

Friday, October 19th

Program Slot #3

8:00 AM – 9:15 AM

Baby Busters, Gen X, and Born Digital Babies

Friday 8:00 AM – 9:15 AM

Sponsor: ASLS / YSS / NYLINK *President's Program*
RSS, IM, YouTube, Blogs, Wikis, Google Scholar, Facebook, MySpace, Bebo, and more! There is a global



conversation going on now about what the next generation of web users will be like. Stephen will outline opportunities and a roadmap for success.

Speaker:

Stephen Abram, SirsiDynix

How to Get to Use the Magic Words "Tax Deductible"

Friday 8:00 AM – 9:15 AM

Sponsor: EFR

A workshop discussing the benefits of obtaining 501(C)3 status for Friends' organizations. Professional advice will be offered along with comments from EFR President Sue Swanton on her Friends' group's experience with the process.

Speakers:

George T. Wolf, Attorney

Mary T. Murphy, CPA

ESRT – Membership Meeting

Friday 8:00 AM – 9:15 AM

Sponsor: ESRT

Join us at the ESRT membership meeting and help celebrate our 25th anniversary. No need to be bashful if you are not yet a member, but are curious about our roundtable.

Roots of Intellectual Freedom

Friday 8:00 AM – 9:15 AM

Sponsor: IFRT

Public libraries in particular have a strong commitment to intellectual freedom issues. Why did that commitment develop? Where does it come from? What is the history? What is the relevance of that history today?

Speaker:

Joyce M. Latham, Ph.D., Onondaga County Public Library

You Can Do It! Digitizing Your Library's Treasures

Friday 8:00 AM – 9:15 AM

Sponsor: Nylink

How do you begin a digitization project? What are the steps? Learn what's involved in planning, implementing and managing a digitization project from librarians who will share their hands-on experiences and lessons learned.

Speakers:

Joyce Rambo, Nylink

Robin Petrus, Broome Community College

Tessa Killian, Southeastern New York Library Resources Council

Jennifer Palmentiero, Southeastern New York Library Resources Council

John Shaloiko, Southeastern New York Library Resources Council

Evelyn Butrico, Nylink

PLS Table Talks

Friday 8:00 AM – 9:15 AM

Sponsor: PLS

Join PLS for breakfast and discussions of topics important to you at our new annual meeting time. Discussion tables include: Friends' groups, rural and one-person libraries, rechartering, collection agencies, and more!

RASS-berries, Bagels, and Roundtables

Friday 8:00 AM – 9:15 AM

Sponsor: RASS

Join RASS leaders for a discussion on a variety of hot topics and the NYLA 2008 programming. RASS membership meeting to follow.

Speaker:

Patti McCall, AMRI

The New York Knowledge Initiative: Legislators Look Ahead to 2008

Friday 8:00 AM – 9:15 AM

Sponsor: SED/NYSL / NYLA Leg Cmte / NYSALB

Library leaders and state legislators lead a discussion on how to keep library needs and issues in the funding forefront. Legislators will answer questions from the audience.

Speakers:

Janet M. Welch, New York State Library

Kathleen Miller, NYLA Legislative Committee

Richard Strauss, New York State Association of Library Boards

E-Rate: Your Questions Answered**Friday 8:00 AM – 9:15 AM***Sponsor: SED/NYSL / GIRT*

Are you responsible for submitting E-Rate applications? Do you have questions about E-Rate? Join us for a brief update on the program and an opportunity to get YOUR questions and concerns addressed.

Speaker:*Win Himsworth, E-Rate Central*

Spanish Language Outreach Success Stories**Friday 8:00 AM – 9:15 AM***Sponsor: SED/NYSL / ESRT***President's Program**

Breakfast followed by a panel of workshop participants from the Gates/WebJunction Spanish Language Outreach Program who will present and lead discussion on their library's implementation of services to the Spanish speakers in their communities across New York State. Panelists will address topics including outreach, marketing, community leader involvement, awareness of specialized issues in serving Spanish speakers and local concerns that affect library services to target populations. Displays and handouts will also be available.

Speaker:*Laura Staley, WebJunction*

Helping Homeschoolers in the Library**Friday 8:00 AM – 9:15 AM***Sponsor: YSS***President's Program**

Wondering how the library can assist homeschooled children and their families? Find out how your library and its programs can be utilized by this ever-growing population in many places around our state.

Speaker:*Adrienne Furness, Webster Public Library*

Program Slot #4**10:30 AM – 11:45 AM**

You Want to Catalog What?**Friday 10:30 AM – 11:45 AM***Sponsor: ASLS / SMART*

Having trouble with your ephemera? Unsure of what to do with those magnets, stamps, posters, calendars, and other unusual materials? Our experts share their experiences, joys, and frustrations in cataloging the oddities of special collections.

