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Introduction

New York Library Association
6021 State Farm Road / Guilderland, NY 12084
518-432-NYLA (6952) / 800-252-NYLA (6952)
www.nyla.org / info@nyla.org

Executive Director
Jeremy Johannesen

Marketing & Communications Manager
Cara Longobardi

Director of Finance
Galina Tsvaygenbaum

Director of Membership Services
Lois Powell

Special Projects Coordinator
Mary Anne Waltz

The NYLA Annual Conference Brochure is published annually for attendee information for the New York Library Association Annual Conference.

2012 Conference Programmers

The conference programmers are representatives from all the sections, roundtables, and committees that make up NYLA. It is their hard work that results in the conference as you know it. Many thanks to each and every conference programmer.

NYLA 2012 Conference Chair – Lauren Gilbert

Section Programmers

- ASLS  Academic and Special Libraries Section – Patti McCall
- LAMS  Library Administration and Management Section – Claudia Depkin
- PLS  Public Library Section – Kathy Naftaly
- RASS  Reference and Adult Services Section – Shauntay Burns
- SMART  Section on Management of Information Resources and Technology – Rachel Jaffe
- SSL  School Library Media Section – Livia Sabourin
- YSS  Youth Service Section – Cathy Brenner

Roundtable Programmers

- BIRT  Bibliographic Instruction – David Titus
- CORT  Correctional Outreach Resource Team – Merribeth Advocate
- ESRT  Ethnic Services – Manny Figueroa
- FILM  Finding Inspiration in Literature & Movies – Zahra Baird
- GIRT  Government Information – Judith Doyle
- IFRT  Intellectual Freedom – Ellen Rubin
- NMES  New Members – Tammarielle Vella
- RLRT  Rural Libraries – Joan Pelilikka
- RSP  Library Services to Special Populations – Brigid Cahalan

Committee Programmers

- CE  Continuing Education – Meg Van Patten
- Exhibits  Exhibits / Trade Show – Ellen Rubin

Affiliate Programmers

- LTA  Library Trustees Association of New York – George L. Stamatiades
- PULISDO  New York State Public Library System Directors – Tim Burke
- REFORMA  Manny Figueroa
- SED/NYSL  State Education Department/NYS Library – Mary Beth Farr
- SLSA  School Library System Association – Mary Ann Herbert

Future NYLA Conferences

- 2013  Niagara Falls, September 25 - 28
- 2014  Saratoga Springs, November 6 - 9

2012 NYLA Conference

Wednesday, November 7 through Saturday, November 10, 2012
The Saratoga Hilton, Saratoga Springs, NY

Writing Our Next Chapter

Please join me in Saratoga Springs this fall as the New York Library community gets together for our largest annual event. The theme, “Writing Our Next Chapter” has been taken to heart by the various programmers, sections and vendors. I look forward to hearing about where my library is going to be in the coming years. With a great trade show floor allowing access to vendors and sections of NYLA, scores of programs and our special events, it is something you do not want to miss. If you are thinking of coming, but need some financial help, please look for the various section scholarships and the Dewey Fellowship award.

I look forward to seeing you in November.
Have a question? Contact me at: mbollerm@suffolk.lib.ny.us or @bollermn on twitter.

Matthew Bollerman, NYLA President

Visit www.nyla.org for expanded conference information and registration
NYLA Keynote Address
Thursday, November 8th - 4:00 PM - 5:30 PM

NYLA is pleased to have David Weinberger as our Keynote Speaker at the 2012 Conference. David Weinberger, author and Internet Philosopher is perhaps best known as the co-author of the best-seller The Cluetrain Manifesto, which Information Week called the most important business book since Tom Peter’s In Search of Excellence.

His latest book, Too Big to Know, discusses how the Internet is transforming knowledge and expertise. In the book, Weinberger shows how business, science, education, and the government are learning to use networked knowledge to understand more than ever and to make smarter decisions than they could when they had to rely on mere books and experts.

He is a senior researcher at Harvard Law’s Berkman Center for the Internet & Society, Co-Director of the Harvard Library Innovation Lab at Harvard Law School, and is a Franklin Fellow at the United States State Department (2009-2011). The Harvard Library Innovation Lab creates prototypes and tools that demonstrate possibilities for libraries in the networked age.

Weinberger has been published in a wide variety of journals, including Wired and Harvard Business Review many times, as well as in Scientific American, the New York Times, Smithsonian, Foreign Policy, Salon, USA Today, the Boston Globe, the Guardian...even TV Guide.

He is a well-known blogger and can be found posting frequently on his blog Joho the Blog. http://www.hyperorg.com/blogger/.

Conference Farewell Luncheon
Saturday, November 10 - 12:30 PM - 2:30 PM

NYLA 2012 Farewell Luncheon Welcomes Rebecca Stead. Rebecca Stead was lucky enough to attend the kind of elementary school where a person could sit in a windowsill, or even under a table, and read a book, and no one told that person to come out and be serious (well, eventually someone did, but not right away). It was at school that she began writing stories. Much, much later, she became a lawyer (she believed that being a writer was impractical), got married, and started working as a public defender. But she still wrote stories (for adults) when she could find the time. One day, her three-year-old son, though fabulous, accidentally pushed her laptop off the dining-room table, and the stories were gone. Poof.

So, it was time to write something new. Something joyful (to cheer her up: she was pretty grouchy about the lost stories). She went to a bookstore and bought an armload of books that she remembered loving as a kid. She read them, went back to the store, bought more books, and read them. And then she began to write books for children, and to love writing. She has written three novels, When You Reach Me, winner of the Newbery Medal and the Boston Globe-Horn Book Award for Fiction; First Light, a Bank Street College “Best Book for Children,” a Junior Library Guild selection, and a New York Public Library “Teen Read,” and the forthcoming Liar & Spy (Wendy Lamb Books, August 2012).

2012 NYLA Conference Schedule

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<thead>
<tr>
<th>Wednesday 11/7</th>
<th>Thursday 11/8</th>
<th>Friday 11/9</th>
<th>Saturday 11/10</th>
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<tr>
<td>Pre-Con CE Programs</td>
<td>NYLA Network / Membership Meeting</td>
<td>Program Slot #3</td>
<td>Program Slot #7</td>
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<tr>
<td>10:00 – 1:00 Half Day AM</td>
<td>8:00 – 9:00</td>
<td>8:00 – 9:15</td>
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<tr>
<td>2:00 – 5:00 Half Day PM</td>
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<tr>
<td>10:00 – 5:00 Full Day</td>
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<tr>
<td>NYLA Council Meeting</td>
<td>Program Slot #1</td>
<td>Exclusive Trade Show Time</td>
<td>Program Slot #8</td>
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<tr>
<td>12:00 – 4:00</td>
<td>9:00 – 10:15</td>
<td>Pecha Kucha Presentations</td>
<td>9:30 – 10:45</td>
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<td>Local Tours</td>
<td>Trade Show Grand Opening</td>
<td>Program Slot #4</td>
<td>Program Slot #9</td>
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<td>3:00 – 5:00</td>
<td>10:30 – 12:00</td>
<td>11:00 – 12:15</td>
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<td>Section Board Meetings</td>
<td>Center for the Book Luncheon</td>
<td>Section Luncheons</td>
<td>Conference Farewell Luncheon</td>
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<td>7:00 – 10:00</td>
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<td>12:30 – 2:00</td>
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<td>Program Slot #5</td>
<td>Program Slot #6</td>
<td>SSL Post-Con CE Program</td>
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<td>Exclusive Trade Show Time</td>
<td>Trade Show Reception</td>
<td>Inaugural Banquet</td>
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<td>Keynote Address</td>
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<td>7:00 – 9:00</td>
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<td>4:00 – 5:30</td>
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<td>PLS Author! Author! / YSS Telling Tales</td>
<td>Inaugural Banquet</td>
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<td>6:00 – 7:30</td>
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<tr>
<td>Scholarship Bash Event</td>
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<td>8:00 – 10:00</td>
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Visit [www.nyla.org](http://www.nyla.org) for expanded conference information and registration
Special Events

