



2010 YSS Spring Conference "Back to Basics"

Friday, April 9, 2010

Holiday Inn

205 Wolf Road
Albany, NY 12205

8:30 a.m. - 4:30 p.m.

Registration opens at 8 a.m.

YSS is pleased to feature:



Megan Lambert is a full-time Instructor at The Center for the Study of Children's Literature at Simmons College and also serves as The Children's Literature and Outreach Associate at The Eric Carle Museum of Picture Book Art. Her work at The Carle has led to the development of two innovative interactive story time models known as The

Whole Book Approach and A Book in Hand. Ms. Lambert will be joining us to provide a fresh new look at picture books, which will allow us to provide an interactive reading experience for young children.

Daniel Kirk has written and illustrated a number of popular and bestselling books for children, including *Library Mouse*, which *Booklist* praised in a starred review as a "show-stopper." *The Low Road*, which received a starred review from *Booklist*, is his first novel; *The High Road* is his second. Other titles include *Snow dude*, *Bigger*, *Snow Family*, and *Hush, Little Alien*.

Daniel lives in Glen Ridge, New Jersey, with his wife and three children. Visit his Web site at www.danielkirk.com.



Conference Schedule and Workshops

8 - 9 a.m. Registration; Continental Breakfast; Book Sales; Booth Sales

9 - 10:15 a.m. Welcome by Sarah Sachs, YSS President & Christine McGinty, Conference Chair; Keynote Address - Megan Lambert

10:30 - 11:30 a.m. Workshop session #1 (select one)

(A) Graffiti Art Stencils

Why wear some boring company's logo on your clothes, create your own! Choose from several designs to create your own graffiti stencil t-shirt bag. This great hands-on craft will be perfect to bring back to your teen boys and girls. Presenter: Leah LaFera, Librarian/Head of Library Services, Canajoharie Library and Arkell Museum

(B) Hot off the Presses - 'tween / teen edition

Find out the hottest titles and trends coming out of the publishing world in this showcase presented by representatives from the nation's top publishing houses. Presenters: Lisa DiSarro, Associate Marketing Director, Houghton Mifflin Harcourt Children's Book Group; Dina Sherman, School & Library Marketing Director, Disney Book Group; and Victoria Stapleton, Associate Director, School & Library Marketing, Little Brown Books for Young Readers

(C) Competitors or Collaborators, You Choose: Cooperation between Public and School Libraries Benefits Everyone Involved

Learn some practical, economical, and easy ideas designed to develop, foster, and enhance relationships between public and school libraries. Included is a year-long calendar of opportunities to reach out to SMS, principals, teachers, PTA, and administrators. Presenters: Barbara Homola, Coordinator of Children's Services, The Bryant Library and Patti Frohnofer, School Library Media Specialist, Heights Primary School

(D) ALSC Children's Notable Videos

Ever wonder how the Children's Notable videos are evaluated and selected? The 2010 Committee Chair will discuss this special process, how one is selected for the committee, as well as providing a viewing of some of the winning titles. Presenter: Sue Rokos, Assistant Director / Youth Services Consultant, Mohawk Valley Library System

11:30 a.m. - Noon Networking; Book Sales; Autographing; Visit the YSS Booth

Noon - 1:30 p.m. Luncheon / Speaker - Daniel Kirk

1:45 - 2:45 p.m. Workshop session #2 (select one)

(E) 2010 Summer Reading Program

Imagine an easy way to manage summer reading registration, provide eye-catching reading logs, award prizes, even collect statistics and produce reports. Now get ready for that imagination to become a reality. The NYS Library is providing an online summer reading program to every public library and library system throughout the state. Join us for an informative workshop that is designed to answer any questions you may have about using the online software at your library. Presenter: Michael Lloyd, Evanced Solutions

(F) Not Another #Web 2.0 Workshop

Interested in using Twitter and other social networking sites to promote your programs, keep in touch with colleagues or keep your readers services skills sharp? Then this is the workshop for you! An "in plain language" workshop on how librarians can use new and old tech. Presenter: Scott Jarzombek, Head of Youth Services, Poughkeepsie Public Library District

(G) Hot off the Presses - children's edition

Find out the hottest titles and trends coming out of the publishing world in this showcase presented by representatives from the nation's top publishing houses. Presenters: Lisa DiSarro, Associate Marketing Director, Houghton Mifflin Harcourt Children's Book Group; Dina Sherman, School & Library Marketing Director, Disney Book Group; and Victoria Stapleton, Associate Director, School & Library Marketing, Little Brown Books for Young Readers

(H) Table Talks

Looking for programming ideas? Participants will have the option of learning about a variety of programs and services presented by our colleagues from around the state. Topics and presenters:

- Author visits - Stephanie Squicciarini, Teen Services Librarian, Fairport Public Library
- Reluctant readers - Melissa Iamonico, Chappaqua Library
- Children's crafts - Ginger Tebo, Children's Librarian, Flower Memorial Library
- Graphic novels for children and pre-teens - Beth Zambito, Youth Services Librarian, Poughkeepsie Public Library District
- Lunchtime book clubs - Kathy Stempel, Berne Library
- Preschool crafts - Liz O'Toole, Youth Services Specialist, Walworth-Seely Public Library

2:45 - 3 p.m. Break; Book Sale, Visit the YSS Booth

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Conference Schedule and Workshops (continued)

3 - 4 p.m. Workshop session #3 (select one)