**Speakers:***Eleanor Brown, Cornell University**Marcia Trauernicht, Rochester Institute of Technology*

Quick and Easy Newsletters**Friday 10:30 AM – 11:45 AM***Sponsor: EFR*

Save yourself time when creating your Friends' newsletter by using Word templates that include graphics, formats and page layout. This session will include a demonstration.

Speaker:*Barbara Moore, Net Results*

For English, Press 1, Para Espanol...**Friday 10:30 AM – 11:45 AM***Sponsor: ESRT / BIRT***President's Program**

Multilingual websites present unique challenges, especially for libraries. Some techniques work better than the others. Come learn the latest thinking on web design and usability in a multilingual setting and what tools and techniques will help you out in a such a setting.

Speaker:*Stephen Abram, SirsiDynix*

Secrets of the Stats**Friday 10:30 AM – 11:45 AM***Sponsor: GIRT*

This program will detail the results of the new 'American Community Survey' from the US Census Bureau. Learn how to use this valuable resource as a planning tool for your library.

Speaker:*Ed Herman, University at Buffalo*

I Don't Want to Talk About It: Uncomfortable Management Situations**Friday 10:30 AM – 11:45 AM***Sponsor: LAMS*

Presenters will discuss sensitive administrative issues such as firing an older employee, allowing or curbing religious expression in the workplace, sexual tension and harassment, and ways to effectively make decisions in which you are confident.

Speaker:*Angelica Huynh, Queens Library**Joshua Cohen, Mid-Hudson Library System*

Getting It Write: Successful Professional Writing**Friday 10:30 AM – 11:45 AM***Sponsor: NMRT*

Come hear tips and tricks on getting started, sticking with it and accomplishing your writing goals. Explore how you can creatively spruce up your writing skills when writing memos, e-mails, press releases, and writing for publication.

Speaker:*Robert S. Nelson, Tottenville High School SLMS*

Friday Luncheons 12:00 PM – 1:30 PM



Susan Cheever



RASS/LAMS and e*vanced Solutions invites you to join them for the annual Noted Author Luncheon, this year featuring acclaimed author, Susan Cheever.

Cheever is the bestselling author of eleven previous books, including five novels and the memoirs *Note Found in a Bottle* and *Home Before Dark*. Her current work, *American Bloomsbury: Louisa May Alcott, Ralph Waldo Emerson, Margaret Fuller, Nathaniel Hawthorne, and Henry David Thoreau: Their Lives, Their Loves, Their Work*, provides a lively and insightful introduction to the personalities and achievements of the men and women who were seminal figures in America's literary renaissance, and who, Cheever theorizes, influenced the social activism of succeeding generations. Her work has been nominated for the National Book Critics Circle Award and won the Boston Globe Winship Medal. She is a Guggenheim Fellow, a member of the Corporation of Yaddo, and a member of the Author's Guild Council. She writes a weekly column for *Newsday* and teaches in the Bennington College M.F.A. program. She lives in New York City with her family.

This is a ticketed event. Tickets are \$35 per person. See registration form for details.

RASS/LAMS Noted Author Luncheon

featuring Susan Cheever

RASS/LAMS and e*vanced Solutions invites you to join them for the annual Noted Author Luncheon, this year featuring acclaimed author, Susan Cheever.

Cheever is the bestselling author of eleven previous books, including five novels and the memoirs *Note Found in a Bottle* and *Home Before Dark*. Her current work, *American Bloomsbury: Louisa May*

Empire Friends 15th Anniversary Luncheon

Celebrate the 15th Anniversary of the Empire Friends Roundtable with an informative luncheon slide show! 'The Data and Information Behind An Inconvenient Truth: A Librarian's Perspective of Global Warming' will be presented by Frederick W. Stoss, M.S., M.L.S. Associate Librarian, University of Buffalo. Learn what we can do as librarians and as Friends groups to help counter global warming!

This is a ticketed event. Tickets are \$24 per person. See registration form for details.



Joseph Bruchac

YSS Empire State Award Luncheon

Join YSS as we present the 2007 Empire State Award for Excellence in Literature to Young People to Joseph Bruchac. We are honoring a poet, author, editor, professional storyteller and scholar of Native American culture.

