



## **Beyond Governance: Using Your Volunteer Board as a Resource**

**Thursday, April 29, 2010  
10:00 am – 3:00 pm  
Fairport, NY**

Your Library has a resource that is seldom utilized to its capacity. Non-profit Boards come in all different shapes and sizes, but for this session, we assume that they are all volunteers (Some trustees are elected.) It is appropriate and necessary for a Library executive to consider the strengths and weaknesses of his or her volunteers in order to improve the Library. Learn some techniques for recruiting a “working” board.

### **Who should attend?**

- Library Directors
- Library Trustees
- Library System Directors
- Administrators
- Librarians

### **About the Presenter:**

**Ronald L. Barrows** is the Lead Consultant for, and owner of, The Barrows Group. The Group, headquartered in Cortland, NY, is a consulting firm specializing in Development, Volunteer Training, Capital Campaigns, Feasibility Studies, Referendums and Fundraising Strategies. With over 24 years of development experience, Mr. Barrows has conducted workshops nationally for NYLA, library systems and other non-profit organizations. He has consulted directly with New York libraries on various aspects of fundraising and campaign management. He now works almost exclusively with libraries and has provided these services for nearly 12 years and has been a business member of NYLA for 6 years.

### **Program Schedule:**

9:30 AM - 10:00 AM	Registration
10:00 AM - 12:00 PM	Program
12:00 PM - 1:00 PM	Lunch (on your own)
1:00 PM - 3:00 PM	Program



### **New York Library Association**

6021 State Farm Rd.  
Guilderland, NY 12084  
800-252-6952

info@nyla.org / [www.nyla.org](http://www.nyla.org)

**Participants will receive 0.40 CE Units.**

## Registration:

Preregistration is required. Space is limited. To register, return the attached form by mail, fax or e-mail. Registration is completed when your payment arrives at NYLA. You will be contacted by NYLA only if the workshop is filled. Registration deadline: 14 days before date of Institute.

## Refund Policy:

Written requests for NYLA Institute refunds must be postmarked 14 days before the day of the Institute for which you are registered. A processing fee of \$15 will be deducted from the amount refunded. After the deadline, refunds will only be issued in the form of credits toward the NYLA conference or Institutes held before the end of the next calendar year. Credits are nontransferable. The complete NYLA refund policy is available on-line or from the NYLA office.

## Location Information:

Rochester Regional Library Council  
390 Packett's Landing  
Fairport, NY 14450  
<http://www.rrlc.org/>

## Driving Directions:

Directions can be found Online:  
<http://www.rrlc.org/AboutRRLC/hiddenstories/DirectionstotheRRLCOffice/tabid/242/Default.aspx>

## Lunch Options:

• A variety of restaurants are within driving distance of the property or you can bring your own brown bag lunch.

### NYLA Institute - Board as Resource 4/29/10 - Rochester, NY

Name:

Organization:

Address:

City:

State:

Zipcode:

Daytime Phone:(       )

Fax: (       )

E-mail:

### Rates & Payment

NYLA Member

\$85.00

Check (Payable to NYLA)

Non-Member

\$120.00

Purchase Order

First Time Member  
(\$25 dues + \$85 program fee)

\$110.00

Visa    Mastercard    Discover

RRLC Member

-\$50.00

Card #:

Expiration Date:       /

**Total Due:**

Signature:

Return form with payment to: New York Library Association, 6021 State Farm Rd., Guilderland, NY 12084  
Fax: 518-427-1697    Questions? Call 800-252-6952 or e-mail [info@nyla.org](mailto:info@nyla.org)