Local Tours

Tour of Saratoga Springs
Wednesday, November 7 - 3:00 PM - 5:00 PM
This will be a general tour of historic Saratoga Springs. We will view the Victorian architecture of North Broadway, Historic Saratoga Racetrack, Congress Park, the Canfield Casino and the downtown Broadway business district. We will taste test a couple of mineral springs and discuss the evolution of the city from a pinewood forest to a world class resort. Saratoga was the ultimate social playground of the rich and famous in the 1800’s. Founded on the healing mineral springs that are found in the city it became the destination of thousands of people who came to see and be seen in the United States.
Tickets are $30 per person

Tour of the Tang Museum
Wednesday, November 7 - 3:00 PM - 5:00 PM
The Frances Young Tang Teaching Museum and Art Gallery at Skidmore College opened in October 2000. Designed by architect Antoine Predock, the 39,000-square-foot building is sited dramatically on Skidmore’s scenic campus. The Tang Museum was conceived to:
- Promote active use of the museum by the college community
- Foster dialogue between academic disciplines
- Encourage exchange between the campus and the communities of upstate New York
- Support Skidmore’s unique role in regional and national cultural scenes
- Predock’s architectural design for the Tang Museum features spatial intersections, transparency, and flexibility.
Its facilities include:
- Two major exhibition galleries
- A 150-person multi-purpose event space
- Two multimedia-equipped classrooms
- Permanent storage for the Tang’s collection
- A rooftop patio for public events
- A spacious, light-filled central atrium for openings and receptions
- A Tang Store with books, design objects, and cultural products
- Prep and workshop space for onsite exhibition design, staging, and construction work
For a list of exhibitions at the time of the Conference, please visit tang.skidmore.edu
Tickets are $30 per person

Empire State Center for the Book Luncheon
Thursday, November 8 - 12:00 PM - 1:30 PM
Looking for a great place to have lunch with authors that will benefit a worthwhile project? Then come to the first annual Empire State Center for the Book Author Luncheon. The Center is arranging for a smorgasbord of authors to come and speak to the group about their works followed by autographing after lunch. Books by these authors will be available for free or at a minimal cost plus additional titles can be purchased at the conference bookstore.
Please visit the Empire State Center for the Book’s website for more information on the organization.
Tickets are $45 per person

PLS Presents Author! Author!
Featuring authors David Liss and Eleanor Kuhns
Thursday, November 8 - 6:00 PM - 7:30 PM
New York State Military Museum, 61 Lake Ave.
The PLS special event features historical fiction authors, David Liss and Eleanor Kuhns. David Liss’ most recent novel is The Devil’s Company. Eleanor Kuhns’, A Simple Murder appeared in Spring 2012.
The event will be held at the New York State Military Museum, 61 Lake Avenue featuring catering by Panza’s Restaurant. David Liss is the author of six novels, most recently The Devil’s Company. He has five previous bestselling novels: A Conspiracy of Paper, winner of the 2000 Edgar Award for Best First Novel, The Coffee Trader, A Spectacle of Corruption, The Ethical Assassin and The Whiskey Rebels. In 2008, at the United Nations Convention against Corruption in Bali, Indonesia, he was named an Artist for Integrity by the UN Office on Drugs and Crime. No one is really sure why he should receive this honor or what it means, but it very possibly makes him the Bono of historical fiction. David Liss’s novels have been translated into more than two dozen languages. He lives in San Antonio with his wife and children. [From Amazon.com] Eleanor Kuhns was the winner of the 2011 Minotaur Books/Mystery Writers of America First Crime Novel competition. An up-and-coming writer of historical mysteries she is the Assistant Director and Head of Adult Services of the Goshen Public Library, NY.
Tickets are $35 per person

YSS Telling Tales
Annual storytelling event and fundraiser for the Ann Gibson Scholarship Fund
Thursday, November 8 - 6:00 PM - 7:30 PM
This year’s storyteller is local environmental educator George Steele. George is an award-winning educator who provides dynamic and participatory programs on science, natural history, outdoor education, camping and outdoor recreation. For this year’s event George will share a taste of his World of Nature through Stories and Songs program. Librarians will have the opportunity to be the audience and recall why storytelling events are so compelling. George has a knack for making science approachable to people of all ages, which is sure to reignite our enthusiasm for including science and nature in our work at the library.
More information about George can be found online at http://georgesteele.webs.com/
Tickets are $15 per person

NYLA Inaugural Banquet and Awards Ceremony
Friday, November 9 - 7:00 PM - 9:00 PM
Join us for the farewell address of the 2012 NYLA President, Matt Bollerman, the presentation of NYLA’s major awards, and the induction of the 2013 NYLA President, Carol Anne Germaine.
Tickets are $50 per person

LAMS Luncheon
Friday, November 9 - 12:30 PM - 2:00 PM
Sponsored by:
Is the high rate of technological change your greatest asset or worst nightmare as a library leader? Please join us for the annual Leadership and Management Section (LAMS) Luncheon with national library technology consultant Carson Block [http://www.carsonblock.com/] and be inspired to position your library to thrive no matter what “gifts” technology might offer in the future. Carson will show you visionary ways to spot your own opportunities in the midst of chaos, and to powerfully select technology to serve your patrons and support your staff — all in a fun manner as familiar as your old card catalog and as comfortable as your favorite pair of sneakers.
Tickets are $34 per person

RASS Noted Author Luncheon
Friday November 9 - 12:30 PM - 2:00 PM
Hillary Jordan, author of the international bestseller and book club favorite, Mudbound, is coming to talk about her best-selling novel When She Woke. Join us for this ticketed event to where you will get deeper insight into Hillary Jordan’s novels, hear her about her future works, and learn about her writing processes.
Hillary Jordan received her BA in English and Political Science from Wellesley College and spent fifteen years working as an advertising copywriter before starting to write fiction. She has an MFA in Creative Writing from Columbia University.
Her first novel, Mudbound, was published in 2008 by Algonquin Books of Chapel Hill, HarperCollins Canada, and Random House UK. It won the 2006 Bellwether Prize, founded by Barbara Kingsolver and awarded biennially to an unpublished debut novel that addresses issues of social justice, and a 2009 Alex Award from the American Library Association. Mudbound was also the 2008 NAIBA (New Atlantic Independent Booksellers Assoc.) Fiction Book of the Year and was long-listed for the 2009 IMPAC Dublin Literary Award. Paste Magazine named it one of the Top Ten Debut Novels of the Decade. It has been translated into French, Italian and Serbian, Swedish, Norwegian, and Turkish editions are forthcoming in 2012.
Tickets are $35 per person

YSS Empire State Award Luncheon
Friday, November 9 - 12:30 PM - 2:00 PM
YSS is pleased to present the 2012 Empire State Award for Excellence in Literature for Young People to Bruce Coville. He is the author of the Magic Shop books, the Sixth Grade Alien series and the My Teacher is an Alien series as well as many other titles. His latest book Always October was published in August. Bruce recently collaborated with Elizabeth Levy to write Amber Brown is Tickled Pink. He is also the founder of Full Cast Audio, an audiobook company dedicated to creating unbridged, full cast recordings of the best in children’s and young adult literature.
Tickets are $35 per person

Visit www.nyla.org for expanded conference information and registration
NYLA Scholarship Bash
Thursday, November 8 - 8:00 PM - 10:00 PM
Our annual scholarship fund event will be held at the Saratoga National Golf Club, which is ranked one of the nation’s top public courses year after year by Golf Digest and Golfweek magazines.
Join us for hors d’oeuvres and desserts as well as 18 holes of miniature golf. Come support the NYLA Scholarship Fund and enjoy a fun-filled evening with colleagues and friends while enjoying the stunning landscape!
Tickets are $50 per person
ALL registrations MUST be submitted online. This will include those being paid by organizational check and purchase order. Registration is open online at: www.nyla.org

Conference Registration Fees and Plans

Package Plan Registration - Includes: Badge, entry to all non-ticketed programs, Trade Show, Scholarship Bash, Inaugural Celebration, and Farewell Luncheon.