Mr. Bruchac, of Abenaki,

English and Slovakian descent has found his Native American heritage to be a great source of inspiration. In Native American cultures stories always have lessons. The best ones, he thinks, tell people how they should act toward the earth and toward each other. They "contain knowledge that, like an elder's voice, can help guide a young person along a trail on which his or her feet have never been." From *Thirteen Moons on Turtle's Back* (with Jonathan London) to *The First Strawberries*, *The Great Ball Game*, *Children of the Longhouse*, *The Arrow Over the Door*, *Pushing Up the Sky*, *How Chipmunk Got His Stripes* (with James Bruchac) to *Code Talker* we see these themes and how they resonate with young people. With the work he has done with Michael Caduto, *Keepers of the Animals*, *Keepers of the Earth*, *Keepers of Life*, and *Keepers of the Night* he has given an ecological gift of stories and activities to librarians and teachers.

Mr. Bruchac will be joining us from his home in Greenfield Center, near Saratoga Springs to accept this award and give a speech. A book sale and signing will take place after the luncheon.

This is a ticketed event. Tickets are \$24.00 per person. See registration form for details.

Rechartering – The Morning After**Friday 10:30 AM – 11:45 AM***Sponsor: PLS*

Now that your library has passed a successful rechartering referendum, what's next? A panel of experienced experts discusses this frequently surprising process.

Speakers:

Gloria Goverman, East Fishkill Public Library
Barbara Madonna, Gloversville Public Library
Richard Panz, Panz Consulting
Peter Ward, Lindenhurst Memorial Library

Meet the Author – Reggie Nadelson**Friday 10:30 AM – 11:45 AM***Sponsor: RASS*

Come and meet journalist and documentary filmmaker, Reggie Nadelson. Nadelson is the author of six previous novels: *Red Hook*, *Disturbed Earth*, *Red Hot Blues*, *Hot Poppies*, *Bloody London*, and *Sex Dolls*. *Comrade Rockstar*, her biography of Dean Reed, the American who became the biggest rock star in the Soviet Union, is under option to Tom Hanks. Her third installment in the New York trilogy of novels, *Fresh Kills*, is out in October.

Speaker:

Reggie Nadelson, Author, Journalist and Documentary Filmmaker

**Intergenerational Projects****Friday 10:30 AM – 11:45 AM***Sponsor: RLSP**President's Program*

An exploration of intergenerational projects in libraries, where children/teens have partnered up with older adults for programs and activities. Topics include "Bayside Intergenerational Project" - Middle School students interviewed senior citizens about their lives (Queens Library); "GrandPACTT – Grandparents and children using technology together" (Middle Country Public Library); "World War II Veterans' Oral Interviews for the Library of Congress" (Ogdensburg Free Academy).

Speakers:

Mark Donnelly, Queens Library
Lori Abbatepaolo, Middle Country Public Library
Mary Ellen Martin, Ogdensburg Free Academy

TechAtlas: A Library Technology Tool**Friday 10:30 AM – 11:45 AM***Sponsor: SED/NYSL*

Session participants will learn to use TechAtlas to enhance library technology services, especially services affecting public access computing. Using the TechAtlas tool could save library staff many hours of staff time and be useful in a variety of ways, such as in technology planning, developing 5-Year

plans, grant applications, and in developing technology plans required for E-Rate.

Speakers:

Mary Ann Stiefvater, Trainer for the New York State Library
Andrea Stiefvater, Trainer for the New York State Library

2007 Rudi Weiss Lecture – The Library Is Now... OPEN!**Friday 10:30 AM – 11:45 AM***Sponsor: SMART*

Open source is quickly becoming a viable alternative for all libraries. Edward Corrado, a librarian and active member of the open source community, will share his thoughts on the future of open source software and services in libraries at the 2007 Rudi Weiss lecture. Current



and developing initiatives, such as Koha, Evergreen, and LibraryFind will be presented and discussed. This lecture will show you real-life examples of open source at work and give you plenty of food for thought!

Speaker:

Edward Corrado, The College of New Jersey

Let's P.L.A.Y.: Programs, Lessons, and Youth**Friday 10:30 AM – 11:45 AM***Sponsor: YSS / SLMS**President's Program*

Did you know that planning programs for the public library and creating lessons at the school library have much in common? Listen to a panel of children's school librarians and public librarians discuss ideas and themes for creating a wonderful, educational program curriculum at your school or public library. Learn information literacy inspirations and ways youth librarians can cooperate together to match up children and books through programs and lessons. Come out and play together!!

Speakers:

Carolyn Travers, Valley Cottage Elementary School
Tara Thibault-Edmonds, Hunter Elementary School
Kaela Wallman, Schenectady County Public Library
Darlene Miller, Castleton Public Library

Program Slot #5**2:30 PM – 3:45 PM****Friends Operated Library Bookstores****Friday 2:30 PM – 3:45 PM***Sponsor: EFR*

Panel presentation followed by questions concerning operation of Friends' bookstores.

