



# Pied Piper Award 2010

## It's Time To Be Appreciated For Your Brilliant Ideas

The Pied Piper Award recognizes excellence in the creation of promotional materials for a library program, or the creation of an individual program that promotes service to the young people of New York State Libraries. Send us a description of your creative program or copies of your promotional materials. You may be one of the dedicated librarians to be awarded the 2010 Pied Piper Award from the Youth Services Section of NYLA! Please review the criteria for submission and send all required information including the form below to:

**Valle Blair \* James Prendergast Library \* 509 Cherry Street \* Jamestown, NY 14701**  
**716-484-7135 x234      [vblair@cclslib.org](mailto:vblair@cclslib.org)**

Entries must be received by December 4, 2009 for items produced between January 1, 2009 and December 1, 2009. Please print clearly.

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Name: \_\_\_\_\_

Title of Program: \_\_\_\_\_

Library: \_\_\_\_\_

Library Director: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

**By my signature below, I attest that all materials submitted for review are free of any and all copyright restrictions:**

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

# 2010 Pied Piper Award

## Criteria for Submission

All submissions must have been created and/or implemented within the twelve months prior to December 1st of the award year. For example, the 2010 award will be awarded for promotional materials produced OR programs implemented between January 1, 2009 and December 1, 2009.

**Promotional material submissions:** may include flyers, bookmarks, booklists, kits tutorials or other promotional materials created for a programs or a special library event. Please submit three (3) original color hard copies **AND** one electronic copy of ALL materials. When mailing, please write, "Pied Piper Award Submission" on package. The electronic copy may either be files burned onto a CD or flash drive **OR** e-mailed to the Chair of the committee. If submitting through e-mail, please type in "Pied Piper Award electronic submission" in the subject box.

**Program submissions:** must include instructions, how the program was implemented, who the intended audience of the program was, publicity generated about the program and the results achieved. Please submit three (3) original color hard copies **AND** one electronic copy of ALL materials. When mailing, please write, "Pied Piper Award Submission" on package. The electronic copy may either be files burned onto a CD or flash drive **OR** e-mailed to the Chair of the committee. If submitting through e-mail, please type in "Pied Piper Award electronic submission" in the subject box.

**Deadline:** December 4, 2009. The winner will be announced at the 2010 YSS Spring Conference.

### Please note:

- \* The Director of the winning library will receive a letter to inform him/her of award.
- \* Executive Board members and Pied Piper Committee members may not apply for the Pied Piper Award during their term of office.
- \* All materials must be submitted by the first Friday of December of the award year. For example, all materials submitted for the 2010 award must be received by December 4, 2009.
- \* All materials submitted must be free of all copyright restrictions. The copyright statement on the application form must be signed.
- \* By submitting an entry, all responsible parties agree that other librarians may use, reproduce, and/or adapt the work to their own needs, provided proper credit is given. The basic concept of the printed material or program must be relatively easy to reproduce.

Those responsible for submission of the winning submission may be asked to do one of the following:

- Create a presentation board to be displayed during the YSS Spring Conference
- Supply copies of their publication or program information for distribution to YSS members at the Spring Conference.
- Present their program at the YSS roundtable during NYLA Conference or the following year's YSS Spring Conference.