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<th>Early Bird (8/17)</th>
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Full Conference Registration - Includes: Badge, entry to all non-ticketed programs and the Trade Show.

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“Full Conference Registration” is available to the following NYLA member types at the discounted rate of $50:

Unemployed / Retired / Trustee / Student / Friend

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“Single Day Registration” is available to the following NYLA member types at the discounted rate of $25:

Unemployed / Retired / Trustee / Student / Friend

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“Single Day Registration” is available to the following NYLA member types at the discounted rate of $25:

Unemployed / Retired / Trustee / Student / Friend

Special Events

Events listed in italics are included in the Package Plan Registration. Please note that the Package Plan is not available when registering onsite.

Wednesday, November 7

NYLA Leadership & Management Academy
8:30 AM - 10:30 AM Time Management and Organizational Skills - $130
10:30 AM - 12:30 PM Conflict Resolution and Team Building - $130
Local Arrangements Tour: Tour - $30

Thursday, November 8

NYLA Networking Breakfast/Membership Meeting
FREE for NYLA Members / Non-members $14 (pre-registration required, space limited)
Empire State Center for the Book Authors Luncheon - $45
PLS Author! Author! - $35
YSS Telling Tales - $15
NYLA Scholarship Bash - $50

Friday, November 9

LAMS Luncheon - $34
RASS Noted Author Luncheon - $35
YSS Empire State Award Luncheon - $35
NYLA Inaugural Celebration and Awards Banquet - $50

Saturday, November 10

NYLA Farewell Luncheon - $35

Pre-Conference CE Workshops – Wednesday, November 7

Half-Day Workshops*
(Morning or Afternoon) | Early Bird (8/17) | Advance (10/12) |
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Full Day Workshops
(Morning or Afternoon) | Early Bird (8/17) | Advance (10/12) |
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<td>Non-Members</td>
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* Two half-day workshops will be billed at the same rate as one full day workshop.

Registration Policies

Early-bird rates apply to all registrations submitted online by August 17, 2012. Payment must accompany registration form. If payment is not received within 30 days of receipt of the registration form, registrant will be charged the prevailing rate (i.e. Advance or Late). Please note that registration fees increase for forms submitted after August 17, 2012, and October 12, 2012. Registrations received after October 12, 2012, will be charged the late registration rate.

The conference rates for NYLA members are for NYLA personal members. Institutional members are permitted to send one member of their staff who is not a NYLA member to the conference at member rates (designated representative). A letter from the institution’s director must accompany the staff member’s registration form.

Student registrants must send a copy of their current student bill or bursar’s receipt with their registration form.

Refunds

Written requests with signature for Conference or Continuing Education workshop refunds must be postmarked or faxed by October 12, 2012. An administrative processing fee of $50 will be deducted from the amount refunded. NYLA will honor requests for refunds which are received by the stated deadline, and will retain only an administrative fee from them. After the deadline has passed, no refunds will be issued. Instead, the registration amount, less a $50 administrative-processing fee, will be credited toward the conference or the Institutes in the next calendar year only. No credit or refund will be issued for unused funds. If the recipient fails to attend the subsequent conference or a NYLA Institute before the close of the following calendar year, no refund will be made and no further credit given. The credit is nontransferable. Refunds will be processed as promptly as possible after the close of the Conference. Refunds will not be offered for discounted registrations - Unemployed Librarian, Student, Friend, Trustee, Retiree, or any Single Day Registrations.

In fairness to all attendees, registrants who do not attend the Conference will be liable for their entire Conference fee. Full refunds will be made if a Continuing Education Workshop and/or special event is canceled or closed out.

NYLA MEMBERS
SAVE OVER 15%
on Conference Registration!

Visit www.nyla.org for expanded conference information and registration
By Air
The Albany International Airport, approximately 30 minutes from downtown Saratoga Springs, provides convenient commercial air service between the Capital District and many major American cities. Taxi fare between the airport and Saratoga hotels is approximately $75. http://www.albanyairport.com/

By Train
For schedule and fare information, contact Amtrak at 800-USA-RAIL or www.amtrak.com. The Saratoga Springs Amtrak station (SAR) is located near downtown Saratoga. The Albany/Rensselaer Amtrak station (ALB) is approximately 40 minutes from the downtown Saratoga Springs hotels. The Schenectady Amtrak station (SDY) is approximately 35 minutes from downtown Saratoga.

Taxi fare is approximately $12 to downtown Saratoga from the Saratoga station. Service to and from Saratoga Springs is somewhat limited, though the station is very convenient to our conference hotels. Service into Albany (best for travelers coming from points south) and Schenectady (best for travelers coming from points west) is more frequent, but the stations are much farther away and taxi fares can run as high as $85-$100 each way.

Amtrak is offering NYLA conference attendees a 10% discount off the best available rail fare to Saratoga Springs, NY; between November 3, 2012 – November 14, 2012. To book your reservation, call Amtrak group reservations at 1-800-872-7245 or contact your local travel agent. This offer is not available for online reservation booking. When calling in your reservation, you must refer to Convention Fare Code X74K-951. This offer is not valid on Auto Train and Acela Service. Fare is valid on Amtrak Regional for all departures seven days a week, except for holiday blackouts. Offer valid with sleepers, Business Class or First Class seats with payment of the full applicable accommodation charges.

By Bus
Greyhound and Trailways buses travel directly to the Saratoga Springs Amtrak station (26 Station Lane). For fare and schedule information contact: Greyhound at 800-231-2222 or www.greyhound.com Trailways at 800-716-7548 or www.trailwaysny.com

Please note that this is not an endorsement of Greyhound, Trailways, or Amtrak, and all travel is at your own risk.

By Automobile
From the West
Take the NYS Thruway to Exit 27 - AMSTERDAM. After the toll both take your first RIGHT turn. Follow Route 67 EAST signs thru the city of Amsterdam. You will be heading east towards Ballston Spa (approx. 20 miles). In Ballston Spa you will come to a light. Take a LEFT onto ROUTE 50 NORTH. This road will take you right into the center of Saratoga Springs.

From the East
Take route 90 (Mass Tumpike to the NYS Thruway Exit to 787 North. Take 787 North to the Route 7 WEST exit. Take Route 7 WEST until you get to I-87 NORTH Exit (Adirondack Northway). Follow this to the Saratoga Springs exits (13N, 14 and/or 15). You may then follow the directions FROM THE SOUTH.

From the South
Take the NYS Thruway 87 to the Adirondack Northway (I-87 North). Get off at exit 9 NORTH. This will bring you right into Saratoga. If you get off at exit 14 - take a RIGHT at the ramp and follow ROUTE 9P (also Union Avenue)right into the city, or take a RIGHT at the ramp onto Henning Road - at the next light take a LEFT and you will be on Lake Avenue. Lake Avenue brings you to the center of Saratoga Springs. If you get off at exit 15 - take a LEFT at the light and follow ROUTE 50 SOUTH right into the city.