Speakers:

Dorothy Pitlick, Friends of Brighton Memorial Public Library
Joan Belgiorno, Rochester Public Library
Niki Mook, Saratoga Springs Public Library

A Conversation with Joseph Bruchac

Friday 2:30 PM – 3:45 PM

Sponsor: ESRT / YSS



Conversation with the celebrated American Indian writer Joseph Bruchac. Join us for storytelling, music and discussion with the living classic of children's and YA literature.

Speaker:

Joseph Bruchac, Author

**Creative Communication:
Using Web 2.0 as a Management Tool**

Friday 2:30 PM – 3:45 PM

Sponsor: LAMS

President's Program

Using Web 2.0 tools to communicate with your staff in a new way.

Speakers:

Rebekkah Smith Aldrich, Mid-Hudson Library System

Frank Rees, Beacon Public Library

**"Plays Well with Others"
Community Collaboration**

Friday 2:30 PM – 3:45 PM

Sponsor: PLS

President's Program

Practical, how-to advice on creating partnerships and making inroads with community agencies.

Speakers:

Rick Ianello, Albany Guardian Society

Mary Cuffe-Purez, Galway Library

**Malcolm Hill Lecture:
Intellectual Freedom Has Two Mommies**

Friday 2:30 PM – 3:45 PM

Sponsor: PULISDO

Chris Hansen, Staff Attorney for the ACLU, will discuss issues surrounding intellectual freedom and libraries. What is the law? If you get pulled into an IF controversy, what can you do?

Speaker:

Chris Hansen, American Civil Liberties Union

RSS, Blogs and Library Service

Friday 2:30 PM – 3:45 PM

Sponsor: RASS

A 'how to' session on the building and usage of blogs and RSS. This program will explore the social software tools that reach more users and improve library services.

Speakers:

Nancy Weiss, Queens Library

Bonnie Hodes, Queens Library

Michelle Misner, The New York Public Library

**Idea Exchange: Programs in
Correctional Facilities**

Friday 2:30 PM – 3:45 PM

Sponsor: RLSP

Network with other correctional facility librarians and outreach staff about successful correctional library programs and their funding sources.

Speaker:

Elizabeth Ridler, Brooklyn Public Library

Transgenerational Learning Communities

Friday 2:30 PM – 3:45 PM

Sponsor: SLMS

President's Program

Professionals and Pre-Professionals, Learning Together. This session will describe how to develop, sustain, and assess transgenerational 21st century learning communities.

Speaker:

Joette Stefl-Mabry, Ph.D., SUNY Albany

21st Century OPACs

Friday 2:30 PM – 3:45 PM

Sponsor: SMART

What is AquaBrowser? How has it changed the face of library catalogs? In this program, staff from the Rochester Museum and Science Center and the Onondaga County Public Library will discuss their experiences implementing and using this interesting new product.

Speakers:

Deb Bendig, OCPL

Lea Kemp, Rochester Museum and Science Center

Inside the Illustrator's Studio

Friday 2:30 PM – 3:45 PM

Sponsor: YSS

Join us as Chris McGinty interviews a fabulous children's book illustrator using the tradition of "Inside the Actor's Studio."

Program Slot #6

4:00 PM – 5:15 PM

So You Want to Be in Charge

Friday 4:00 PM – 5:15 PM

Sponsor: ASLS / NYSALB

Applying for a leadership position? Need to fill a leadership role? Presenters from academic and special libraries will share



practical advice and tips on how to conduct interviews, as well as expectations of how interviewees should conduct themselves.

Speakers:

Melissa Jadlos, St John Fisher College

Karen Kreizman-Reczek (pictured), Bureau Veritas

Talking "IT"**Friday 4:00 PM – 5:15 PM***Sponsor: LAMS*

Tips for administrators who need to hire an IT staff member or consultant even if you're not an IT specialist.

Speakers:*Geoffrey Kirkpatrick*, Bethlehem Public Library*Mary Jean Jakubowski*, Buffalo and Erie County Public Library*Shirley Whelen*, Buffalo and Erie County Public Library

Build the BEST Mystery Fiction Collection**Friday 4:00 PM – 5:15 PM***Sponsor: MWA*

Dream special collection? Irresistible circulating collection? Mystery Writers of America historian and archivist, Barry Zeman, leaves no questions unanswered, no sub-genre unturned, in this authoritative program.

