponsors: FLS / PLS, LTA
How much profit can my organization make? Do I have to file that form with the IRS? What about sales tax? CPA/Certified Fraud Examiner John Parsell answers accounting questions for 501(c)(3) organizations.
Track: Administration & Leadership
Speakers: John Parsell, John Parsell, IV, CPA
Nathan Wray, John Parsell, IV, CPA

Six Domains of Leadership
Sponsor: LAMS
Good leadership consists of a pyramid of six domains: personal, relational, contextual, inspirational, supportive, and responsible. Improve your leadership skills with the Leadership Pyramid.
Track: Administration & Leadership
Speaker: Richard J. Naylor; William K Sanford Town Library

School Library Summit Partnerships and Action Steps
Sponsors: NYSED- NYSL, DLD / SSL, SLSA
Come and hear about progress and next steps on the School Library Summit held at NYSED in Summer 2015. Track: School & Youth Programs, Services, and Literacy
Speaker: John Brock, NYSED- P-12 Office of Educational Design and Technology

Fundraising Ideas for the Smaller Library
Sponsors: RLRT / FLS, PLS, NYCHF
Outside the box ideas for fundraising. Whether you need money for a program, a project, or a few books more, you can raise the needed funds with tried and tested ideas.
Track: Administration & Leadership
Speakers: Karen Glass, Keene Valley Library
Cheryl Blanchard, Payne Memorial Library Willsboro, NY

The Digital Services Conundrum
Sponsors: SCLA / SMART
Libraries are fighting an uphill battle to compete with services being streamed directly to the home. Join us as we discuss the tools that librarians need, and the staff that libraries will need, to provide meaningful and relevant digital services to our patrons.
Track: Technology & Digital Information
Speaker: Technology & Digital Information

Program Slot #7 & 8 9:30 AM - 12:15 PM

Transforming Your Library through Pop Culture
Sponsors: PCRT / SCLA, YSS, SSL, RRT
Television. Movies. Music. Geekery. Fandom. Pop culture is many things, including a part of our patrons' lives, passions, and hobbies. This double-session first explores programming, then, following a break, provides resources to help you create exciting and fun connections with your community.
Track: User Services
Speakers: Valerie Acklin, Bellmore Memorial Library
Nola Thacker, Westhampton Free Library
Samantha Alberts, Suffolk Cooperative Library System

Program Slot #8 11:00 AM - 12:15 PM

125 Great Film Resources and Ideas
Sponsors: FILM / RASS
Libraries today have resources relating to film everywhere. Awareness can lead to exciting programs.
Track: Adult/Reference Services
Speakers: Z Baird, Yonkers Riverfront Library
Austin Olney, White Plains Public Library

Reporter's Privilege and the First Amendment
Sponsor: IRRT
What is the reporter's privilege? An attorney interacts with a journalist in relation to issues such as how to distinguish a confidential source (which is a constantly evolving issue), the history behind it, and various state shield laws.
Track: Core Knowledge & Career Development
Speaker: Representative from the Media Law Resource Center

I STILL Don’t Want To Talk About It!
Sponsor: LAMS
"I Still Don’t Want to Talk About It" Your trickiest, most uncomfortable, and potentially explosive questions answered by seasoned library professionals.
Track: Administration & Leadership
Speakers: Jerry Nichols, Long Island University
Bridget Quinn-Carey, Interim President & CEO, Queens Library

Gettin' GIFfy with It!
Sponsors: PLS / SMART
Learn how to make animated GIFs using your library’s digital collection! There will be a GIFmaking demonstration, followed by a discussion of potential uses for community outreach and engagement.
Track: Technology & Digital Information
Speakers: Meredith Powers, EdLab at Teachers College, Columbia University
Dana Haugh, EdLab at Teachers College, Columbia University
Laura Costello, EdLab at Teachers College, Columbia University

Tales from the Library Trenches
Sponsor: RASS
Learn to cope with the unexpected. Hear librarians' stories of front-line librarianship—and add your own if you wish.
Afterwards, RASS will hold a brief membership meeting.
Track: User Services
Speakers: Jennifer Huesenitza, Northern Onondaga County Public Libraries, & President of RASS Members of the RASS Board

Rural Libraries as Community Centers
Sponsor: RLRT / PLSRT
This program will focus on the unique needs of rural communities, and how libraries can step into social service areas, and become more relevant in their community.
Track: Core Knowledge & Career Development
Speakers: Laurenne Teachout, Stephentown Memorial Library
Christian Collins, Grafton Community Library

Your Aspirations for Special Populations
Sponsor: RLSP
Participate in a Harwood Institute aspirations dialog to share and explore what we aim for in our service for those with special needs, including physical and mental disability, the elderly, and the poor. The RLSP membership meeting will be held also.
Track: Diverse & Special Populations
Speaker: Elena Falcone, Westchester Library System

SSL Membership Meeting and Adirondack Tales
Sponsor: SSL
After a brief membership meeting to which all are welcome, Karen Glass, noted storyteller, will entertain with Tales of the Adirondacks.
Track: School & Youth Programs, Services, and Literacy
Speakers: Jill Leinung, East Greenbush Central School
Karen Glass, Keene Valley Library

YSS Table Talks
Sponsor: YSS
Roundtable discussions and hands-on activities about programming and services for children and young adults. Participants will be able to choose three different Table Talks during the course of this workshop!
Track: School & Youth Programs, Services, and Literacy
NYLA Annual Library Products and Services Trade Show

Preliminary List of Exhibitors
Each year the NYLA Trade Show features the latest and greatest products and services available to the library community. The Trade Show is your opportunity to give the vendors feedback on their products and let them know how best to meet your needs and the needs of your library.

Exhibitor participation makes the conference affordable for attendees, so be sure to show your thanks by visiting them.

Trade Show Hours:
Thursday, October 22, 2015
10:00 AM – 5:00 PM

Exclusive Trade Show Time
10:30 AM – 12:00 PM
3:00 PM – 4:00 PM

Friday, October 23, 2015
9:00 AM – 12:00 PM

Exclusive Trade Show Time
9:45 AM – 10:45 AM

Exclusive Trade Show Time has been set aside during the conference when no other programming will be taking place, to allow you time to explore and experience the Trade Show.

Preliminary List of Exhibitors
Brodart Company
Butler Rowland Mays Architects
Cavendish Square, Salem Press & Mitchell Lane
Children’s Plus, Inc.
Colibri Systems North America, Inc.
EBSCO Information Services
Guildcraft Arts & Crafts
Image Integrator
Ingram Content Group
Innovative
JanWay Co.
Liberty Mutual Insurance
Lothrop Associates LLP Architects
Mandarin Library Automation
Mango Languages
Media Flex - OPALS
New York State Department of Taxation and Finance
New York State Health Insurance Program (NYSHIP)
Penguin Random House
Peter Gisolfi Associates LLP
Quality Books Inc.
Recorded Books
RTI Disc Repair
Scholastic Library Publishing
The Combined Book Exhibit
Transparent Language, Inc.
University at Buffalo
VenMill Industries
World Book, Inc.
WT Cox Information Services

Companies in BOLD are NYLA Vendor Partners.

Trade Show Reception
Thursday, October 22, 3:00 PM - 4:00 PM
Join us for a sampling of local fare and good company on the Trade Show Floor. Meet and Greet with exhibitors while enjoying light refreshments.

Breakfast with the Exhibitors
Friday, October 23, 8:00 AM - 8:30 AM
Start your day off right with a continental breakfast on the Trade Show Floor.

Visit nyla.org/conference for expanded conference information and registration
The New York Library Association  
6021 State Farm Road  
Guilderland, NY 12084