From the North
Take Route 87 SOUTH. From this direction it would be best to get off at Exit 15 and bear right. Follow ROUTE 50 SOUTH right into the city. If you get off at Exit 14 take a right at the ramp and then another right at the light to get to ROUTE 29. Take a LEFT (WEST) at the ROUTE 29 sign to head into the city. Otherwise, take a right at the ramp and continue on 9P (also UNION AVENUE) right into the city.

Visit www.nyla.org for expanded conference information and registration
Wednesday, November 7

**LAMS**

*Directors, Board Leadership Begins with You!*

10:00 AM - 1:00 PM / LAMS / 3 Contact Hours

Tips, tricks, and best practices for problem solving, strategic planning, and working with trustees in a positive environment. Session includes a personality test to help directors see issues from both sides of the boardroom table.

**Speakers:**
Rebekkah Smith Aldrich, Mid-Hudson Library System  
Menribeth Advocate, Mid-Hudson Library System

**Policy Handbook Boot Camp**

2:00 PM - 5:00 PM / LAMS / 3 Contact Hours

Learn about the critical importance of policies in libraries and come away with a framework you can use to create the effective policies that your library needs.

**Speakers:**
Gerald Nichols, Long Island University Palmer School of Library & Information Science  
Ellen Bach, White Osterman & Hanna, LLP  
Robert Schofield, White Osterman & Hanna, LLP

**SMART**

*RDA: What’s It All About: the Foundations and Possibilities*  
10:00 AM - 3:00 PM / SMART / 3 Contact Hours

We have all been discussing RDA (Resource Description and Access) and FRBR (Functional Requirements for Bibliographic Records) for quite some time. But what is truly happening, and what can we hope to see in the future? Both catalogers and non-catalogers will get valuable insight and information from this half-day session which will look at what is currently in place and where RDA may be headed in the next few years. Created to replace the Anglo-American Cataloging Rules, 2nd Edition (AACR2), RDA goes beyond previous standards, providing a new guideline for cataloging all resources, including the ever-expanding variety of digital resources. It is organized along and places a stronger emphasis on helping users find, identify, select, and obtain information resources they want, with the possibility of supporting both current interfaces as well as future ones more similar to modern-day search engines. This new standard will support the clustering of and connections between bibliographic records to better indicate the relationships between their corresponding resources.

Attendees of this workshop will come away from this session knowing:
1. What is RDA?
2. What differences will appear in the catalog as we transition from AACR2 to RDA?
3. What is the intended new functionality and usability of RDA records?
4. How will the new standard impact library catalogs, librarians, and patrons?

**Speaker:**
John Myers, Catalog Librarian, Shaffer Library, Union College

**RDA: The Cataloging Nitty Gritty**  
2:00 PM - 5:00 PM / SMART / 3 Contact Hours

This half-day session looks at differences between RDA and AACR2 as well as at the specific changes catalogers can expect to see when RDA is adopted. This session has been designed for those who catalog and expect to be affected by this change. The cataloging community has been discussing RDA since the beginning of the century. After a lengthy development process and a functional test in 2011, the Library of Congress has now decided to adopt RDA, which will impact us all in our shared cataloging environment. Now is the time to begin learning the new 21st century cataloging skills.

Catalogers will be introduced to and discuss the following:
1. RDA and AACR2 examples of differences in records.
2. RDA tools and LC support for the transition to RDA.
3. When to update records to RDA and when to leave them as they are.
4. When and how should my organization transition to RDA?
5. Information on future training and developments.

**Speaker:**
John Myers, Catalog Librarian, Shaffer Library, Union College

**RASS**

*Grant Writing for Your Library*  
2:00 PM - 5:00 PM / RASS / 3 Contact Hours

Grant awards are critical in the professional lives of librarians and library directors and managers. Our proposal-writing workshop is team-taught by expert grant writers who understand what can make a proposal more competitive and more likely to be accepted.

This highly interactive workshop engages participants to learn how to write winning grants. The following topics will be covered:
- The essential components of a grant proposal package.
- How to customize a proposal to match a grant writer’s interest.
- How to initially approach a funder.
- The differences between government and foundation proposals.
- How to report on a grant’s progress and impact.
- How to develop working relationships with grant writers.
- What to do if your proposal is denied (don’t give up!)
- The behind-the-scenes decisions that determine proposal acceptance and denial.

**Speakers:**
Denise Clark has been a grant writer and manager for more than 17 years at Queens Library. She has secured more than $100 million in grant funds for literacy/education, health, arts, capital, youth development, workforce development, and micro-enterprise programs, domestically and internationally.

Maureen O’Connor was a program officer at the New York State Library responsible for state and federal grants and coordinated outreach services. She continues to serve as Queens Library’s Senior Advisor on Educational Services and Workforce Development and is also a library consultant.

Mary Linda Todd, Library Development Specialist II, is the leader of the State Library’s Technology and Resource Sharing Services Team in the Division of Library Development. Ms. Todd has written successful grant applications and has managed a variety of grant programs at both the federal and the state levels. She is currently the federal Library Services and Technology Act (LSTA) coordinator for the State Library and manages multiple grant programs involving LSTA funds. She is also serving as the project director for the State Library’s recently awarded $9.5 million federal $TOP grant project: Broadbandexpress@yourlibrary.

**NYLA-CEC**

*Getting to the Core: Libraries and the Common Core Standards*  
10:00 AM - 1:00 PM / NYLA CEC / 3 Contact Hours

What are the Common Core Standards? What do they mean for libraries? Our panel of experts will discuss the Common Core from several different perspectives. All schools across the state are adopting the Common Core State Standards (CCSS). Curriculum and lesson plans are being re-written to align with the educational shift. Teachers and librarians are collaborating in an inquiry-based learning approach, and academic and K-12 librarians are exploring best practices for working together to ensure students develop critical information literacy skills. With this shift to informational text and inquiry-based learning, libraries will naturally become critical resources for students and teachers.

**Speakers:**
John Brock, Associate in School Library Services, NYS Library  
Jim Belair, Monroe 2 BOCES Manager-Library Group. Jim is a member of the Rochester Regional Library Council’s Directors Advisory Committee and recently presented a workshop entitled “Common Core for Academic Librarians”.  
Mary Ratzer, formerly from the Shenendehowa Central Schools in Clifton Park. She has been designing and facilitating professional development and doing embedded coaching across New York with the Common Core and librarian/teacher collaboration. Her work is based on instructional design that melds inquiry and the Common Core.  
Kathi Sigler is a long-time member of the Rochester Regional Library Council’s Information Literacy Continuum Committee, a group of academic and school librarians working in collaboration to ensure that K-12+ students learn information-seeking skills.

**Storytelling for All**  
10:00 AM - 5:00 PM / NYLA CEC / 6 Contact Hours

Join storyteller Jeannine Laverty for a day that will be fun and filled with learning. She will present techniques that will allow beginners and experienced tellers alike to enhance their skills. Whether your audiences are children, teens, or adults, you can bring storytelling alive by attending this workshop. Class size is limited to allow for maximum participation so be sure to sign up soon for a great experience. Further info will be provided upon pre-registration.

**Speaker:**
Jeannine Laverty has been telling folktales since 1979 when her work teaching English as a second language to immigrants in New York City showed her firsthand how the U.S. is made up of cultures from all the countries of the world. Her school residencies and museum performances for children have been awarded funding from the NYS Council on the Arts, the New York Foundation for the Arts, and the National Institute for the Humanities. Laverty has taught weekend workshops in storytelling for adults at Sagamore.
and other Adirondack sites since 1980. This work has led to her love of telling stories from Adirondack writers. She also performs as part of the storytelling ensemble, SweetLand Storytellers. In 1999, she received the Leadership Award for the Northeast Region from the National Storytelling Network.