Speaker:*Barry Zeman*, Mystery Writers of America

Prescription for Success**Friday 4:00 PM – 5:15 PM***Sponsor: PLS*

Public libraries have great potential in meeting the consumer health information needs of their communities. Learn how the Crandall Public Library has developed award-winning consumer health information services through organizational buy in, staff education and training, community outreach, and collaborations with local organizations. Gain helpful tips and tools for implementing basic to advanced consumer health information services at your library. Emphasis will be on providing these services at a low cost.

Speakers:*Christine McDonald*, Crandall Public Library*Guinevere Forshey*, Crandall Public Library

Digitizing New York Veterans**Friday 4:00 PM – 5:15 PM***Sponsor: SLSA***President's Program**

The workshop will review a program to digitize video, audio, photographic and document files related to interviews of Rome, NY area veterans, compiled by Rome Free Academy (RFA) history students over the past six years.

Speakers:*Beatrice Angus*, Madison-Oneida School Library System*Marion Bartell*, Rome Free Academy*Matthew Fidler*, Rome City Schools*Gary Ford*, Rome City Schools, retired

Serving Diverse Communities:**Adult Reference****Friday 4:00 PM – 5:15 PM***Sponsor: RASS***President's Program**

A lively panel discussion: Providing reference services to communities that include a variety of ethnic backgrounds and English as a second language. Bring your questions and comments (or email them before the conference to paula.goings@queenslibrary.org) to a dynamic discussion of practical ways to serve your community in all its diversity and complexity. "Serving Diverse Communities" is your opportunity to have your questions answered, whether you're just starting to serve a new segment of your community or you're just wanting some inspiration for new ideas.

Speakers:*Dale McNeill*, Queens Library*Andrew P. Jackson*, Queens Library*Loida Garcia Febo*, Queens Library*Logan Ragsdale*, Queens Library

Geographic Information**Systems for Libraries****Friday 4:00 PM – 5:15 PM***Sponsor: SMART***President's Program**

Geographic Information Systems can be used by librarians to visualize the demographics of library users and the general municipal population. This presentation will use data from NYS libraries to demonstrate methods for librarians to better understand their patrons and geographic region.

Speakers:*Nathan Burtch*, Finger Lakes Institute

YSS – Telling Tales**Friday 4:00 PM – 5:15 PM***Sponsor: YSS*

Join us as we listen to the wonderful storytelling talents of local storytellers from the Buffalo area. Storytellers from the members of "Spin-a-Story Tellers" as well as "Tradition Keepers: Black Storytellers of Western New York" will spin tales for our listening pleasure. This is a ticketed event. Tickets are \$12 per person and proceeds will benefit the YSS Ann Gibson Scholarship Fund. Please see registration form for details. A YSS Board Meeting will immediately follow the program.

Friday Events

Trade Show Hours

Friday 9:00 AM – 3:00 PM

Exclusive Trade Show Time

9:30 AM – 10:30 AM

1:30 PM – 2:30 PM

Exclusive Trade Show Time has been set aside during the conference when no other programming will be taking place to allow you time to explore and experience the Trade Show.

2007 NYLA Author Garden

Friday, October 19, 2007

9:30 AM – 10:30 AM

1:30 PM – 2:30 PM

NYLA is pleased to announce the continuation of the NYLA Author Garden. Now in its second year, the Author Garden offers attendees the chance to join an assortment of authors on the trade show floor. Authors will be discussing their work, and signing copies of their books. (Copies will be available for purchase at the NYLA / B&N Bookstore.) Check the NYLA website for an up-to-date listing of the authors who will be participating.

ESRT Diversity Fair

Friday 1:30 PM – 2:30 PM

Sponsor: ESRT

The Ethnic Services Roundtable would like to invite you to our first annual Diversity Fair. This event is intended to spotlight services to diverse communities, multicultural and multilingual programs, activities and services. Come join us and share strategies for serving underserved populations. 2007 marks the 25th anniversary for ESRT. Please help ESRT celebrate this amazing anniversary with flair!

NYLA Membership Meeting

Friday 5:30 PM – 6:30 PM

Sponsor: NYLA

All NYLA members are encouraged to attend the annual NYLA Membership Meeting to participate in the one time of the year NYLA members come together in one room. Attend this great networking opportunity, and help shape the future direction of your organization.

NYLA Inaugural Celebration

Friday 7:00 PM – 10:00 PM

Sponsor: NYLA

Join us for the farewell address of the 2007 NYLA President, Rachel Baum, the presentation of NYLA's major awards, and the introduction of 2008 NYLA President, Rosina Alaimo. This is one of our most popular events! Dinner will be served at this ticketed event. Tickets are \$44 per person. Please see registration form for details.



Rachel Baum



Rosina Alaimo

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