(I) Modern Pop Art

Experience Modern Pop Artist Michael Albert's unique technique of collage, including what has been referred to as the "cerealism movement". His visionary works are featured in his book *An Artist's America*. Learn how to turn used consumer packaging into fine art, which can be implemented by any size library with the smallest budget. Presenter: Michael Albert, artist and author

(J) Teen Time Swap

Calling all librarians working with teens this is the workshop for you! Join us for a very informal workshop where you get to discuss a variety of topics on serving teens, such as programming ideas, trends, behavioral issues, or the perception of teens. The topic discussions can go in any direction but will have you walking away with some great new ideas to better serve the teens in your library. Presenter: Kaela Wallman, Youth Services Librarian, Schenectady County Public Library

(K) Engaging & Exciting Storytimes: Using Music & Puppets

Enhance your storytime by learning new ways to incorporate music, puppets, and other exciting methods which are sure to engage your young listeners. Presenter: Lucy Stanton, Children's Librarian, Amherst Main Library at Audubon

(L) Developing Effective Partnerships

It's all about relationships! Come and learn to identify useful partners, cultivate effective partnerships for youth services, and detach from partnerships no longer serving you well. You will leave with a new partnership to pursue and the know-how to develop it. Presenter: Mary Fellows, Manager, Youth and Family Services, Upper Hudson Library Association

4 - 4:30 p.m. Autographing; Book Sale; YSS Booth

YSS Past Presidents' Dinner

Open to all YSS members and conference attendees.

**Thursday, April 8, 2010
Reel Seafood Co.
6 p.m.
\$35 per person**

You're invited to dine with Past Presidents, Executive Board and all members of YSS for a relaxing evening to nourish your body and spirits. The celebration will be at Reel Seafood Co. located at 195 Wolf Road in Albany with several menu options and a cash bar.

Make your reservation soon. The deadline for this event is Friday, March 26.

Carpooling is available. Please let us know your transportation needs when you register.

Please join us for an evening of fun!

Directions and Lodging Information

Holiday Inn
205 Wolf Road
Albany, NY 12205
518-458-7250

Directions: The Holiday Inn is situated off I-87 at exit 4 on Wolf Road.

Overnight accommodations must be booked directly with the Holiday Inn by calling **1-800-HOLIDAY**. Ask for the **Youth Services Conference Block**.

Single rate \$115 / Double rate \$115 (price is good for Thursday night 4/8)

All room reservations must be made by Wednesday, March 17, 2010 to lock in this price.

Reservations will require a credit card or deposit equal to one night's room and tax to guarantee the room. Rooms may be cancelled by 6pm on the date of arrival with no penalty.

Check-in time: 4pm check-out is 12 noon.

**Empire State Book Festival
April 9 & 10, 2010**

A Celebration of New York State's Great Literary Heritage

Friday, April 9 | 6:30 p.m. – 10:30 p.m.

Empire State Book Festival Gala
Crowne Plaza, Albany
Tickets \$75



A showcase of NYS writers - past and present - and induction of the first honorees into the Writer's Hall of Fame.

For more information on the festival or to purchase gala tickets, visit empirestatebookfestival.wordpress.com or contact NYLA at 518-432-6952.

Saturday, April 10 | 10 a.m. – 5:30 p.m.

Empire State Book Festival

Empire State Convention Center & Base of Egg
Keynote Speaker: *Wicked* author Gregory Maguire
Exhibits, author panels, story-telling, children's activities, author signings, and more!

The festival is free and open to the public.

**2010 YSS Spring Conference
Registration Form**

Register early—space is limited!
No on-site registration is available. Walk-ins cannot be accommodated.
Registration deadline is April 2, 2010.

Register online at **www.nyla.org/yss** to pay by credit card or register by mailing a check made payable to NYLA with YSS Spring Conference in the memo with the below form to:

New York Library Association
YSS Spring Conference
6021 State Farm Road
Guilderland, NY 12084

Refund policy: Due to contracts with the hotel and in fairness to all attendees, registrants who do not attend the conference will be liable for the entire conference fee. For emergencies on the day of the conference, written requests for refunds must be mailed to the Christine McGinty at Bethlehem Public Library 451 Delaware Avenue, Delmar, NY 12054 by April 23, 2010. Food charges plus 10% of the registration fee will be deducted from the amount refunded.

2010 YSS Spring Conference

Name _____ Organization _____

Mailing Address _____ Zip _____

Phone _____ E-mail Address _____

Workshop Preferences — preregistration required

Please be sure to indicate both a 1st and 2nd choice of workshops in each time slot. Space is limited in each session.

Session 1

1st choice - A B C D

2nd choice - A B C D

Session 2

1st choice - E F G H

2nd choice - E F G H

Session 3

1st choice - I J K L

2nd choice - I J K L

Conference fee includes continental breakfast, workshops, and luncheon.

Early Bird Registration - postmarked by March 2, 2010

_____ \$100 NYLA members & students in MLS programs

_____ \$135 Non-Members

Standard Registration - postmarked March 3, 2010 or later

_____ \$110 Members

_____ \$145 Non-members

_____ \$35 Past Presidents' Dinner (Thursday, April 8th)

Past Presidents' Dinner at Reel Seafood Co.

_____ I need transportation to the dinner.

The deadline for this event is Friday, March 26.

\$_____ Total amount enclosed

No registrations will be accepted after April 2, 2010.