Copyright Boot Camp for Librarians 2:00 PM - 5:00 PM / NYLA CEC / 3 Contact Hours
A primer session on copyright basics with an emphasis on digital media, current issues, and topics of particular relevance to librarians. You will gain a fundamental grasp of copyright principle, understand current copyright issues, appreciate the tensions between the needs/missions of libraries and the demands of copyright-based industries, and develop a realistic and pragmatic approach to copyright.

Speaker: Paul Rapp, The Law Office of Paul C. Rapp. Paul Rapp is an intellectual property lawyer and writer who lives and works in Housatonic, MA. Rapp teaches art and entertainment law at Albany Law School and MCLA, writes the column “Rapp on This” for Metroland, and appears regularly on WAMC’s “VoxPop” program as a copyright expert. Rapp is on the advisory boards of WAM Theatre and Shout Out Loud Productions and is president of the board of the Berkshire Community Radio Alliance. He’s also the drummer for the band Blotto.

NYLA Leadership & Management Academy Programs Wednesday, November 7, 2012
These courses are offered as part of the NYLA Leadership & Management Academy. There is a separate registration fee required to participate in these programs. All participants must complete the application form found at nyla.org

Time Management and Organizational Skills 8:30 AM - 12:30 PM
This course will instruct attendees on managing time effectively, developing strategies for allocating time wisely, prioritizing tasks, and creating a process for controlling time spent on tasks and responsibilities.

Speaker: Wayne Piper, Library Management Consultant

Conflict Resolution and Team Building 1:30 PM - 5:30 PM
This course will develop skills toward understanding and managing conflict in the workplace and delve into how to motivate and create a collaborative work environment for employees.

Speaker: Wayne Piper, library management consultant

Digital Literacy Training
Wednesday, November 7, 2012
The training is a full day workshop and consists of two sessions, one on the digital literacy curriculum and one on how to teach adult learners. It is open to both librarians and library support staff who interact with the public. There is no fee for registering for this program.

Digital Literacy Curriculum 10:00 AM - 1:00 PM
The strategy of the New York State Broadband Initiative is “to create more ‘e-citizens’ who are digitally literate and connected to affordable Internet access, so they can be full participants in the information age.” In support of this initiative, a set of digital literacy standards were approved in 2010, and a supporting set of exemplary skills were identified soon after. By early 2012, a full curriculum, based on these standards and skills, was developed and approved. The four modules comprising the curriculum are: Basic Computer Skills, Using the Internet, Communicating Online, and Introduction to MS Word. The morning session will introduce this curriculum and its accompanying resource materials, highlighting especially Basic Computer Skills and Using the Internet.

Speaker: Mary Anne Waltz is currently the project manager and instructor for the NYLA Digital Literacy project. Since acquiring her MLS at Syracuse, she has worked in libraries at Syracuse University, the University at Albany, and RPI. She has been involved in digital literacy training since serving with the group of librarians at Syracuse whose job it was to help faculty make the transition from a card to an online catalog. Her current interests, in addition to digital literacy, include the role and potential of technology in the delivery of library services.
Workshop participants will leave with a staff training curriculum that they can replicate at their libraries to increase financial education levels of their staff. They will also learn about the Money Matters financial education program developed for the library users.

Track: User Services

Speakers:
Kristin McDonough, The New York Public Library
Marzena Ermier, The New York Public Library

Digital on a Dime
Sponsor: SMART
Jim Mancuso, Head Librarian at Northeastern Baptist College, will speak on his experiences creating digital libraries for a distance-learning program. He will provide strategies, insights, and tips on how to expand your digital library with limited finances and personnel, and demonstrate how to build an adequate digital collection without breaking the budget. Partnering with your local 3Rs council is another affordable way to provide wide exposure to your unique collections. Jennifer Palmentiero, Digital Services Librarian at SENWRLC, will provide information about New York Heritage, the NY3Rs collaborative digitization initiative. She will also address strategies for managing successful projects with limited staff, time, and funds.

Track: Technology & Digital Information

Speakers:
Jim Mancuso, Northeastern Baptist College
Jennifer Palmentiero, Southeastern New York Library Resources Council

Writing Reviews for Fun and Profit
Sponsor: PLS
Find out how to break into book reviewing in this discussion with Heather McCormack, Book Review Editor of Library Journal, along with reviewers Teresa Faust, Special Services Librarian at the Vermont Department of Libraries, and Lauren Gilbert, Head of Community Services at the Sachem Public Library. Learn the steps to becoming a reviewer, and find out about the time commitment, the writing and editing process, the ethics of reviewing, and the professional benefits.

Track: Core Knowledge & Career Development

Speakers:
Heather McCormack, Book Review Editor, Library Journal
Teresa Faust, Special Services Librarian/Consultant/Vermont Department of Libraries
Lauren Gilbert, Sachem Public Library

A Roadmap for the Future of Libraries
Sponsor: PULISDD
Professional Futurist Garry Golden will introduce you to ways that foresight can play a practical role within libraries at the front end of innovation. Explore the dynamics of social change in our communities shaped by demographic transitions and an expanding role of personal data, behavior change, and technology. Discover opportunities and challenges for libraries in retooling local economies and becoming a hub for lifelong learning.

Track: Technology & Digital Information

Speaker:
Garry Golden, Forward Elements, Inc

Science Fiction and Fantasy Author Panel
Sponsor: RASS
Learn about the latest titles and trends from Science Fiction and Fantasy authors.

Track: Adult/Reference Services

Taking the Next Step With Your Teens
Sponsor: YSS
Small space? Small budget? Small staff? Lots of teens? Learn some tips and tricks to make your library teen-friendly and help you get out into your community to serve them best!

Track: School & Youth Programs, Services, and Literacy

Speaker:
Eugenia Schatoff, Director, Watervliet Public Library

Special District Libraries, Special Legals Issues
Sponsor: PLS
Get the lowdown on the unique laws, rules, and regulations that govern the formation and operation of special district libraries. This program is part of PLS’ “Legal Issues” series.

Track: Administration & Leadership

Speakers:
Ellen Bach, Whitman Osterman & Hanna
Robert Schofield, Whitman Osterman & Hanna

Money Matters: Financial Education for Public and Staff
Sponsor: RASS
It is more important than ever to educate the American public in financial matters, helping them to become financially literate and informed investors, and to protect themselves from fraud and other activities that may be detrimental to their financial status and ultimately, their lives. This session will demonstrate the methodology NYPL has developed to increase the financial education awareness among library users and staff.

Special District Libraries, Online Library Instruction
Sponsor: PLS
Librarians as Community Leaders
Sponsor: LAMS
Won’t you be my neighbor? Hear three skilled professionals discuss their successes in extending the reach of their library outside the walls through community collaboration.

Track: Administration & Leadership

Speakers:
Rebecca Lubin, Albany Public Library
Erica Freudenberg, Red Hook Public Library
Cassie Guthrie, Pioneer Library System

High Interest Books for Adult Readers
Sponsor: CRT
Looking for ways to engage adult readers with urban cultural experiences and low reading skills? Learn about high interest reading materials and innovative ways to attract new readers.

Track: Diverse & Special Populations

Speaker:
Rob Hoffman, Groveland Correctional Facility
Cassandra Beam, Ulster Library Association

Apps 101 for Children and Teens
Sponsor: YSS
Come learn about apps with an emphasis on what’s being published in the field, discover some stunners and trends, and find out what we look for when we evaluate an app.

Track: School & Youth Programs, Services, and Literacy

Speaker:
Daryl Grabarek, Editor, “Curriculum Connections” and “Touch and Go,” School Library Journal

The LD-Friendly School Library
Sponsor: SSL
ADHD? Dyslexia? Processing Disorders? This presentation will help you understand and work effectively with students who learn differently, providing guaranteed take-away value for you and your district. School & Youth Programs, Services, and Literacy

Speaker:
Kathy Fester, Adelphi University

A Roadmap for the Future of Libraries
Sponsor: PULISDD
Professional Futurist Garry Golden will introduce you to ways that foresight can play a practical role within libraries at the front end of innovation. Explore the dynamics of social change in our communities shaped by demographic transitions and an expanding role of personal data, behavior change, and technology. Discover opportunities and challenges for libraries in retooling local economies and becoming a hub for lifelong learning.

Track: Technology & Digital Information

Speaker:
Garry Golden, Forward Elements, Inc
Program Slot #3 - 8:00 AM - 9:15 AM

**Improv, Comedy, and Creativity at Work**
Sponsors: ASLS / LAMS

In a survey of 1,500 global CEOs, creativity was identified as the most important quality leaders must have in order to deal with an increasingly complex future. Christian Miller will discuss how library employees can create and/or contribute to an environment that encourages creativity and innovation by using the principles of improvisational comedy. In addition to making the workplace more fun, he will demonstrate how creative thinking skills can be successfully applied to any situation or problem.

Track: Administration & Leadership

Speaker: Christian Miller, Cornell University

**No Deposit No Return Digital Age Depositories**
Sponsor: GIRT

The Internet and the explosion of born-digital information has dramatically improved the public's direct access to government information and resulted in a reduction in the number of documents printed and distributed to libraries via depository programs. Rosemary LaSalata, Government Collections Librarian, Rittenberg Law Library, will outline changes in the U.S. Depository Program and will summarize what is still available to libraries both in and outside the program. Jeff Sohn, Associate Librarian, Documents and Digital Collection, NYS Library, will provide an update on the NY State Document Depositionary Program, discuss access to e-docs, and talk about some of the challenges facing the program.

Track: Technology & Digital Information

Speakers:
Rosemary LaSalata, Rittenberg Law Library, St. John's University
Jeff Sohn, Documents and Collections, NYS Library

**Advocacy for Public Library District Initiatives**
Sponsor: PLS

Create a stable fiscal future for your library in a 2% world! This presentation is a how-to, nitty-gritty account of implementing Library District options with a focus on political considerations and advocacy. This is a stand-alone program but also a companion to Special District Libraries, Special Legal Issues.

Track: Administration & Leadership

Speaker: Libby Post, Communication Services

**Celebrating Dia de los Niños**
Sponsors: REFORMA / ESR

El día de los niños/El día de los libros (Children’s Day/Book Day), is a celebration of children, families, and reading that culminates yearly on April 30. The celebration emphasizes the importance of advocating literacy for children of all linguistic and cultural backgrounds. A panel of professionals will share experiences of successful children’s programs celebrating El Día de los Niños at their libraries. A panel of professionals will share experiences of successful children’s programs celebrating El Día de los Niños at their libraries.

Track: Diverse & Special Populations

Speakers:
Tata Cañuelas, White Plains Public Library
Elizabeth Garcia, Queens Library at Howard Beach

**Envision the Future with RLSP!**
Sponsor: RLSP

Join us at the RLSP Membership Meeting to share your ideas on how to empower libraries to improve service for people with special needs, including those with disabilities and the elderly.

Track: Diverse & Special Populations

Speaker: Brigid Cahalan, New York Public Library

**SMART Membership Meeting & Flash Talks**
Sponsor: SMART

Come join your fellow SMART members as they share short and fast presentations on how technology is shaping their libraries. Flash Talks will conclude with a short membership meeting.

Track: Technology & Digital Information

Speaker: Barbara Nichols-Randall, Guelderland Public Library

**The Networked Library**
Sponsor: SSL

A panel will discuss the role of school libraries as critical partners in the development of 21st century learners through research aligned to the Regents Reform Agenda and Learning Technology Plan.

Track: School & Youth Programs, Services, and Literacy

Speakers:
Jonathan Shrem, New York Comprehensive Center
Anushka Paul, New York Comprehensive Center
Lawrence Paska, Dr., NYSED
Emily Zyko, New York Comprehensive Center

Program Slot #4 - 11:00 AM - 12:15 PM

**Bibliometrics 101**
Sponsors: ASLS / RASS

Learn about new resources that track citations and measure scholarly output such as Google Scholar, Scopus, the h-index, and alternatives to the Journal Impact Factor. Put the science into practice!

Track: Administration & Leadership

Speaker: Elaine Lasda Bergman, University at Albany

**Bilingual Storytime at Your Library—What, Why, and How?**
Sponsors: ESRT / REFORMA

Bilingual storytimes feature picture books, songs, and rhymes to capture the best of both worlds, teaching children the importance of languages and cultures. Preparing and implementing these programs can be fun and rewarding. A panel of professionals will share experiences of successful bilingual storytimes at different libraries.

Track: Diverse & Special Populations

Speakers:
Tata Cañuelas, White Plains Public Library
Elizabeth Garcia, Queens Library at Howard Beach
Selina Sharmin, New Americans Program, Queens Library

**Census Data for Business**
Sponsors: GIRT / BIRT

The United States Census Bureau is the leading source of data for business owners about America’s people and economy. In addition to the Decennial Population & Housing Census, the Census Bureau is also responsible for the Economic Census, the American Community Survey, Economic Indicators, and many other demographic and economic surveys. The American FactFinder 2 web site, the primary vehicle for distributing Census data, provides information for everything from zip code tabulation areas to state legislative districts to Census tracts. It also allows users to retrieve reference and thematic maps. This presentation will focus on using American FactFinder 2 to access data for business and market research purposes.

Track: Current Issues & Research

Speaker: Alexis Moker, NYS Small Business Development Center Research Network

**Leadership on the Digital Frontier**
Sponsors: LAMS / PLS

Join this lively panel discussion of best strategies for expanding your digital presence, managing budget and staff in this new environment, and bringing your community along for the ride.

Track: Technology & Digital Information

Speakers:
Carson Block, Carson Block, LLC
Geoffrey Kirkpatrick, Bethlehem Public Library
Johannes Neuer, NYPL
Lauren Britton, Fayetteville Free Library

**Seize the Opportunity to Network**
Sponsor: New Members Engagement Subcommittee

Join this session to learn how to get more involved with local, state, and national associations. Jenica Rogers (SUNY Potsdam) will speak about her experiences and share ideas on how serving on committees will develop your leadership skills and broaden your professional network.

Track: Administration & Leadership

Speaker: Jenica Rogers, SUNY Potsdam

**New York State Commissioner of Education, Dr. John King**
Sponsor: NYSED-YSSL, Division of Library Development / NYLA - Legislative Committee

A presentation and question and answer session with New York State Commissioner of Education, Dr. John King.

Track: Administration & Leadership

Speaker: Dr. John King, New York State Commissioner of Education

**Visual Storytelling for Pre-Readers**
Sponsor: YSS

Participants will discover new ways to construct meaning in literature through art. From letter recognition to storytelling, you will learn to create hands-on open-ended art projects for pre-readers.

Track: School & Youth Programs, Services, and Literacy

Speaker: Melanie Painter, Visual Arts Supervisor, Bethlehem Central School District

**Library Trustees and Liability**
Sponsor: Library Trustee Association

The potential liability for public and association library trustees is truly remarkable. Probably most library board members are unaware of the breadth and placement scope of their exposure. This presentation by a retired library director and current chair of a library board will be followed by a question and answer period at which attendees will be able to hear how other boards have coped with liability issues.

Track: Administration & Leadership

Speaker: Joseph Eisner, Plainview-Old Bethpage Public Library

Visit www.nyla.org for expanded conference information and registration.
Friday Programs

Program Slot #5 - 2:15 PM - 3:30 PM

Emerging Trends in Libraries
(Program Slots #5 & #6 - 2:15 PM - 5:00 PM)
Sponsors: ASLS / SMART
Back by popular demand! Join four technology experts to talk about emerging technologies and trends in libraries. This year ASLS and SMART are excited to welcome four new panelists with experience in a wide variety of libraries.
Track: Diverse & Special Populations
Speakers: Jeneca Rogers, SUNY Potsdam
Polly Alida-Farrington, PA Farrington Associates
Nicole Engard, ByWater Solutions
April Younglove, Rochester Regional Library Council

Using Social Media to Enhance Library Services to a Multi-Ethnic Population
Sponsors: ESRT / REFORMA
The second decade of the 21st century has been witness to an explosion of web-based resources and social media. Who hasn’t heard of Facebook, Twitter, Youtube, Wikipedia, Google? These new tools can empower librarians and library staff to enhance library services to multi-ethnic populations and draw them into the library. A panel of professionals will share their experiences using online resources and social media to serve immigrant population.
Track: Diverse & Special Populations
Speakers: Loida Garcia Febo, Queens Library
Vilma Alvarez, New York Public Library
Shaunette Burns, New York Public Library

The First in the 21st, the Discussion Continues
(Program Slots #5 & #6 - 2:15 PM - 5:00 PM)
Sponsor: IFRT
Hear our panel of experts discuss the state of the First Amendment in the 21st Century as it relates to all types of libraries, books (including graphic novels), ebooks, internet use, etc. Two of our panelists are recent winners of NYLA’s SirsiDynix Intellectual Freedom Award.
Track: Core Knowledge & Career Development
Speakers: Joan Bertin, National Coalition Against Censorship (NCAC)
Charles Brownstein, Comic Book Legal Defense Fund (CBLDF)
Chris Finan, American Booksellers Foundation for Free Expression (ABFFE)
Acacia O’Conner, Kids Right to Read Project

I STILL Don’t Want to Talk About It
(Program Slots #5 & #6 - 2:15 PM - 5:00 PM)
Sponsors: LAMS / ASLS
Our wildly popular series returns with more of your real-life questions about dealing with delicate situations that confound library staff everywhere. Session begins with a short LAMS Annual Meeting.
Track: Diverse & Special Populations
Speakers: Gerald Nichols, Long Island University Palmer School of Library & Information Science
Doreen Woods, Buffalo & Erie County Public Library

Program Slot #6 - 3:45 PM - 5:00 PM

Update on the 2020 Vision Plan and Implementation
Sponsors: NYSED-NYSL, Division of Library Development
LTA of NYS, NYLA Leg. Committee
Track: Current Issues & Research
Speakers: Jeffrey Cannell, Deputy Commissioner, Office of Cultural Education, NYSED
Gerald Nichols, Regents Advisory Council on Libraries

“Instant Printing”
The Espresso Book Machine
Sponsor: PLS
A representative of a regional independent bookseller will explain the Espresso Book Machine (EBM) process: what needs are served, who benefits, and its impact on services.
Track: Technology & Digital Information
Speaker: Debbi Wragge, Northshire Bookstore

60 Second Sell
Sponsor: RLR
Learn strategies to create quick, engaging talks you can use to effectively promote anything—a library service, an upcoming program, a new project, or even yourself!
Track: Administration & Leadership
Speakers: Martha McCormick, MS, Ed.S., EACS, Capital EAP
Josh Lewis

In Lincoln’s Own Hand
Emancipation Proclamation
Sponsor: GIRT
The New York State Legislature purchased the handwritten draft of Abraham Lincoln’s preliminary Emancipation Proclamation from famed abolitionist Gert Smith in 1865, shortly after Lincoln’s funeral train passed through Albany. Smith won the document in a lottery at the Albany Relief Bazaar in the winter of 1864, one of a series of so-called “Sanitary Fairs” held throughout the northern states to raise funds for the medical care of wounded soldiers. This presentation describes how this priceless artifact came to Albany, and eventually to the New York State Library—a tale of politics and patriotism, redolent of the city’s storied history as the capital of New York State.
Track: Current Issues & Research
Speaker: Paul Mercer, New York State Library

Best Practices for Delivering Workforce Development Services in Public Libraries
Sponsor: NYSED-NYSL, Division of Library Development
Librarians involved in the Broadband Technology Opportunity Program will speak about their experiences implementing Workforce Development Programs at their libraries.
Track: User Services
Speaker: Mary Linda Toll, NYSED- NYSL, Division of Library Development

PLS Annual Meeting, Awards and Table Talks
Sponsor: PLS
Annual meeting, awards, and “round-the-table talks” on topics such as green building, cloud computing, civil service, and meeting room policies.
Track: Administration & Leadership
Speaker: Susan Considine, PLS President

Best of Reference 2012
Sponsor: RASS
Knowledge is power, and in hard times, finding the best information can be even more critical. These books, websites, and electronic resources are highly recommended by members of The New York Library Association’s Reference and Adult Services Section.
Track: Adult/Reference Services

Rudi Weiss Memorial Lecture
Sponsor: SMART
Linked data is a topic of great interest in libraries today. What are current initiatives and why should technical services librarians care?
Track: Technology & Digital Information
Speaker: Heather Lea Moulaison, School of Information Science & Learning Technologies, University of Missouri

How iPads Changed the Library
Sponsor: SSL
Learn how a new iPad cart changed the story for the Rondout Valley Middle School Library, and how the LMS worked collaboratively with teachers to write the next chapter for the media center.
Track: School & Youth Programs, Services, and Literacy
Speakers: Tara Thibault-Edmonds, Rondout Valley Middle School
Diana Zuckerman, Rondout Valley CSD

Visit www.nyla.org for expanded conference information and registration.
Program Slot #7 - 8:00 AM - 9:15 AM

Design on a Dine
(Program Slots #7 & #8 - 8:00 AM - 10:45 AM)
Sponsors: LAMS / RASS
Join an architect and library professional as they discuss affordable ideas to refresh, renew, and reinvigorate your library. Topics will include funding, garnering community support for the project, and working with professionals outside the library world.
Track: User Services
Speakers:
Paul Mays, Butler Rowland Mays Architects, LLC
Gillian Thorpe, Julia L. Butterfield Memorial Library

Welcoming Those with Hearing Loss
Sponsors: RLS / PLS
Experts will speak about technology to enable those with hearing loss to fully enjoy library services. Topics will include assistive listening devices, induction loops, and real-time (CART) captioning.
Track: Diverse & Special Populations
Speakers:
Donna Wayne, Hear Again, Inc.
Jim Clark, LIONS Hearing Conservation Program
Sandie Clark, Hearing Loss Assoc. of America-Albany
Renée LeGuène, Leguère Shorthand Reporters

Defining Your e-Image and Digital Footprint... Beware
Sponsor: SLSA
The Internet archives more than you know. Twitter, Facebook, and other sites are capturing data and defining who you are, whether you like it or not. Find out how to keep control of your online image.
Track: School & Youth Programs, Services, and Literacy
Speakers:
Paige Jaeger, School Library Services, WSWHE BOCES
Tom Jaeger, Packetide, Inc.

The Next Chapter of the Information Fluency Continuum
Sponsor: SSL
A world-class, standards-based curriculum model that will aid school districts and teachers in the implementation of the new P-12 New York State Standards in both English Language Arts (ELA) and Mathematics (including the Common Core) must include an Information Fluency Continuum (IFC) Learn about the key leadership role that school librarians will take in this initiative.
Track: School & Youth Programs, Services, and Literacy
Speakers:
Sue Kowalski, Pine Grove Middle School
John Brock, NYSED

Program Slot #8 - 9:30 AM - 10:45 AM

Writing Our Next Chapter/ESRT Membership Meeting
Sponsor: ESRT
Everyone’s invited! Come listen, have fun, and learn how you can get involved in the Ethnic Services Roundtable. The purpose of this Round Table is to provide a forum for the exchange of information within the following objectives: to share information on ethnic services through a cooperative network, to develop and promote ethnic collections, to design services for ethnic groups, and to provide up-to-date funding information available from public and private sources in support of ethnic programs. All are welcome to join us for our membership meeting. Not a member yet? Come and meet us; you can join at this meeting.
Track: Diverse & Special Populations

Fahrenheit 451, Alive and Well in NYC?
Sponsor: IFR
This session will be a presentation of the lawsuit brought by Norman Siegel and his law firm against NYC for the confiscation and destruction of thousands of books during an eviction of Occupy Wall Street demonstrators. Norman and an OWS librarian will discuss the lawsuit, its progress, and answer questions regarding the destruction of the collection.
Track: Core Knowledge & Career Resources
Speakers:
Norman Siegel, Siegel, Teitelbaum and Evans
TBA, OWS Librarian

What’s Next eBooks Chapter and Verse
Sponsor: PLS
Jordana Vincent is Collection Development Librarian at Douglas County Libraries in Castle Rock, CO, and a major player in efforts to build a new business model that will permit librarians to own e-content outright and treat ebooks like hard copies. Her library was the first in the nation to purchase an Adobe Content Server to host a digital collection, and she has taken the unusual step of dealing directly with publishers rather than distributors, working to educate them about our mission of sharing works and protecting copyright. Gluejar is building a place for individuals and institutions to join together to liberate specific ebooks and other types of digital content by paying rights holders to relicense their works under Creative Commons licenses, ensuring free and legal access to books that are out of print, not available as ebooks, or otherwise hard to enjoy. Eric Hellman, President of Gluejar, is a technologist, entrepreneur, and writer who covers the intersection of technology, libraries and ebooks, and has written extensively on the Semantic Web and Linked Data.
Track: Technology & Digital Information
Speakers:
Jordana Vincent, Douglas County Libraries
Eric Hellman, gluejar.com

Social Media as a Reference Tool
Sponsor: RASS
It seems like there’s a new social media blog post written every minute. Many of these offer valuable information, but have you ever found yourself looking for more concrete social media references? If so, come join our workshop and discover some social media tactics that you can use as reference tools.
Track: Technology & Digital Information
Speakers:
Lauren Lampasone, The New York Public Library
Kathy Saeed, The New York Public Library

Learning Disabilities in the Library
Sponsors: RLS / PLS, SLA, ASLS
Participants will learn common characteristics of patrons--or students--with learning disabilities, practice appropriate ways of interacting with them, and take away a list of recommended resources.
Track: Diverse & Special Populations
Speaker:
Danica Draper, New York Public Library

USNY Statewide Learning Technology Plan
Sponsor: SSL
Discover the next chapter of development and implementation of the USNY Statewide Learning Technology Plan. We will examine NYSED programs and initiatives to foster and implement learning technologies across multiple environments statewide, monitor progress, and evaluate results.
Track: School & Youth Programs, Services, and Literacy
Speakers:
Lawrence Paska, NYSED
John Brock, NYSED

Table Talks
(Program Slots #8 & #9 - 9:30 AM - 12:15 PM)
Sponsor: YSS
Roundtable discussion and hands-on activities for children’s and young adult programming and services.
Track: School & Youth Programs, Services, and Literacy

Program Slot #9 - 11:00 AM - 12:15 PM

Special Libraries You Never Knew Existed
Sponsor: ASLS
From high fashion to baseball to evidence-based reasoning, three librarians talk about their unique libraries and collections.
Track: User Services
Speakers:
Tim Binga, Center for Inquiry Libraries
Tim Whiles, Baseball Hall of Fame
N. J. Wolfe, Fashion Institute of Technology
Get Published Now!
Sponsor: New Members Engagement Subcommittee
Looking to break into publishing? Come to this session to hear tips from a library professional. Beth Evans (CUNY Brooklyn College) will speak about writing for scholarly journals.
Track: Current Issues & Research
Speakers:
Beth Evans, Brooklyn College

Teaching With Historical Documents
Sponsors: NYLA-Program / GIRT
Historical documents are versatile educational resources that are found in every community. Participants will learn how to find and adapt documents for classroom use by examining a Civil War case study using personal letters, military muster rolls, death certificates, etc. Presenters will also illustrate how applying the Common Core Standards/Skills to these resources helps students exercise and develop vital investigative and analytical skills that result in deeper understanding of historical content.
Track: School & Youth Programs, Services, and Literacy
Speakers:
Kristi Fragnoli, The College of St. Rose
Julie Daniels, NYS Archives
Jessica Maul, Shenendehowa Central School District

RASSberries and Cream
Sponsor: RASS
Join RASS leaders for a discussion on a variety of hot “table talks.” Membership meeting to follow. Coffee and desserts will be served.
Track: Adult/Reference Services

Mobile Websites for Dummies
Sponsor: SMART
Patrons are relying more and more on their mobile devices as a means to access information quickly. This presentation will provide the tools you need to create a professional, functional mobile site at little to no cost that can easily be maintained by librarians and staff without advanced technical skills.
Track: Technology & Digital Information
Speakers:
Juan Denzer, Binghamton University Libraries
Karrie McLellan, East Greenbush Community Library

SSL Membership Meeting & Hot Topics Dialogue
Sponsor: SSL
Join your colleagues to review the year’s accomplishments, look to the future, and welcome 2012-13 President, Sue Kowalski! Following this brief meeting and the passing of the gavel, we’ll break into groups facilitated by notable members of our school library community to discuss hot topics facing school librarians throughout New York State.
Track: School & Youth Programs, Services, and Literacy
Speaker:
Pauline Herr, LaGrange Middle School
### Preliminary List of Exhibitors

Don't forget to visit the exhibitors at the NYLA Trade Show. This exciting annual showcase features the latest and greatest products and services available to the library community. The Trade Show is your opportunity to give the vendors feedback on their products and let them know how to best meet your needs and the needs of your library.

Exhibitor participation makes the conference affordable for attendees, so be sure you show your thanks by visiting them.

#### Trade Show Hours:

**Thursday, November 8, 2012**

- **10:30 AM – 6:00 PM**
  - **Ribbon Cutting Grand Opening Ceremony**
  - **10:30 AM**

- **Exclusive Trade Show Time:**
  - **10:30 AM – 12:00 PM**
  - **3:00 PM – 4:00 PM**

**Friday, November 9, 2012**

- **9:00 AM – 12:30 PM**
  - **Exclusive Trade Show Time:**
  - **9:30 AM – 11:00 PM**

Exclusive Trade Show Time has been set aside during the conference when no other programming will be taking place, to allow you time to explore and experience the Trade Show.

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**Companies in bold are NYLA Vendor Partners**

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**Taste of Saratoga**

**Thursday, November 8 - 3:00 PM - 4:00 PM**

Join NYLA and our vendors on the trade show floor for a “Taste of Saratoga.” Local restaurants will be offering samples of menu items to all attendees, providing ideas on where to spend your evenings while in Saratoga!

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**Pecha Kucha Presentations**

**Friday, November 9 - 10:00 AM - 11:00 AM**

New this year—We are introducing Pecha Kucha Presentations (formerly Poster Sessions) which will take place on the trade show floor. Presenters have 20 slides and 20 seconds per slide to share information amongst colleagues.

Visit [www.nyla.org](http://www.nyla.org) for expanded conference information and registration